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Catalog 2013-2014

Effective June 1, 2013

Western International University reserves the right to make modifications to information in this catalog, as necessitated by changes in curriculum, academic policies and procedures, and costs. This information is subject to change without prior notification although the University will make reasonable attempts to notify students promptly should this occur.

The West Catalog and subsequent addenda take precedence in the event of a discrepancy between the information contained in the Catalog and other printed materials. Western International University is not responsible for information or claims made by individuals not affiliated with the University that are contrary to published University materials.

www.west.edu
Toll free phone within the United States 1.866.948.4636
Local land line within the United States (602) 943.2311
Toll free fax within the United States 1.877.401.5707
Welcome

At Western International University (West), we’ve been teaching working adults — people with jobs, families, and other responsibilities — for 35 years. West was born in response to a huge, unmet need in the United States: quality post-secondary education for adults. Though we began as a campus-based university in Phoenix, Arizona, over the years, we’ve evolved our model to keep pace with the economy, changing technology and student expectations, making it more manageable for today’s student. A college degree can help propel your career and life. At West, you can earn a degree in one of these fast-growing fields: Accounting, Business, Information Technology, and Behavioral Science.

As part of our mission, we are committed to preparing students for leadership positions in a dynamic, global marketplace that is shrinking and simultaneously becoming more complex. We emphasize global awareness in both our general education and program-specific courses and we emphasize leadership skills, as we believe the world will look very different for our students when they graduate.

Further, as our nation faces new challenges around higher education, we’ve re-engineered our offerings and improved our course delivery method, making it more manageable for you to fit it into your busy life, and also more affordable. We are continuously evolving education to meet the needs of students so more people can achieve their educational goals and help advance their careers.

Go Smarter, Go West

Tracy K. Lorenz
President
The University

Western International University (West) was founded in 1978 as a private, nonprofit institution and was regionally accredited in 1984. In 1995, West was acquired by Apollo Group, Inc., and became a for-profit subsidiary of one of the leading educational corporations in the United States. In 2010, West became a part of Apollo Global, a subsidiary of Apollo Group, and joined with sister schools in the United Kingdom, Chile, and Mexico to create a global education network.

In keeping with its mission, Western International University provides programs with a broad educational foundation to prepare students for leadership positions.

West is headquartered in Arizona, the Grand Canyon State. Its ground campus is conveniently located in Tempe, Arizona. Campus classrooms are designed to encourage student and faculty interaction and discussion. Computer facilities for hands-on instruction are readily available to students, as are various audiovisual aids. The state of the art Learning Resource Center at the Tempe campus provides access to many resources. West offers degree programs at the Tempe campus as well as online.

Further information regarding Western International University is available on the University’s website www.west.edu. A print copy of the University Catalog may be requested by calling (602)943-2311.

Ownership Information

Western International University is a subsidiary of Apollo Group, Inc. Apollo Group, Inc. has one class of non-voting stock, which is publicly traded on the NASDAQ Stock Exchange under the symbol “APOL.”

The Parent files quarterly and annual financial statements with the U.S. Securities and Exchange Commission and these are available to the general public. The University’s central administration offices are located in Tempe, Arizona.

Mission Statement

Western International University provides a broad educational foundation, including a focus on business and technology, designed to prepare students for leadership positions in a dynamic, global marketplace.
Accreditation

Western International University is accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools, 230 N. LaSalle Street, Suite 7-500, Chicago, Illinois 60604-1413, phone (312) 263-0456, to offer courses and programs leading to certificates, associate degree, bachelor (of arts and sciences, and professional curricula) degrees, and master (professional curricula) degrees.

Western International University was placed on Notice by the Higher Learning Commission, effective June 27, 2013. Notice is a Commission sanction indicating that an institution is pursuing a course of action that, if continued, could lead it to be out of compliance with one or more Criteria for Accreditation. An institution on Notice remains accredited. At the end of the notice period, the Higher Learning Commission Board of Trustees may remove the sanction, place the institution on Probation if the identified concerns have not been addressed, or take other action.

For additional information, contact the Higher Learning Commission at ncahlc.org.

State Approvals

Western International University is licensed by the following state regulatory agencies:
- Alabama Commission for Higher Education (ACHE) Certificate of Approval
- Alabama Department of Postsecondary Education (ADPE) Licensure
- Arizona State Board for Private Postsecondary Education
- Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution, course or degree program. Such certification merely indicates that certain minimum standards have been met under the rules and regulations of institutional certification as defined in Arkansas Code §6-61-301
- State of Georgia Nonpublic Postsecondary Education Commission Certificate of Authorization
- Maryland Higher Education Commission Approval
- Western International University is registered as a Private institution with the Minnesota Office of Higher Education pursuant to sections 136A.61 to 136a.71. Registration is not an endorsement of the Institution. Credits earned at the Institution may not transfer to all other institutions.
- Western International University is authorized by the Tennessee Higher Education Commission. This authorization must be renewed each year and is based on an evaluation by minimum standards concerning quality of education, ethical business practices, health and safety, and fiscal responsibility
- State of Wisconsin Educational Approval Board Certification
- Wyoming Department of Education

For more State-specific information, please refer to page 45 of this Catalog.

Memberships

Western International University holds membership in the following associations or organizations:
- American Association of Collegiate Registrars and Admissions Officers (AACRAO)
- American Council on Education (ACE)
- Arizona Veterans Programs Association (AVPA)
- Association to Advance Collegiate Schools of Business (AACSB)
- Better Business Bureau (BBB)
- Council for Adult and Experiential Learning (CAEL)
- Council on Higher Education Accreditation (CHEA)
- Independent Colleges and Universities of Arizona (ICUA)
- NAFSA: Association of International Educators (NAFSA)
- Pacific Association of Collegiate Registrars and Admissions Officers (PACRAO)
- Professional and Organizational Development Network (POD)
- University Continuing Education Association (UCEA)
- Western Association of Student Financial Aid Administrators (WASFAA)
Degree Programs

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Admissions

Western International University (West) welcomes applications from all students who have a high school diploma or equivalent, who are qualified to achieve the University's educational goals, without regard to gender, race, creed, age, disability, national origin, or religious belief.

Because coursework at West begins monthly, applications and registrations are accepted on an ongoing basis. International students should begin the process well in advance of their intended start date. A minimum of three (3) months is recommended. Students must complete all applications requirements before being considered for admission. All students applying for admission must submit a complete and accurate application package including all required academic and professional credentials.

Applications to the University are considered current for twelve (12) months from the date of submission of the Student Enrollment Agreement, including enrollment in coursework, must be met within twelve (12) months of this date. Special consideration is given to applicants who are active service members or reservists called to active duty. Applicants who have been expelled from other institutions are not eligible for admission to Western International University (West).

West begins all degree coursework with two introductory courses, called StartSmart. StartSmart are the first two required courses and apply toward degree requirements for each degree program. Each course is three credits. For Undergraduate programs the courses are CUL100, BUS230, and for Graduate programs CUL623, BUS620. To qualify for admission, a student needs to earn a 2.0 GPA or better (for undergraduate programs) or a 3.0 GPA or better (for graduate programs) upon completion of their two StartSmart courses. Introductory course credits may also be eligible for transfer to other colleges and universities. To apply for admissions, potential students need to comply with their desired program’s admission requirements.

Western International University reserves the right to cancel admission or registration of an individual to the institution. During the application process, and during the first two StartSmart courses, students are obligated to abide by the Student Code of Conduct. West reserves the right to cancel admission or registration should a student violate the Code of Conduct.

Transcript Requests of Other Institutions

West will accept mailed or faxed transcripts as official when they are sent directly from the issuing institution. When transcripts are faxed, they will be deemed official only if the following requirements are met:

- Coversheet on institution’s letterhead
- Signature or stamp/seal from the Registrar
- Statement from the issuing institution verifying the transcripts are official

Faxes received without one of the above requirements, or by any means other than those previously mentioned, will be considered unofficial.

Degree-Seeking Students

Students who have completed a West application, the first two introductory courses with an overall GPA of 2.0 for undergraduate programs and 3.0 for graduate programs and are granted an admission status are eligible for enrollment.

A student who is applying for financial aid must be admitted as a degree or certificate-seeking student, prior to financial aid being processed.

Note: Students may begin a third course pending admissions to a degree program. If the student is not admitted to a degree program due to GPA requirements, the students will be removed from the third course.

Associate’s Degree Admission

Eligibility

All applicants must meet the following University eligibility requirements to be considered for admission:

- Must have a high school diploma or equivalent from an institution that is regionally or nationally accredited and/or state licensed. Note: some states require the submission of official transcripts.
- If documentation of a recognized diploma cannot be provided, students must pass a state-approved GED exam. Information about GED testing centers may be found at: www.acenent.edu/resources/GED/center_locator.cfm
- United States citizenship or appropriate legal status that allows for University enrollment.
Standards
All applicants must meet the eligibility requirements as well as the following standards to be considered for admissions at West:

• Must successfully pass the first two introductory courses and have a GPA of 2.0 or higher. Note: If the grade for the second introductory course is still pending at the start of the third course, the student may be allowed to start the third course while awaiting an admission decision.

• Official documents verifying English proficiency may be required. Please reference the English Language Proficiency section of this catalog.

NOTE: To be considered, credits must be deemed academic in nature and represent college-level work from regionally or nationally accredited post-secondary institutions.

Procedures
Candidates for admission must:

• Submit a complete and accurate West Application for Admission. Applicants under the age of 18 must provide documented approval of a parent or legal guardian.

• Pay the tuition for the introductory courses (StartSmartSM)

Once the application has been received by the University, applicants are responsible for ensuring the completion of their admission file. No applicant will be formally accepted for admission until the following have occurred:

• The applicant’s admission file is complete.

• Eligibility and standards have been met.

• Formal written notice is provided by the Admissions Department.

Bachelor's Degree Admission

Eligibility
All applicants must meet the following University eligibility requirements to be considered for admission:

• Must have a high school diploma or equivalent from an institution that is regionally or nationally accredited and/or state licensed.

• If documentation of a recognized diploma cannot be provided, students must pass a state-approved GED exam. Information about GED testing centers may be found at: www.acenet.edu/resources/GED/center_locator.cfm

• United States (U.S.) citizenship or appropriate legal status allowing University enrollment.

Master's Degree Admission

Eligibility
All applicants must meet the following University eligibility requirements to be considered for admission:

• Conferral of a baccalaureate degree or equivalent from a regionally or nationally accredited college or university. Should the student hold more than one baccalaureate or higher-level degree, the most recent credential earned will be considered for admission.

• United States citizenship or appropriate legal status allowing University enrollment.
Standards
All applicants must meet the eligibility requirements as well as the following standards to be considered for admission at West:

- Must successfully pass the first two introductory courses and have a GPA of 3.0 or higher. Note: If the grade for the second introductory course is still pending at the start of the third course, the student may be allowed to start the third course while awaiting an admission decision.
- Official documents verifying English proficiency may be required. Please reference the English Language Proficiency section of this catalog.
- Student must provide complete transcripts of Baccalaureate degree

Procedures
Candidates for Admission must:

- Submit a complete and accurate West Application for Admission listing institution issuing baccalaureate degree.
- Pay the tuition for the introductory courses (StartSmartSM).
- Applicants under the age of 18 must provide documented approval of a parent or legal guardian.
- Provide official transcripts verifying bachelor’s degree from a regionally or nationally accredited college or university. Students relying on foreign transcripts for admission must provide official academic records from all institutions attended outside the United States. Students whose records are on administrative hold at another institution must resolve the issues and provide the required documents to West.

Once the application has been received by the University, applicants are responsible for ensuring the completion of their admission file. No applicant will be formally accepted for admission until the following have occurred:

- The applicant’s admission file is complete.
- Eligibility and standards have been met.
- Formal written notice is provided by the Registrar’s Office.

Denial of Admission
Applicants will be denied admission to the University if, after all documentation has been provided, it is determined that the University’s published admission eligibility requirements have not been met.

Non-Degree-Seeking Students
Students are considered non-degree seeking during the first two introductory courses. Students may repeat one course as a non-degree seeking student. To continue attending courses, students must be admitted to a specific program of study. Students awaiting a grade in the second introductory course may start the third course. Once the grade posts, if the overall GPA does not meet admissions standards, the student will be removed from the third course. Incomplete grading is not available during the two introductory courses.

Notification of Admission Status
Students are notified of admission decisions by mail within two (2) weeks of receipt of all application materials and completion of the two introductory courses. Once a student is registered, they are scheduled in a new course each month following West’s course sequence.

Admission Appeals
An applicant whose admission to the University is denied may file a written appeal of the decision with the Student Appeals Center. Students are not allowed to register for courses during the appeals process. The applicant must provide an explanation of extenuating circumstances or other pertinent information that is, in the student’s opinion, relevant to the decision.

When the committee receives the written appeal and supporting information, it will review the appeal and render a decision. Applicants will be notified by mail of the committee’s decision, which may include specific requirements and/or recommendations.

Should the denial be upheld, further appeals will not be considered for twelve (12) months from the date of the denial. At that time, the student may petition for admission by submitting a letter describing the reasons for previous academic deficiencies and a statement explaining how these issues have been resolved.
Readmission

Students who interrupt their enrollment for more than twelve (12) consecutive months must apply for readmission by completing a new West Application for Admission. Refer to the Re-Entry to the University (p. 30) section of this catalog for further information.
International Student Admissions

Western International University (West) welcomes students from around the world. International students are defined as those who are neither citizens nor permanent residents of the United States. West is authorized to accept and enroll qualified, degree-seeking, non-immigrant students (F-1 status) by the Student Exchange Visitor Program (SEVP).

Sessions begin monthly at West. Therefore, applications are accepted on a continuous basis. International applicants should begin the admission process well in advance of the desired enrollment date (at least 3 months is recommended). Students should plan to receive their I-20 at least six (6) weeks beginning coursework in Phoenix.

International Eligibility

International candidates for admission to West are expected to meet the same requirements for admission as applicants from the United States. These include:

• All applicants: Visa status that allows for University enrollment, and documentation (e.g., copy of visa, government approval notice, permanent resident card) submitted with the application
• Bachelor’s degree applicants: The equivalent of a U.S. high school diploma (12th grade, secondary school) at a recognized institution
• Master’s degree applicants: The equivalent of a U.S. bachelor’s degree

International Standards

Applicants must also meet the following standards:

• All applicants: Meet the requirements set forth in the English language proficiency section.
• Bachelor’s degree applicants entering with 12 or more graded semester credits: Possess a cumulative grade point average (GPA) of 2.0 on a 4.0 scale (C level) for all coursework completed.
• Bachelor’s degree applicants entering with fewer than 12 graded semester credits: Possess a cumulative GPA of 2.5 on a 4.0 scale (C+ level) for all high school (secondary) work completed.
• Master’s degree applicants: Possess the equivalent of a cumulative GPA of 2.75 on a 4.0 scale (B- level) for all undergraduate coursework completed.

NOTE: To be considered, credits must be deemed academic in nature and represent college-level work.

International Procedures

International candidates (may also apply to domestic international candidates) for admission must:

Submit a signed West International Student Application for Admission form.

All parts of the form must be accurately completed. Applicants under the age of 18 must have the signature of a parent or legal guardian. Applicant name should appear as indicated on passport. If the applicant has not yet obtained a passport, other documentation of the legal name will be required.

• Pay an applicable student services fee, and an applicable tuition deposit.

Provide official international academic records (both the native language documents and the certified word-for-word English translations, if those documents are not issued in English) that are required for admission from all secondary and postsecondary schools attended outside the United States.

NOTE: For students requesting admission to a master’s degree program, the submission of the secondary school completion documents are preferred but not required.

• Submit completed and signed Financial Guarantee Statement with Bank Certification (applies only to F-1 students).

Submit documentation of English language proficiency.

NOTE: Students from countries where English is the official language are not required to provide official proof of English proficiency. All other international applicants must provide English proficiency documentation.

• Meet all other admission requirements.

Any official academic record/document must meet the following requirements:

• Be an original or true copy.

NOTE: Copies must be certified or attested to by an official of the institution attended, the Ministry of Education, U.S. Consular Office, an educational foundation (e.g., USIEF, Fulbright Commission, AMIDEAST, Education USA, etc.), or U.S. Information Agency office.

• Include an institutional seal or stamp, and/or signature of the registrar or equivalent.
• Be in English or accompanied by a certified English word-for-word translation.

• Indicate graduation date, degree earned (if applicable), courses, grades, and years of attendance. Students desiring transfer credit must furnish catalogs and/or course descriptions.

Providing all of the official international academic records that are required for admission allows West to consider the student’s entire educational background in order to determine the equivalent semester credits and/or degree(s) earned upon admission.

The University reserves the right to request that official documents be sent directly from the issuing institution.

F-1 Students Only

United States Citizenship and Immigration Services (USCIS) requires evidence of current financial support so it can verify that the student has sufficient funds and living expenses available for a minimum of one (1) year of study.

The Financial Guarantee Form must have been completed in full within the past three (3) months and contain all necessary signatures and the seal or stamp of the financial institution. Funds must be in U.S. currency.

The Registrar’s Office reviews and evaluates applications after all required documents have been received. Candidates are notified by mail within two (2) weeks of the receipt of all materials.

F-1 Student Procedures

Below are the additional procedures for F-1 students:

• For applicants residing outside the United States, upon receipt of all documents required for admission and submission of the $350 student services fee (which is part of the $750 student services fee), West’s Admissions Office will send an admission letter and Form I-20. The $350 student services fee is fully refundable upon proof of visa denial.

• For applicants residing outside the United States, upon receipt of a student’s services fee of $350 indicating his/her intention to attend West and all other documents required for admission, West’s Admissions Office will send the admission letter and Form I-20. Students residing in the United States are expected to sign the Form I-20 at the campus.

• Students residing outside the United States are required to present Form I-20 and evidence of financial support to the U.S. Embassy or Consulate to obtain F-1 student visa status.

• Please refer to your local U.S. Embassy or U.S. Consulate website to obtain information on additional documents required for the visa interview.

• Once a student’s visa is approved, an additional non-refundable student services fee of $400 is due along with 60% deposit of first-year tuition costs. The remaining 40% of the first-year tuition costs will be due three months after classes begin.

• Upon arrival in the United States, students must contact the Student Services Officer (SSO) and present the signed Form I-20, passport with visa stamp, and I-94 card.

• The student must also attend the International Student Orientation, which is held at West’s Tempe Campus on the day of the program start date declared on the Form I-20.

West offers monthly orientations for international students. These orientations take place approximately one (1) week prior to the course start date and are mandatory for all F-1 visa students. Attendance is optional for non-F-1 visa students.

International students who fail to successfully complete their assigned orientation will not be allowed to begin classes, and will be reported as out-of-attendance through the Student and Exchange Visitor Information System (SEVIS) to the Department of Homeland Security.

Prior to enrolling in degree courses, all students must review the “Starting Your Studies Guide.” Students can also access this guide at:

www.west.edu/pdfs/West-Starting-Your-Studies.pdf

International Transfer Students

International students on a Form I-20 who are transferring from a college or university within the United States must submit the following additional documents:

• Financial guarantee

• Copy of the F-1 student visa or appropriate documentation of F-1 visa status, dates of the valid status, and status number (if applicable)

• Copy of all three pages of the current Form I-20 issued by the current college or university

• Copy of the front and back of the I-94 card

• Copy of passport page(s) including biographical information and photo

• Completed Transfer-In Form for Non-Immigrant Applicants, which is available from the West Student Services Department
Applicants on immigration status other than F-1 should contact the West Student Services Department for guidance.

**English Language Proficiency**

All coursework at Western International University is taught in English. To ensure students are equipped to succeed in the pursuit of their degrees at the University, demonstration of English proficiency is required.

Official documentation of proficiency must be sent directly to the University by the issuing institution and, in certain cases, verification of proficiency may be required prior to enrollment in courses.

For admission purposes, applicants may demonstrate English proficiency by the following methods:

- **Graduation from an English-speaking high school**
  
  Graduation from a regionally accredited or state-licensed secondary school, where the language of instruction is English. Student must have completed a minimum of two (2) years of coursework in residency and earned a cumulative GPA of 2.0 on a 4.0 scale (C level).

- **College or university attendance at a certified English-speaking institution**
  
  Student must have completed at least twenty-four (24) semester credits at a regionally accredited or state-approved English-speaking college or university with a cumulative GPA of 2.0 on a 4.0 scale. Student should also have achieved a grade of C or better for two semesters of English Composition equivalent to ENG 101 and ENG 102.

- **Completion of an Associate’s program (or higher) in which English is the medium of instruction or for which graduation is granted after successfully demonstrating English proficiency.**
  
  The Admissions Office maintains a listing of educational systems that meet the English proficiency requirement.

- **Completion of an approved English Language Examination**
  
  West will accept the following minimum scores on approved language examinations taken no more than two years prior to application to the University (official documentation required):

<table>
<thead>
<tr>
<th>Test Type</th>
<th>Minimum Passing Score</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ELS Exam</strong></td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>112</td>
</tr>
<tr>
<td>Graduate</td>
<td>112</td>
</tr>
<tr>
<td><strong>TOEFL Paper-Based Test (PBT)</strong></td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>500</td>
</tr>
<tr>
<td>Graduate</td>
<td>550</td>
</tr>
<tr>
<td><strong>TOEFL Internet-Based Test (IBT)</strong></td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>61</td>
</tr>
<tr>
<td>Graduate</td>
<td>79</td>
</tr>
<tr>
<td><strong>IELTS Exam</strong></td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>6</td>
</tr>
<tr>
<td>Graduate</td>
<td>6.5</td>
</tr>
<tr>
<td><strong>CELSA Exam</strong></td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>65</td>
</tr>
<tr>
<td>Graduate</td>
<td>70</td>
</tr>
<tr>
<td><strong>TOEIC Exam</strong></td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>550</td>
</tr>
<tr>
<td>Graduate</td>
<td>750</td>
</tr>
<tr>
<td><strong>Pearson PTE Academic Exam</strong></td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>53</td>
</tr>
<tr>
<td>Graduate</td>
<td>59</td>
</tr>
<tr>
<td><strong>Berlitz Online Exam</strong></td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>57</td>
</tr>
<tr>
<td>Graduate</td>
<td>80</td>
</tr>
</tbody>
</table>
### Scholastic Aptitude Test (SAT) - Verbal

| Undergraduate | 530 |

### American College Test (ACT) - English

| Undergraduate | 22 |

### West African Examination Council - English

| Undergraduate | C6 |

### Cambridge International Exams O-Level English

| Undergraduate | C |

### Cameroon General Certificate of Education (GCE) O-Level English

| Undergraduate | C |

### Cambridge ESOL Exams

<table>
<thead>
<tr>
<th>Undergrad Minimum Score</th>
<th>Graduate Minimum Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preliminary English Test (PET)</td>
<td>70</td>
</tr>
<tr>
<td>First Certificate in English (FCE)</td>
<td>45</td>
</tr>
<tr>
<td>Certificate in Advanced English (CAE)</td>
<td>45</td>
</tr>
<tr>
<td>Certificate of Proficiency in English (CPE)</td>
<td>45</td>
</tr>
<tr>
<td>Business English Certificate (BEC) Preliminary</td>
<td>65</td>
</tr>
<tr>
<td>Business English Certificate (BEC) Vantage</td>
<td>45</td>
</tr>
<tr>
<td>Business English</td>
<td>45</td>
</tr>
</tbody>
</table>

### Certificate (BEC) Minimum Score

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>B2 or Pass</td>
<td>B2 or Pass</td>
</tr>
</tbody>
</table>

### International Legal English Certificate (ILEC) Minimum Score

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>B2 or Pass</td>
<td>B2 or Pass</td>
</tr>
</tbody>
</table>

### International Certificate in Financial English (ICFE) Minimum Score

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>B2 or Pass</td>
<td>B2 or Pass</td>
</tr>
</tbody>
</table>

### Skills for Life - Entry 3 Minimum Score

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Graduate</th>
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</thead>
<tbody>
<tr>
<td>Pass/Band 2</td>
<td>n/a</td>
</tr>
</tbody>
</table>

### Skills for Life - Level 1 Minimum Score

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pass/Band 2</td>
<td>Pass/Band 2</td>
</tr>
</tbody>
</table>

### Skills for Life - Level 2 Minimum Score

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pass/Band 2</td>
<td>Pass/ Band 2</td>
</tr>
</tbody>
</table>

### BULATS Online Minimum Score

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>40</td>
<td>60</td>
</tr>
</tbody>
</table>

West reserves the right to require an internal assessment or recognized examination to confirm English proficiency at any time during a student’s attendance at the University.

Students may need to contact the above-mentioned examination agencies through which they wish to complete the examination to find out the testing schedules and/or fees (if any) involved.

### Student Services Department

Western International University recognizes the level of trust placed in the University by students who leave their home countries to study at West.

These students receive additional support from the Student Services Department (SSD) to begin a life in a different country, such as locating housing, opening a bank account, acquiring a driver's license, and obtaining a Social Security card. For more information about studying at West, please refer to the Starting Your Studies Manual, which is available online at: www.west.edu/pdfs/West-Starting-Your-Studies.pdf

### International Student Responsibilities

While attending West, each international student is responsible for understanding and complying with the following student visa and West policies:

- Per U.S. government regulations, maintaining full-time attendance requires I-20 students to attend courses in the classroom unless otherwise authorized to take a West Interactive Online class by a West Student Services Officer.
For U.S. Citizenship and Immigration Services (USCIS) compliance purposes, undergraduate students and accountancy students are required to complete a minimum of twenty-four (24) credit hours in a 12-month period. Graduate students are required to complete a minimum of eighteen (18) credit hours in a 12-month period.

NOTE: International students attending the University on F-1 visas may now enroll in a maximum of two (2) Interactive Online course during every twelve (12) months from the start date on the Form I-20 as a part of their required full-time course load and when concurrently enrolled in an on-campus course.

Students must notify SSD of any changes in either of the following situations:
- Non-Immigrant or Immigrant status
- Country of Citizenship

Students must notify the SSO of any extended leave of absence, reduced course load, or vacation in advance. The SSO must endorse student’s Form I-20 prior to any travel outside the United States.

Students must maintain major medical insurance in accordance with the University’s insurance requirements.

**International Student Insurance Requirements**

Due to the high cost of medical care in the United States, major medical insurance coverage is mandatory for all students attending the University from other countries. Students must obtain coverage before completing the first course at the University and must submit to the SSO no later than the end of the first course.

It is recommended that students obtain a minimum of a six-month policy from a West-preferred provider. The SSO will assist students in obtaining this insurance upon arrival. Coverage must be maintained throughout course of study at West. Coverage must include the following components:
- Minimum dollar coverage of $250,000
- Outpatient care coverage (doctor visits, outpatient surgery)
- Hospitalization
- Medical evacuation and repatriation benefit

This requirement must be maintained and is monitored by the University throughout students’ attendance at West. All students must use the West preferred provider unless they provide documentation that one of the following conditions is true:
- They are on a medical insurance plan as a dependent with someone who is employed by a U.S. firm that provides coverage.
- The student’s home country provides insurance that can be used in the United States and meets West’s insurance requirements.

**Optional Practical Training (OPT)**

Students may apply for Optional Practical Training (OPT) as early as ninety (90) days before the expected completion of the entire degree program. Please contact an SSO for more information about OPT.
Scheduling

Course Calendar
Online classes at West begin the first Sunday of every month. Interactive Online courses and On-Campus courses begin the first week of the month, and all course formats meet for eight times sessions over the course of two (2) months. A student can begin a degree program in any month of the year. This calendar allows the adult student to balance the demands of career, family, and education. Students qualifying for financial aid may receive a new award each academic year. An academic year is defined as the period of time in which a student completes at least 24 credit hours and 30 weeks of instructional time.

Course Registration
Once admitted, students will be registered into courses based on the West preferred course sequence. Courses will be registered to start every month.

Course Cancellation
The University reserves the right to cancel any course. Students enrolled in a course that has been cancelled will be contacted in a timely manner. In the event a course is cancelled, students will be registered in an alternative course.

Independent Study
Independent study courses will be considered under extenuating circumstances to meet a student’s special needs. These courses are available on a limited basis to degree-seeking students only.

The following limitations are applied to Independent Study:

• Students may not request Independent Study courses more than sixty (60) days prior to the anticipated start date, but they must request Independent Study courses no later than the first of the month preceding the start of the session.

• The University will assign the most appropriate faculty for the Independent Study. Students may indicate a faculty preference but should not base request decisions on an anticipated instructor.

To apply for Independent Study, students must contact an Advisor for a Request for Independent Study form. This written request must include the specific course and the justification for requesting the exception.

Courses completed through Independent Study require weekly live sessions with the assigned faculty member. These attendance contacts must be direct/live communication. It is the student’s responsibility to initiate weekly contacts with the instructor for each of the scheduled weeks of the course.

Course Audit Option
Students are permitted to enroll in a course to obtain information, to gain personal development, or to enhance specific skills. With instructor approval, a student may audit a class and participate in all class activities. Approval of Audit Status must be arranged prior to start of the course. Writing assignments and examinations are not mandatory. Audited courses carry no credit toward the GPA or degree requirements, and grades are not assigned; instead, students earn a non-grade symbol of “X” for an audited course.

The tuition for audited courses is the same as those taken for credit. Audited courses may not be covered by Financial Aid.

Academic Course Load
Students are expected to budget a minimum of two (2) hours out-of-class study for each hour spent in class or completing online activities. Students may not enroll in more than two (2) courses simultaneously without prior permission.

This maximum includes courses taken in overlapping sessions. Students should contact an Advisor to request an exception. Approval is based on previous academic success.
Program Sequence

University curriculum is expressly designed to support student progress toward degree completion by building on competencies from course to course. At the undergraduate level, knowledge acquired in lower division courses is utilized in the upper division courses.

Students are registered in the recommended course sequence to ensure they are best prepared for courses and to maximize success in achieving their degrees.

Lower division credit will not be applied to major course requirements unless specified by a West articulation agreement. In some cases, the University has identified that knowledge from a specific course is necessary prior to enrollment in a later course. These courses have been connected through a prerequisite requirement system at both the undergraduate and graduate level. Registration for designated courses is not allowed unless the prerequisite requirement has been met.

Additionally, students who do not achieve an acceptable grade (C at the undergraduate level, B at the graduate level) in a prerequisite course must be aware that they may not be adequately prepared for the subsequent course. Courses requiring prerequisites are identified in the Course Description section of the University catalog.

Books and Course Materials

Classroom materials or e-Materials, including textbooks in electronic format, are available to students. E-Materials are downloadable and accessible through MyWest up to one year after graduation. Students may access course e-Materials one week prior to the course start date.

Although electronic books and materials are provided to students within the classroom, students can purchase physical textbooks at their own cost through the West Online Bookstore at www.BooksatWest.com

Class Attendance

Since West offers non-traditional course schedules, governmental compliance requires tracking of student attendance. Student adherence with the West attendance policy is mandatory. Course attendance requirements are as follows:

1. Students must post at least one attendance within the first eight calendar days of a course.
2. Students must post at least one attendance every 14 calendar days.

On-campus attendance will be taken every time one of the following activities is completed by the student:

- Physically attending a class session on campus

- Submitting assignments through MyAssignments on MyWest
- Submitting exams or quizzes through MyAssessments on MyWest
- Answering or replying to a discussion forum

On-campus students are responsible for documenting their attendance by signing the class roster during class. All other attendance will be captured automatically as activities are completed.

Online attendance will be taken every time one of the following activities is completed by the student:

- Submitting the Knowledge Check associated with a lecture video
- Submitting weekly assignments
- Completing graded tests and quizzes

West Interactive Online course attendance will be taken every time one of the following activities is completed by the student:

- Attending a live online session
- Submitting the alternative assignment through MyWest after viewing a recorded session
- Submitting assignments through MyAssignments on MyWest
- Submitting exams or quizzes through MyAssessments on MyWest
- Answering or replying to a discussion forum

Attendance will be recorded on the date of the activity based on Arizona time. Attendance guidelines outlined in this section present the minimum administrative requirement for a student to be eligible to receive an earned grade in a course. Instructors may refuse to confirm attendance for a student who remains for only a portion of a class meeting. Students are encouraged to retain copies of all sent items related to attendance compliance until the course is complete and grades are issued. Success in a course is based on the substance of coursework, not attendance.

Independent Study Attendance

Courses completed through independent study require weekly live sessions with the assigned faculty member. These attendance contacts must be direct/live communication. Phone, fax, email, and viewing recorded sessions do not constitute attendance. It is the student’s responsibility to initiate weekly contacts with the instructor for each of the scheduled weeks of the course. Grades of “W” and “I” will not be issued for Independent Study courses. Students who do not fulfill Independent Study course requirements will be issued a grade of “F.”
Institutional Break

Please note that West’s winter break is an institutional break during which attendance requirements are suspended. Typically, students’ next attendance must be completed within fourteen (14) calendar days. Therefore, attendance calculations are stopped on the first day of the break and resumed after the last day of break. In other words, the calendar days of the institutional break are not included in the attendance calculation.

Writing Style

West’s Writing Style Handbook contains formatting guidelines required in all of West’s degree programs. This handbook forms the basis from which all course assignments should be formatted. Although the handbook is modeled from the sixth edition of the Publication Manual of the American Psychological Association, West uses the West Writing Style Handbook as a guide for student writing and formatting.

Late Assignment Policy

Acceptance of late assignments or make-up work is at the discretion of the instructor. No coursework is accepted after the end of the course.

Grading Procedures

All credits issued for successfully completed West coursework are in semester increments. The Registrar’s Office will post students’ official grades upon completion of each course. Grade reports indicate the course taken, the credits received, and grade assigned.

Faculty members are required to forward final grades to the University for processing within seven calendar days of completion of the course. Official grades are available for viewing through MyWest immediately upon posting.

West uses the following 4.0 grading system to evaluate student performance.

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Grade Points</th>
<th>Grade Scale</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>4.00</td>
<td>93-100</td>
</tr>
<tr>
<td>A-</td>
<td>3.67</td>
<td>90-92</td>
</tr>
<tr>
<td>B+</td>
<td>3.33</td>
<td>87-89</td>
</tr>
<tr>
<td>B</td>
<td>3.00</td>
<td>83-86</td>
</tr>
<tr>
<td>B-</td>
<td>2.67</td>
<td>80-82</td>
</tr>
<tr>
<td>C+</td>
<td>2.33</td>
<td>77-79</td>
</tr>
</tbody>
</table>

The University has established the following grading guidelines for faculty compliance.

A = Clearly stands out as excellent performance. Has unusually sharp insight into material, initiates thoughtful questions, and sees many sides of an issue. Articulates well and writes logically and clearly. Integrates ideas previously learned from this and other disciplines; anticipates next step in progression of ideas.

B = Grasps subject matter at a level considered to be good to very good. Is an active listener and participant in class discussion. Speaks and writes well. Accomplishes more than the minimum requirements. Work in and out of class is high quality.

C = Demonstrates a satisfactory comprehension of the subject matter. Accomplishes only the minimum requirements and displays little or no initiative. Communicates orally and in writing at an acceptable level for a college student, with acceptable understanding of all basic concepts.

D = Quality and quantity of work in and out of class is below average and barely acceptable.

F = Quality and quantity of work in and out of class is unacceptable. (An F issued in conjunction with academic dishonesty will be noted as such.)
I = INCOMPLETE (see section below).
NP = NO PASS. Quality and quantity of work in and out of class do not meet required competencies.
P = PASS. Quality and quantity of work in and out of class meet required competencies.
The University has established the following non-grade symbol guidelines:
R = REPEAT. Posted with the first grade earned in a course that is later retaken.
W = WITHDRAWAL. Students who attend at least one class and miss at least three class sessions will receive a "W." This non-grade does not factor into the GPA.
WV = WAIVER. Course academic content alternatively fulfilled. The non-grade of "WV" does not provide credit.
X = AUDIT. Student attends and participates in a course with no credit or grade awarded.

Incompletes
An incomplete grade (I) may be issued when extenuating circumstances prevent a student from completing course requirements by the end of the session. A student must be passing the course and have met attendance requirements to be eligible for issuance of an incomplete. All incompletes may be assessed a penalty of one full letter grade by the faculty upon completion. Final grades for three-credit courses must be submitted within eight weeks of the course completion date. During the incomplete period, the posted Incomplete (I) is not factored into the cumulative GPA.

Upon issuance of the earned grade, the GPA will be amended to reflect the earned grade for the course. The student record will permanently reflect both the "I" and the final grade earned (e.g., IB+, IB, IB-, IC+).

Incomplete grades will revert to an F at the end of the incomplete period if the coursework is not completed. In the event that the student still wants credit for the course, the student must register for the course again and pay full tuition.

NOTE: Incompletes are not awarded for Independent Study courses, CUL 100, BUS 230, CUL 623, or BUS 620.

Course Repeat Policy
Normal registration procedures are followed when students repeat courses. A new grade earned in a repeated course will be computed in the student’s cumulative GPA at the appropriate undergraduate or graduate level.

Students’ academic transcripts will record both the initial grade and the subsequent repeat grade. Once the course is retaken, “R” (repeat) will be posted with the initial course grade, and that grade will no longer factor into the student’s cumulative GPA. The earned grade from the subsequent course will be posted as the official grade and factored into students’ GPA.

ELECTING TO REPEAT COURSES IN WHICH PASSING GRADES HAVE BEEN EARNED MAY ADVERSELY AFFECT SATISFACTORY ACADEMIC PROGRESS FOR PURPOSES OF VA EDUCATIONAL BENEFITS, FINANCIAL AID, OR CORPORATE FUNDING. STUDENTS MAY NOT TAKE THE SAME COURSE MORE THAN THREE (3) TIMES. A FOURTH REGISTRATION WILL NOT BE ACCEPTED FOR ANY ONE COURSE.

Only one of the two StartSmartSM courses may be repeated. This course can be repeated once at no additional tuition charge.

Once admitted, students who fail or withdraw a course will be rescheduled to take the course in the next available term. The tuition for the retake of a "W" or "F" grade will be waived for the first three (3) retakes per degree level. Students who fail a required course three times will be academically dismissed from the University.
Course Withdrawal Policy

Students must notify the University of the intent to drop a course or the student may be subject to full tuition costs. Students who contact the University to drop a course before the start of the third course week will be dropped from the course with no grade issued. Students who withdraw or are administratively withdrawn after the start of the third course week will receive a “W” grade.

Time of Course Drop or Withdraw
(including Administrative Withdrawals)

<table>
<thead>
<tr>
<th>Course Weeks 1-2</th>
<th>No grade issued</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Weeks 3-8</td>
<td>“W” grade issued</td>
</tr>
</tbody>
</table>

To avoid a withdrawal grade of “W” being recorded on their permanent record, students must notify the University prior to the third course meeting of their intent to drop the course. For students utilizing Financial Aid, schedule changes may affect Financial Aid eligibility. These students should contact an Advisor if dropping any coursework.
Tuition & Financial Options

If you would like more information about Tuition and Financial Options, please visit the West Consumer Information Guide at

http://west.edu/sites/default/files/West-Consumer-Information-Notice.pdf

<table>
<thead>
<tr>
<th>Type of Fee</th>
<th>Amount</th>
<th>Active Military</th>
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<tbody>
<tr>
<td><strong>Curriculum Tuition Per Credit</strong></td>
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</tr>
<tr>
<td>Undergraduate-Ground Lower Division</td>
<td>$460</td>
<td>$250</td>
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<tr>
<td>Undergraduate-Ground Upper Division</td>
<td>$480</td>
<td>$250</td>
</tr>
<tr>
<td>Undergraduate-Online (All)</td>
<td>$250</td>
<td>$250</td>
</tr>
<tr>
<td>Graduate-Ground</td>
<td>$630</td>
<td>$250</td>
</tr>
<tr>
<td>Graduate-Online</td>
<td>$350</td>
<td>$250</td>
</tr>
</tbody>
</table>
Institutional Policies

Student Contact Information

It is the responsibility of each student to maintain current personal and contact information on file with the University. Students may use MyWest to change phone/address information, or a Change of Information form may be completed with an Advisor.

All official University documentation will be issued in the student’s name as indicated on the West Application for Admission. Any request for change of name must be accompanied by legal documentation (marriage license, passport, divorce decree, court order) and submitted to the Registrar’s Office.

Residency Requirements

To be awarded a West degree, students must earn a minimum number of credits through completion of University coursework.

• A minimum of eighteen (18) credits must be earned through West resident courses for issuance of an associate’s degree.

• A minimum of thirty-six (36) total credits must be earned through West resident courses for issuance of a West bachelor’s degree. Students must earn a minimum of fifty-four (54) upper division credits and a maximum of seventy-two (72) lower division credits to meet bachelor’s degree requirements.

• A minimum of thirty-three (33) graduate-level credits must be earned through West resident courses for issuance of a master’s degree.

Please see Professional Studies for residency requirements of certificate programs.

Transfer of Credit

Transfer credits from regionally and nationally accredited postsecondary institutions, as recognized by the Council for Higher Education Accreditation (CHEA), are generally accepted for courses that are recommended by their issuing institutions for transfer into undergraduate and graduate programs.

Students should be aware that transfer of credit is always the responsibility of the receiving institution, and whether or not credits transfer is solely up to the receiving institution. Any student interested in transferring credit hours should check with the receiving institution directly to determine to what extent, if any, credit hours can be transferred.

Only coursework documented on official transcripts will be evaluated. An Official Transcript is an academic document that contains certain specific demographic, academic, and temporal data elements that enable expert recipients to properly understand an individual’s academic performance. All transcripts received and evaluated by the University are considered property of the University and will not be released. Additionally, University policy does not allow reproduction of these documents for student use.

Non-classroom credit earned through personal, professional, and military experience; institutional examinations and assessments; and national tests for credits are also considered for transfer into undergraduate degree requirements when documented according to University guidelines.

Admission Evaluation of Credit

As a courtesy, a preliminary estimate of credits may be made at the time of application to the University to assist students in selecting initial courses. This estimate is provided only as a tool and is not considered to be a final or official determination of transfer credits.

Official admission transfer credit evaluations are completed by the Registrar’s Office upon receipt of official documentation of credits. Students are notified of accepted transfer credits.

The University engages in transfer credit articulation agreements with various institutions. These agreements are designed to support the academic mission of University programs and supersede standard transfer credit practices. When applicable, the admission evaluation will be based on guidelines outlined in these agreements unless otherwise requested.

Ongoing Credit Evaluation

Students may request evaluation of transfer credit earned at other institutions after admission to West throughout their attendance at the University. Students are responsible for providing official documentation of credits for evaluation by the Registrar’s Office. Application of credit to degree requirements is not retroactive nor will the University accept duplicative coursework.

Transfer credit will not be applied to courses already completed at West.

NOTE: Credit evaluations are performed for students on active status. Students who have not attended a West course within the past twelve (12) months must follow University re-entry procedures prior to any consideration of transfer credit.
Eligible Credits

Transfer credits are accepted if they have been officially documented from an approved institution, are applicable to West course requirements in the student’s chosen program, and have been completed with an acceptable grade. For undergraduate courses, a minimum grade of C is required for transfer consideration. A grade of B is required for transfer of graduate courses. Grades earned at other institutions are not factored into the West cumulative GPA.

Credit is not awarded for a course which duplicates coursework previously completed, either at the same or a different institution. If a transcript shows that a course has been repeated, credit is awarded based on the highest grade achieved. Transfer Credit is not awarded for coursework completed at West.

Transfer Limitations

• A maximum of 90 credits may be transferred at the undergraduate level. No more than seventy-two (72) lower division (100–200 level) credits may be accepted. A maximum of eighteen (18) upper division (300–400 level) credits may be accepted. Courses are evaluated as upper or lower division credits based on the levels assigned by the issuing institution. Upper division credits may be applied to lower division requirements.

• Semester hours are transferred with the credit value assigned by the issuing institution. Quarter hours are transferred as two-thirds of a semester credit. A transfer course must bear a minimum weight of 2.5 semester credits to fulfill a specific West course requirement.

• A maximum of six (6) credits may be transferred into graduate programs.

• Graduate coursework may not be applied to undergraduate requirements.

• Non-classroom credits will be accepted only when transcripted by specific course titles, assigned number of credits, and earned grade.

• Information Technology coursework must have been completed within the last five (5) years to be considered for transfer credit. Students who have been continually employed in the technology field may petition for special consideration.

• Transfer credit will not be applied to the following West courses:
  • CUL 100 Culture and Globalization
  • BUS 230 Emerging Technologies in the Business World Today
  • CUL 623 Global Communication for Professionals
  • BUS 620 Ethical Leadership and Corporate Social
  • CAP 485 Integrated Capstone

Western International University offers associate’s degree graduates from select institutions unique transfer opportunities. With a prequalifying associate’s degree, students may fulfill sixty (60) General Education credits, with only sixty-six (66) total credits remaining to complete their West bachelor’s degree program.

The Nationwide Block Transfer allows holders of prequalifying Associate of Arts (A.A.) or Associate of Science (A.S.) degrees from any regionally accredited community college in the United States to fulfill sixty (60) credits to any West Bachelor’s degree program. To fulfill the maximum of 60 credits, a student needs a minimum of one 3-credit math course of college algebra, or higher, and two 3-credit English courses equivalent to West’s ENG101 AND ENG102.

Note: Other states may have regulations where Nationwide Block Transfer cannot be applied.

The Nationwide Pathway allows holders of a prequalifying Associate of Applied Science (A.A.S.) degree from any regionally accredited college or university in the United States to automatically fulfill 60 credits with 66 total credits remaining to complete the West Bachelor of Science in Business degree program.

• 45 credits are applied to the General Education credits.

• 15 lower division credits apply toward the major. (Students still must earn a minimum of 54 upper division credits to meet West bachelor’s degree requirements).

• 66 additional credits must be completed to earn a West Bachelor of Science in Business degree program.

• The following general education courses must be completed at West or through transfer credits:
  • CRT 201 Critical Thinking
  • ENG 102 English Composition
  • Humanities (3 credits)
  • International Studies (3 credits)
  • MAT 110 Algebra

Participants with more than sixty (60) credits on their associate’s degree transcripts may have additional transfer credits applied to Common Body of Knowledge (CBK) and Core requirements at West, if equivalent courses were completed with at least a C grade.

Students wishing to participate in an articulation agreement at West must submit an official associate’s degree posted transcript.
National Tests for Credit

Transfer credit and/or advanced placement may also be awarded for successful completion of the following national tests for credit:

- Dantes Subject Standardized Tests (DSST)
- Berlitz (language exams)
- AP – Advanced Placement Examinations
- CLEP – College Level Examination Program
- Excelsior College Examinations
- International Baccalaureate (IB)

Prior Learning Assessment (PLA)

Students with personal and professional learning obtained outside the traditional classroom that is equivalent to college-level learning may earn undergraduate credits through Prior Learning Assessment. Examples of such learning include the following:

- Corporate training
- Continuing education
- Licenses
- Diplomas or certificates from nationally accredited institutions
- Transcripts from unaccredited schools
- Professional exams
- PLA experiential essays will be used to fulfill lower division Social Science and Selective credits.
- American Council on Education (ACE) Transcript
- National College Credit Recommendation Service (CCRS) Transcript

A maximum of 60 credits may be earned through any combination of PLA and national tests for credit toward a bachelor’s degree. A maximum of 24 credits may be applied toward an associate’s degree or certificate. These credits do not apply toward residency requirements or graduate-level courses at West.

Pass Grade Course

Non-graded credits such as "P," "CR," or "S" cannot be calculated into the GPA and awarded credits through Admissions process, unless quality points were awarded. Prior Learning Assessment can award possible General Elective or Elective credits for "P," "CR," or "S" course without quality points if the course can be evaluated based on college-level content.

Corporate Articulation Agreements

Corporate articulation provides the opportunity for students to earn college-level credit for training obtained through their employer(s). Corporate training is assessed for equivalency to college-level learning. Credits awarded may be applied to associate’s degree and bachelor’s degree programs.

Double Majors

Undergraduate students, in all programs except the Bachelor of Science in Business, may simultaneously complete two majors, provided both majors lead to the same degree (i.e., Bachelor of Science, Bachelor of Arts), residency requirements can be met and the majors are currently being offered. A minimum of 24 credits must be completed in residence at West for the second major. A maximum of nine credits (institutional and transfer) may be shared between both majors.

Students enrolled in Master of Arts or Master of Business Administration (with a specialty) programs may simultaneously complete two currently offered majors that lead to the same degree. Students enrolled in the general MBA program are not eligible for double major nor are students in a Master of Science program. A minimum of 15 credits must be completed in residence for the second major. All requirements for each major must be satisfied, and no single major course may apply to both majors. The request for a second major must be indicated prior to enrollment in any of the major courses for the second major. Program requirements of the second major will be based on those in effect at the time of the request. Prior transfer and institutional credits will be evaluated for applicability to the new major. Only one diploma will be issued.

Students who wish to pursue the Accountancy Certificate in tandem with a degree program must complete 30 credits specific to the Certificate. The Registrar’s Office will issue an official notice of acceptance.

Second/Dual Degrees

Students may not be awarded more than one of the same degrees from West nor may they simultaneously pursue programs at different academic levels (Associate, Bachelor, or Master). To earn both a Bachelor of Arts and a Bachelor of Science degree, a minimum of thirty-six (36) additional credits must be completed for the second degree. Graduate students, including Information Technology majors, may earn one of each degree type.
Master of Arts, Master of Business Administration, Master of Public Administration, and Master of Science. A minimum of twenty-seven (27) credits must be completed for the second degree. Second degrees, based on enrollment availability, may be pursued simultaneously or sequentially. To petition for a second degree without reapplication for University admission, students must contact a University Advisor prior to completing the first degree. Students who elect a second degree after graduation must complete a new West Application for Admission.

For approval of a second degree program, the selected program must be currently offered for new enrollment. Completion of the second degree will be based on degree requirements in effect at the time of the request. Prior transfer and institutional credits will be evaluated for applicability to the new degree. All requirements must be met for the second degree including any capstone course. An official notice of acceptance will be issued by the Registrar’s Office.

Minors

Students enrolled in the Bachelor of Science in Business program may elect to declare a minor by concentrating fifteen (15) upper division credits in one discipline. A maximum of two minors may be selected. Students may make the declaration at any time prior to completion of one hundred seventeen (117) credits toward degree completion; however, they are encouraged to declare early in their programs and consult with an Advisor to ensure selection and availability of correct courses. Minors needs to be currently offered for new enrollment to be approved. Program requirements will be those in effect at the time of the declaration or, by petition, those in effect under the student’s original catalog. Any one course may count for credit toward only one minor, and the specific courses required for minors can be found in the Academic Program Requirements section of the catalog.

Choice of Catalog

Students with uninterrupted attendance at the University will graduate under the curriculum and course requirements in effect at the time of their initial enrollment; however, specific course prerequisites may change, and those in effect at the time the prerequisite course is taken will apply.

Students may choose to graduate under their original program requirements or change to the current catalog.

Change of Major or Program

Students who wish to change their major, program, or catalog must request the change through MyWest. Students’ new programs of study will be based on degree requirements as stated in the most current University Catalog.

Prior transfer and institutional credits will be evaluated for applicability to the new degree major, and an official notice of acceptance will be issued by the Registrar’s Office.

NOTE: Students utilizing Title IV funds (financial aid) must consult with an Advisor prior to changing major or catalog as program changes may impact funding.

Academic Standards

Grade point average (GPA) is determined by number of credits earned times grade points earned divided by total number of credits attempted. Undergraduate students must maintain a minimum GPA of 2.0. Graduate students must maintain a minimum GPA of 3.0.

Students must be in good academic standing for conferral of degrees or certificates. West academic standards apply across all programs, degrees, and majors of the University. Academic statuses remain in effect for students who move between Axia (West) College and West programs. Assignment of academic statuses is not subject to review through the University appeal process.

Academic Probation

Academic Probation will occur when a student’s GPA falls below acceptable levels (2.0 undergraduate, 3.0 graduate). The student will be notified in writing by the Registrar of placement on Academic Probation. Students are allowed to complete three courses subsequent to the assignment of Academic Probation during which cumulative GPA must be raised to an acceptable level. Students must continue to enroll in courses applicable to their programs and may be required to repeat courses with unacceptable grades. Active students on Academic Probation are not allowed to change program, major, or catalog while under this sanction. Students on this status are not allowed to take more than one course at a time. Veterans’ benefits and Financial Aid students may continue to receive funds while on Academic Probation.

Academic Suspension

Academic Suspension will result if a student fails to clear Academic Probation Status during the three-course probationary period. After a period of six (6) months, a suspended student may petition through the Student Appeals Process to return.
Upon approval to return, the student must achieve an acceptable GPA within three (3) courses. Students will be enrolled in courses applicable to their program that may include StartSmart courses and may be required to repeat courses with unacceptable grades. While under this sanction, students are not allowed to take more than one course at a time.

Students who succeed in raising their GPA will be moved to regular academic status, while students who fail to achieve the required GPA will be academically dismissed from the University. Readmitted students are subject to admission, academic, and University policies in effect at the time of their readmission to West. Academically suspended Financial Aid students will be considered disqualified for financial aid and will not receive further funding.

Separation from the University may be imposed for violations of either University academic integrity standards or Student Code of Conduct. Academic Suspension status will be assigned in these cases but may be of lengths of time other than six (6) months.

**Academic Dismissal**

Academic Dismissal will result if a student fails to maintain an acceptable grade point average (2.0 undergraduate, 3.0 graduate) upon completion of the third class after readmission due to Academic Suspension. Academic Dismissal may also occur due to academic dishonesty and/or plagiarism, violation of the Student Code of Conduct, or three failures of a required course. Students who are academically dismissed from West are not eligible for readmission at any future time. There is no appeal to this classification.

**Withdrawal from the University**

**Official Withdrawal**

Students who provide official notification of intent to withdraw may complete the University’s Official Withdrawal form or notify an Advisor to be considered officially withdrawn.

The withdrawal date for an official withdrawal is the last date of academic attendance determined from the University’s class attendance records.

The date of determination (DOD) for students who officially withdraw from the University is the latter of the student’s withdrawal date or the date of notification. The University will return the amount of federal financial aid funds for which it is responsible no later than forty-five (45) days after the date the University determines the student has withdrawn.

The following exceptions apply to official withdrawals from the university:

- Students who do not attend a final course meeting, but have complied with course attendance requirements under University policy, will be considered enrolled through the course end date.
- The course end date will be used for determining 14-day breaks and leave of absence (LOA) re-entry.
- Last date of attendance (LDA) for courses that receive a Withdrawn (W) grade will be the actual LDA in the course, not the course end date.

**Rescission of Official Notification**

Students who rescind their intent to withdraw must provide an electronic or written statement to the University stating their intent to remain in academic attendance. If a student subsequently withdraws after rescinding, the withdrawal date is the latter of the date the student first provided notification to the University or the last date of academic attendance determined from the University’s course attendance records.

The date of determination (DOD) for students who rescind their intent to withdraw and subsequently withdraw from the University without official notification is no greater than ten (10) days after the fourteenth day the student was in course attendance.

**Unofficial Withdrawal**

Students who do not provide the University official notification of their intent to withdraw and are out of attendance are considered unofficial withdrawals. The University will determine the unofficial withdrawal date once the student has been out of attendance for fourteen (14) consecutive days.

The withdrawal date for students who cease attendance at the University, including students who do not return from an approved leave of absence (LOA), is the last date of academic attendance determined from the University’s class attendance records. In case a student has received an approved LOA, the University will review the student record on or after the originally approved return date. The University’s review will determine if the student re-entered as scheduled or did not re-enter as scheduled and must be withdrawn for the purposes of the return of federal financial aid funds calculation and deferment processing.
The date of determination (DOD) for students who unofficially withdraw from the University is the fifteenth day out of attendance or the date he or she failed to return from an approved LOA. The University will return the amount of federal financial funds for which it is responsible no later than forty-five (45) days after the date the University determines the student has withdrawn.

Students who do not attend a final course meeting, but have complied with attendance requirements for a course under University policy will be considered enrolled through the course end date. The course end date will be used for determining 14-day breaks and LOA re-entry. Last Day of Attendance (LDA) for courses that receive a Withdrawn (W) grade will be the actual LDA in the course, not the course end date.

Re-Entry to the University

Students who allow a time lapse of twelve (12) months since attending their last class meeting are placed on Inactive Status. To regain Active Status, students must submit a new Application for Admission and will re-enter under the current catalog program requirements.

Re-entering students who did not previously complete the requirements of Academic Probation will be allowed to complete three courses from the start date of re-entry to raise their GPA. If a student fails to clear Academic Probation during the three-course probationary period, the student will be placed on Academic Suspension.

U.S. Military Service members who wish to re-enter the University are accommodated under the Higher Education Opportunity Act (section 484C). These students should contact West’s Advisement Team for specific information.

Transcripts

The Registrar will release transcripts upon written request from the student. The request must include the student ID number, date of last attendance, and name(s) used while in attendance at West. No official transcripts will be released until all financial and other obligations to the University have been met. Each student is issued one transcript free of charge at the time of graduation. There is a charge for each additional transcript.

Transcripts may be requested in person, by mail, or by fax from the Registrar’s Office. Students may also request transcripts at any time through the Transcripts on Demand link found in MyWest. Requests will not be accepted from, or released to, third parties without a written permission from the student. Transcripts issued to students will be stamped “Unofficial Issued to Student.”

Student Code of Conduct

Students are expected to conduct themselves ethically, honestly, and with integrity as responsible members of the University’s academic community. This requires the demonstration of mutual respect and civility in academic and professional discourse.

By virtue of membership in the University’s academic community, students accept an obligation to abide by the Student Code of Conduct. West students are expected to uphold the image and reputation of the University. Behavior, either on or off campus, that is determined to impair, interfere, or obstruct the opportunities of others to learn or that disrupts the mission, processes, or orderly functions of the University will be deemed misconduct and shall be subject to appropriate disciplinary action. Misconduct, for which students are subject to disciplinary action under the Student Code of Conduct includes, but is not limited to, the following academic and non-academic violations:

1. Actions, oral statements, and written statements that threaten or violate the personal safety of any faculty members, staff members, or other students.
2. Obstruction or disruption of teaching or other components of the academic process, administration, or University activity.
3. Harassment that has the effect of creating a hostile or offensive educational environment for any student, faculty, or staff member.
4. Sex discrimination/harassment that has the effect of creating a hostile or offensive educational environment for any student, faculty, or staff member. This includes, but is not limited to, sex discrimination, sexual harassment, unwelcome conduct of a sexual nature, unwelcome sexual advances, requests for sexual favors, and other verbal and nonverbal, or physical conduct of a sexual nature including sexual violence.
5. Stalking, persistently pursuing another person that has the effect of imposing unwelcomed contact and/or communication.
6. Theft of University property or of property of a member of the University community on campus.
7. Willful, wanton, or reckless damage to University premises or property, or the property of a member of the University community.
8. Fraud, forgery, alteration, falsification or unauthorized use of documents, alteration or invention of information, including, but not limited to, any third party document used to apply for financial aid, or lying during a University investigation.
9. Failure to comply with published University policies or reasonable directives of university officials while performing their duties.

10. Failure to conform to University guidelines regarding use of university computer or communication systems, authorized use of University equipment, intellectual property, or information systems.

11. Sharing student credentials, including online login information, with any person other than West Student Technical Support.

12. Unlawful manufacture, distribution, dispensation, or use of alcohol and/or controlled substances on the University premises or during University activities; participation in any University activity while under the direct or residual influence of any controlled substance, alcohol, or misused or overused legal drugs.

13. Possession, use, sale, or distribution of any firearms, fireworks, explosives, illegal drug paraphernalia, dangerous weapons, or any other materials/substances prohibited by law on University premises or at University sponsored events (not applicable to law enforcement officers required to carry firearms at all times).

14. Unauthorized use of the University’s name or logo that is the property of the University. Violation of local, state, or federal statutes/University regulations.

15. Hazing (any action that recklessly or intentionally endangers the mental or physical health or safety of a student for the purpose of admission or initiation into or affiliation with a University-sanctioned organization.)

16. Falsification, alteration, or invention of information, including, but not limited to, any third party document used to apply for financial aid, transfer credits, diplomas, transcripts, or lying during University investigation.

Academic Violations

- Plagiarism – Representing the words or ideas of another as one’s own or unlawful use or acquisition of copyrighted works.

- Copyright infringement – Acquisition or use of copyrighted works without appropriate legal license or permission. This includes illegal peer-to-peer file sharing.

- Cheating – Intentionally using or attempting to use unauthorized materials, information, or study aids in any academic exercise.

- Submitting work that had been prepared for a different course.

- Facilitating Academic Dishonesty by intentionally or knowingly helping or attempting to help another student violate academic integrity.

Academic Conduct

Academic integrity is expected of all students. All West students are responsible for reading and upholding the Student Code of Conduct, which serves to designate the rules governing academic work so that a healthy community of learning is achieved. A healthy academic community is one in which an individual student's academic competency is measured and evaluated fairly and honestly and one in which no student is disadvantaged by someone else's dishonesty.

All academic work submitted must be properly cited in the body of work and represent the student’s original effort and product. Where outside sources are used as references, all work submitted by the student must identify the original source and make clear the extent to which the sources have been used.

The following acts of dishonesty help define those behaviors that violate academic integrity: plagiarism, cheating on an examination, forging an instructor's signature, copying themes or tests from other students, stealing an exam that has not yet been administered, deliberately allowing another student to submit your work as his/her own, submitting identical work in more than one course, altering college records, enlisting another person to write a paper for any class, or participating in conduct detrimental to the student or other members of the class. A student found aiding another in the activities is also subject to sanction. Similarly, other forms of academic dishonesty include:

1. Plagiarism – Intentional or unintentional representation of another’s words or ideas as one’s own in an academic exercise.

Examples of plagiarism include but are not limited to:

The exact copy of information from a source without proper citation and without use of quotation marks or block quotation formatting is deemed plagiarism. If any words or ideas used in a class posting or assignment submission do not represent the student's original words or ideas, the student must distinguish them with quotation marks or a freestanding, indented block quotation (for a quotation of forty [40] or more words), followed by the appropriate citation in accordance with the West Writing Style. When a student copies information from a source, he or she must acknowledge the source with quotation marks or block quotes irrespective of whether or not the source has been formally published.
Paraphrasing statements, paragraphs, or other bodies of work without proper citation using someone else’s ideas, data, language, and/or arguments without acknowledgement.

Presenting work as the student’s own that has been prepared in whole or part by someone other than that particular student. This includes the purchase and/or sharing of work. Failure to properly cite and reference statistics, data, or other sources of information that are used in one’s submission.

2. Self-plagiarism, Double Dipping, or Dovetailing – Submission of work that has been prepared for a different course without fair citation of the original work and prior approval of faculty. Students who submit assignments that were previously submitted in another course are subject to the same consequences they would face if they plagiarized these assignments. The use of one’s previous work in an assignment requires prior approval from the current faculty member and citation of the previous work.

3. Fabrication – Falsification or invention of any information, citation, data, or document. This includes the invention or alteration of data or results, or relying on another source’s results in any assignment without proper acknowledgement of that source. Fabrication includes citing sources that the student has not actually used or consulted.

4. Unauthorized Assistance – Use of materials or information not authorized by the faculty member to complete an academic exercise, or the completion of an academic exercise by someone other than the student.

Students must rely upon their own abilities and refrain from obtaining assistance in any manner that faculty does not explicitly allow. This includes but is not limited to providing or receiving answers to an exam, use of faculty materials or answer keys, or a student having someone take his or her exam.

5. Copyright Infringement – Acquisition or use of copyrighted works without appropriate legal license or permission. This includes illegal peer-to-peer file sharing.

Any unauthorized distribution of copyrighted material, including peer-to-peer file sharing, illegal downloading, or unauthorized distribution of copyrighted materials using the University information technology system may subject a student to civil and criminal liabilities.

For information on federal copyright infringement and remedies, refer to: www.copyright.gov/title17/92chap5.pdf

6. Misrepresentation – Falsely representing the student’s situation to faculty when (1) justifying an absence or the need for a complete grade or (2) requesting a makeup exam, a special due date, or extension of a syllabus or class deadline for submitting a course requirement.

7. Collusion – Helping or allowing another student to commit any act of academic dishonesty. Students charged with a violation of academic integrity are subject to progressive disciplinary action under the Student Conduct Review Process.

Conduct Review Process

1. All charges alleging violations of the West Student Code of Conduct are subject to a fair and impartial process to determine whether or not a violation has occurred. Depending on the severity of the charge, a violation may result in a warning or review through the following process.

2. Charges alleging violations of the Student Code of Conduct, unless related to sex discrimination/harassment, must be submitted in writing to the attention of the Associate Director of Academic Affairs, Associate Director of Student Operations, or their designees.

3. An alleged violation of the Student Code of Conduct that relates to sex discrimination/harassment shall be forwarded to the university’s Title IX Coordinator, Diane Kelly:

Office of Dispute Management
4025 S. Riverpoint Parkway Mailstop CF--SX01
Phoenix, AZ 85040
602.429.1099
TitleIX@west.edu or designee

4. Charges related to student records should be submitted to the attention of the Associate Registrar.

Investigation

1. Allegations will be investigated in a prompt and reasonable manner.

2. Relevant evidence may include, but not be limited to, pertinent documents and statements from witnesses. Title IX investigations will be conducted within sixty (60) days barring any unusual complexity.

3. While an alleged violation is under investigation, a student may be removed from class, campus-sanctioned events, and other University functions.
Notification
1. A student who is charged with a violation of the Student Code of Conduct will be notified of the specific charge(s) in writing by a Charging Letter sent via Certified Mail, Return Receipt Requested, or comparable means, and given ten (10) business days to submit a written response to the designated University official.

2. Failure of a student to respond to the Charging Letter will result in suspension from the University following completion of the current course if the student is then actively attending classes and is not subject to immediate suspension.

3. In those instances where the University determines the conduct does not warrant a Charging Letter, it may choose to issue a Warning Letter and/or provide counseling to the student. NOTE: A Warning Letter is not appealable.

4. In Title IX cases, the complainant(s) shall be notified of the conduct procedures and notified of when and if a Charging Letter or warning is sent to the respondent(s).

Student Response
1. A student response acknowledging guilt will be sent to the Provost, who will determine the appropriate sanctions. A student response denying the charge(s) will follow the committee process outlined below.

2. In Title IX cases, a student response acknowledging guilt will follow the Title IX committee process outlined below.

3. A student response denying the charge(s) will follow the committee process outlined below.

Disciplinary Review
1. In cases not involving allegations of sex discrimination/harassment, the University Academic Council Review Committee (UACRC) will convene to review the file and make findings and recommendations to the Associate Director of Academic Affairs or the Associate Director of Student Operations, who has the ultimate authority to accept, reject, or modify the recommendations and render a decision. The decision shall be sent via Certified Mail, Return Receipt Requested, or comparable means.

2. The UACRC shall use the preponderance of the evidence standard of proof (more likely than not) to weigh the evidence and make a recommendation to the Associate Director of Academic Affairs, Associate Director of Student Operations, or designee about whether a violation occurred and what sanction, if any, is warranted.

3. In cases involving sex discrimination/harassment, the Title IX committee will convene to review the file and make a determination. Opposing parties will be afforded the opportunity to speak at the committee and present written witness statements for inclusion in the Title IX Case Packet.

4. The Title IX Committee shall use the preponderance of the evidence standard of proof (more likely than not) to weigh the evidence and make a determination.

5. In accordance with the requirements under the Higher Education Opportunity Act (HEOA), upon written request, West will disclose to an alleged victim of a crime of violence or a non-forcible sex offense the results of any disciplinary hearing conducted by the Institution against the student who is the alleged perpetrator of the crime or offense.

If the alleged victim is deceased as a result of the alleged crime or offense, West will provide the results of the disciplinary hearing to the victim’s next of kin, if so requested.

6. In accordance with the requirements under the HEOA, in cases of an alleged sex offense, both the accuser and the accused will be informed of the committee determination involving an alleged sex offense, including any sanction that is imposed.

Sanctions
1. If a violation is found, disciplinary sanctions shall be based on the seriousness of the situation and may include, but are not limited to, documented counseling by a University staff member, loss of academic credit, action plan (must be approved by the Office of Dispute Management), suspension, and/or expulsion. Students are responsible to pay for courses interrupted by the Conduct Review Process if the investigation results in a sanction.

2. A recommendation of expulsion by the decision maker shall be reviewed by the West Executive Review Committee and the Office of Dispute Management before that sanction is communicated to the student.

Appeals
1. In those instances where students are found to be in violation of the Student Code of Conduct, they may appeal the decision to the Executive Review Committee (ERC) within ten (10) days of receiving the notice.
The ERC is comprised of the Provost, the Vice President of Operations, and the Director of Administrative Services (or their respective designees). In Title IX cases, opposing parties shall be afforded the opportunity to appeal within ten (10) days of receiving notice of the outcome; if an appeal is filed, each party shall receive notice of the other party’s appeal.

2. The decision of the ERC is final and shall be communicated directly to the student and the campus, except in the case of a decision by the ERC supporting a campus recommendation of expulsion. If the sanction against the student is expulsion, the review of the appeal shall be conducted by the University President. The decision of the University President is final and will be communicated directly to the student and administration.

3. In Title IX cases, opposing parties will be notified of the ERC decision.

Student Grievance

The University has a responsibility to protect the rights of students and ensure compliance with its nondiscrimination policy by providing an appeal process for those who wish to file grievances against the University, including claims of discrimination. In all situations, it is expected that the parties involved attempt to resolve the issues between themselves. However, when this is not possible, the University grievance process is available to facilitate resolution. Please refer to the Nondiscrimination Policy (found in the Consumer Information Guide) for properly a claim of discrimination.

The Consumer Information Guide is found at: http://west.edu/sites/default/files/West-Consumer-Information-Notice.pdf

Other grievances must be submitted in writing to the Office of Dispute Management (ODM), which will determine the appropriate course of action or render a decision. Grievances relating to financial aid, account balances, or collections must be reviewed by University management before being submitted to ODM. When such a grievance is received by ODM, the student will be provided guidance to file an appeal to be reviewed by the Financial Executive Review Committee (FERC) for a final decision if it cannot be resolved informally.

Please contact:
Office of Dispute Management
4025 S. Riverpoint Parkway
Mailstop CF--SX01
Phoenix, AZ 85040
(602) 557.3391
Camie.Pratt@west.edu or designee

Grade disputes that are based on alleged discrimination (as defined in the Consumer Information Guide under the heading Nondiscrimination Policy and Harassment Policy) are reviewed as non-grade-related grievances and should be submitted accordingly. The Consumer Information Guide is found at: http://west.edu/sites/default/files/West-Consumer-Information-Notice.pdf

Student Grade Appeal

Students must initiate all inquiries regarding a final course grade within six (6) weeks of the end of the course. Students must first contact the faculty member involved to attempt to resolve the issue. The faculty member is required to review grade calculations for accuracy and respond to student inquiries in writing within ten (10) days of the request with a summary of the grade calculation. Every reasonable attempt should be made by both parties to resolve the issue at this level. The instructor’s decision is final.

If the instructor does not respond to the student within ten (10) days, the student may contact his/her Academic Counselor to initiate a formal appeal. Appeals must include a letter summarizing the request, all relevant supporting materials, and documentation of attempts to reach the faculty. No grade appeals will be considered if not submitted within six (6) weeks of the course end date.

Student Appeals Center

Students may submit requests for exception to University policy in writing through an Advisor for submission to the Student Appeals Center (SAC), which will determine the appropriate course of action or render a decision. Certain University policies, such as academic statuses and program deadlines, may not be appealed. It is incumbent upon the student to submit all relevant information and supporting materials with the initial appeal. All appeals must be initiated within published time frames.

Transfer credit appeals must include course materials for courses in question. Advisors can provide students further information regarding submission of Student Appeals. Students will receive a written response within two (2) weeks of appeal submission.

In all cases of administrative and academic student appeals, if the issue cannot be resolved after exhausting the University’s procedures, students may file an external complaint. Students must contact the State Board for further details.
State Boards

In Alabama, the student may contact the Alabama Commission on Higher Education, 100 North Union Street, Montgomery, AL 36104, telephone (334) 242-1998, and/or the Alabama Department of Postsecondary Education, 135 South Union Street, P.O. Box 302130, Montgomery, AL 36130, telephone (334) 293-4500.

In Arizona, the student may contact the Arizona State Board for Private Postsecondary Education, 1400 W. Washington, Room 260, Phoenix, AZ 85007, telephone (602) 542-5709.

In Arkansas, the student may contact the Arkansas Department of Higher Education, 114 East Capitol Avenue, Little Rock, AR 72201-3818, telephone (501) 371-2065.

In Georgia, the student may contact the Georgia Commission, Nonpublic Postsecondary Education Commission, 2082 East Exchange Place, Suite 220, Tucker, GA 30084, telephone (770) 414-3306.

In Maryland, the student may contact the Maryland Higher Education Commission, 6 North Liberty Street, Baltimore, MD 21201, telephone (800) 974-0203, or they may contact the Attorney General at 200 St. Paul Place, Baltimore, MD 21202, telephone (410) 576-6300 or (888) 743-0023, TDD (410) 576-6372; www.oag.state.md.us.

In Minnesota, the student may contact the Minnesota Office of Higher Education, 1450 Energy Park Drive, Suite 350, St. Paul, MN, 55108-5227, telephone (651) 642-0567.

In Tennessee, the student may contact the Tennessee Higher Education Commission, 404 James Robertson Parkway, Nashville, TN 37243-0830, telephone (615) 741-5293.

In Wisconsin, the student may contact the Wisconsin Education Approval Board, 30 West Mifflin Street, 9th Floor, P.O. Box 8696, Madison, WI 53708, telephone (608) 266-1996.

In Wyoming, the student may contact the State of Wyoming’s Department of Education, Cheyenne Office, 2300 Capital Avenue, Hathaway Building 2nd Floor, Cheyenne, WY 82002-0050, (307) 777-7690.

Students may obtain a copy of the University’s accreditation and/or license documents, or information on how to contact any of the agencies that regulate the University, by contacting the Apollo Legal Department at (480) 557-1818.

On-Campus Rules

The following rules are enforced at all West Campuses:

- Literatures to be distributed to students, or posted on bulletin boards, require the approval of the Campus Manager.
- Smoking is prohibited in all University buildings and allowed only in outside designated areas.
- Children may not be left unattended and are generally prohibited from classrooms and Learning Resource Centers.
- Cell phones must be turned off or placed on vibrate during class time.
- Students are expected to dress appropriately on campus. Footwear is required at all times.
Compliance Regulations

If you would like more information about Compliance Regulations, please visit the West Consumer Information Guide at:

http://west.edu/sites/default/files/West-Consumer-Information-Notice.pdf
Graduation

The University confers degrees on a weekly basis. In order to expedite the degree process, students are asked to:

- Sign an exit interview form if they are a financial aid student. Forms are available on MyWest.
- Be in good academic standing (a cumulative GPA of 2.0 for undergraduate students and a cumulative GPA of 3.0 for graduate students).
- Clear any financial obligations to the University.
- Confirm that their contact information is current.

Once all degree requirements have been completed and the student has been financially cleared, a diploma and a set of transcripts will be mailed to the student within five (5) business days after degree conferral. The diploma will be issued with the name that was written on the student’s original application.

Students who plan to enroll in an additional program at the University must remain out of attendance until their degree has been conferred. Associate’s degree recipients are exempt from the out of attendance requirement and may immediately enroll in courses required for the bachelor’s degree.

Commencement Ceremony

The commencement ceremony for the University is held once each year in early summer. All students completing their degrees during the previous year or who are within twelve (12) credits of degree completion at the time of the ceremony are eligible to participate. Students who anticipate using credits transferred from another institution to qualify for participation must assure this has occurred prior to published deadlines. Students are notified by the Registrar’s Office of eligibility. Students are allowed to participate in only one ceremony per degree earned. Participation in the commencement ceremony is not mandatory. Honors are recognized at the ceremony for those undergraduate students who have met the academic requirements and completed their degrees a minimum of sixty (60) days prior to the date of ceremony. No exception to this policy is possible.

- Summa Cum Laude 3.95-4.00
- Magna Cum Laude 3.80-3.94
- Cum Laude 3.60-3.79

West does not issue honors designations at the Associate or Master levels.

Graduation Deadlines

Program completion deadlines have been established to ensure students graduate with a program of study based on current academic theories and disciplines as well as timely completion of relevant research. The following timelines have been determined as the maximums for completion:

- Associate’s degree: 5 years
- Bachelor’s degree: 8 years
- Master’s degree: 6 years
- Certificate: 3 years

Credits in transfer will not be accepted after a student’s program deadline. Students may request a Change of Catalog and re-evaluation under current program requirements. Deadlines will be calculated from date of matriculation into the new program. Graduation deadlines are not subject to appeal through the Student Appeal Process (SAP).

Graduation Clearance Procedure

Students may verify degree conferral clearance by contacting the Registrar’s Office or an Advisor when they are within nine (9) credits or ninety (90) days prior to expected completion date. Upon receipt of the request, the Registrar updates the student’s program evaluation. Students may then meet with an Academic Counselor to review remaining requirements and make arrangements for capstone courses.
University Services

MyWest

This student and faculty site provides a virtual University community. To provide maximum access to the University, each student and faculty member is given a MyWest account. MyWest provides:

• Access to support services
• Relevant University announcements
• Entry to West Interactive Online courses and discussion questions
• Personal demographic information on file with the University
• Current course grade(s) and the ability to print them
• Course grade history and overall GPA
• Ability to search for courses by session, subject, location, and preferred day
• Transcript requests
• A private University-related email address
• Degree Audit, which displays progress toward degree completion (available to most students)

Students are encouraged to utilize MyWest for routine transactions and maintain regular contact with their Academic Counselor to ensure degree progress.

Job Placement Disclaimer

By integrating academic theory with practical application, University programs are designed to provide a quality education that extends and broadens career options for students. However, the University cannot guarantee job placement, advancement, or continued employment.

Learning Resource Center (LRC)

Students and faculty have access to Western International University’s Learning Resource Center (LRC) to assist with their research requirements and to provide a quiet study space. The computer labs offer access to support educational activities through multiple software programs and Internet access. The Learning Resource Center has staff available to provide assistance. Guidelines for use of University computers can be found under Student Rights and Responsibilities.

West Computer Resources

Computer and communication resources are the property of the University. Use of these resources is a privilege and is provided to University users as a service.

These resources are provided for the delivery of curriculum and related materials, conducting online courses, performing educational research, accessing University services, and communication between and among faculty, students, and staff.

All activity on University systems, including personal activity and information, may be monitored. Anyone accessing these resources expressly consents to such monitoring and is advised that unauthorized or inappropriate use will be investigated and addressed by University officials. Students and faculty utilizing these resources without authorization, or in excess of their authorization, will be subject to sanctions. Any perceived criminal activity will be reported to law enforcement authorities.

Computers are available for students and faculty at the University campus. These computers should be used in educational and professional pursuits.

Adherence to the following guidelines, which are also posted at the sites, is expected of all users. Violation of these rules may result in loss of computer access. Serious or repeated violations may result in dismissal.

• Nothing may be downloaded from the Internet or saved to the PCs. Materials may be downloaded or saved to portable media.
• The setup of the PC may not be altered in any way, without the express permission of the West IT Department.
• No more than one (1) copy of a document may be printed on University-provided printers except when students are required to pay for printing
• Users may occupy only one computer at a time.
• No inappropriate (pornographic or other) websites may be visited.
• During high-usage times, use of the computers is limited to thirty (30) minutes.
• No food or drink is allowed in the LRCs or Computer Labs.
• All computer users must adhere to the Student Code of Conduct.
• Students are responsible to report observed violations.
• Staff members must be notified of any computer problems immediately. Users should not attempt to correct problems themselves.
Student Computer Requirements

All students enrolling at West are required to have regular access to a computer with Microsoft Office (at least 3–4 times a week) to complete required coursework and to access discussion questions, announcements, emails, and grades. Because most communication between the University and students and between the faculty and students is done via email, including posting of grades, it is critical that students are both computer literate and have convenient and reliable computer access throughout their tenure at West.

It is strongly recommended that all students enrolling in West classes have computer access at home. If this is not possible, students must have access from their place of employment. Employer permission to use company resources for West coursework is required, and access to the delivery platform must be made well in advance of course start dates to ensure that company firewalls will not prohibit access to the platform and to the internet. West Learning Resource Center computers are available for online courses only in emergencies.

Hardware Requirements

• Processor: 2Ghz or faster
• Memory: Minimum 1 GB RAM (2 GB RAM recommended)
• Hard Drive: 80 GB
• 1024X768 resolution monitor or greater and supporting video Card

General Computer Requirements

• Microsoft Office 2010 or newer, including Microsoft Word, Microsoft Excel
• Virus Protection software with current updates
• Chrome 24.0 or newer, Firefox 18.0 or newer; Internet Explorer 8.0 or newer
• High-speed Internet access; DSL/cable; wired connection recommended
• Adobe Flash Player 10.3

Windows Software Requirements

Windows 7 or newer

Mac Operating System and Software

Mac OSX version 10.6 or newer

Mobile Device Requirements

• Apple supported devices: iPad, iPad2, iPad3; iPhone 4 and 4S; iPod Touch (3rd generation minimum recommended)
• Apple supported devices: Samsung Galaxy Tab 2 (10.1), Samsung Galaxy (10.1), ASUS Transformer, Samsung Galaxy Tab (7"): Motorola Xoom, Motorola Xoom 2, Nexus 7
• Android supported OS versions summary: 2.2 and higher
• Android AIR runtime required: 3.2 or higher

Online Library

West’s Online Library provides electronic access via the Internet to databases throughout the world. Special access rights have been obtained from many database sources to ensure that West students have the most up-to-date information available to support their course requirements. The University Online Library uses current information technology to provide relevant and timely information to its students. An array of subscription databases is available to all students and faculty at any time and from virtually any location where an Internet connection is available. Full text articles, documents, reference sources, directories, financial data, and multimedia segments are available to support student research and learning. In addition to the database subscriptions, the University Library maintains selected links to other worthwhile sites on the web, facilitates user education, offers document retrieval, and provides research guidance.

West Writing Center

Available to registered students, the West Writing Center provides proofreading assistance for course writing assignments. All help is provided via email. Assignments will be reviewed in their entirety for organization, structure, style, grammar, and West Writing Style guidelines. All reviewed assignments will be returned within thirty-six (36) hours of submission. For full details on the Writing Center, and to submit an assignment for review, log into MyWest and click the Writing Center link, under Student Resources.

Tutoring

Western International University also offers tutoring in the following subject areas to current registered students: math, research, finance, and accounting. Sessions start every term and are offered online weekdays and Saturdays at convenient times. Students can find this service by logging into MyWest and visiting their Student Resource category. Tutoring is offered in real time and designed to answer concerns and increase competency.

A list of available tutors is posted on MyWest. Students in need of assistance with specific content areas are encouraged to utilize this resource to make arrangements for support.
University Holidays

West administrative offices close in honor of the following holidays:

<table>
<thead>
<tr>
<th>Holiday</th>
<th>Day(s)</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Labor Day</td>
<td>Monday</td>
<td>September 2, 2013</td>
</tr>
<tr>
<td>Thanksgiving</td>
<td>Thursday &amp; Friday</td>
<td>November 28 &amp; 29, 2013</td>
</tr>
<tr>
<td>Christmas</td>
<td>Tuesday &amp; Wednesday</td>
<td>December 24 &amp; 25, 2013</td>
</tr>
<tr>
<td>New Year's Day</td>
<td>Wednesday</td>
<td>January 1, 2014</td>
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<tr>
<td>Martin Luther King, Jr. Day</td>
<td>Monday</td>
<td>January 20, 2014</td>
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<tr>
<td>Presidents' Day</td>
<td>Monday</td>
<td>February 17, 2014</td>
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<tr>
<td>Memorial Day</td>
<td>Monday</td>
<td>May 26, 2014</td>
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<tr>
<td>Independence Day</td>
<td>Friday</td>
<td>July 4, 2014</td>
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University Organizations

Delta Mu Delta

Western International University hosts a chapter of Delta Mu Delta, a national honor society in Business Administration.

Prospective members must have distinguished themselves scholastically and demonstrate good character and leadership potential. Undergraduate members must have completed sixty (60) credits and have a minimum cumulative GPA of 3.7. Graduate members must have completed 18 credits with a minimum GPA of 3.7. Candidates satisfying these requirements are invited to join the society.

Golden Key

Golden Key is an honor society that recognizes academic excellence and scholastic achievement in college students from all academic disciplines.

Its mission is to help members realize their potential. Undergraduate members must have completed sixty (60) credits and have a minimum cumulative GPA of 3.7. Graduate members must have completed eighteen (18) credits with a minimum GPA of 3.7. Candidates satisfying these requirements are invited to join the society.

Upsilon Pi Epsilon

Upsilon Pi Epsilon (UPE) is an international honor society for students and alumni in the computing and information disciplines. UPE’s mission is to recognize academic excellence at the undergraduate and graduate levels.

For consideration of membership, bachelor’s degree candidates must have completed sixty (60) credits with a minimum cumulative GPA of 3.4. Master’s degree candidates must have completed twenty (20) credits with a minimum cumulative GPA of 3.6. UPE is the only international honor society for computing and information disciplines and is endorsed by the Association of Computing Machinery (ACM) and the IEEE Computer Society (IEEE-CS).
At Western International University, the focus is on preparing students for professional success. Each degree program provides a foundation in general education, followed by the fundamentals of business activity, and then the specialty of the selected major. Those successfully completing the associate’s, bachelor’s, or master’s degrees will be prepared, at various levels, for employment and/or advancement in the national and international work environments.

The West Teaching and Learning Model is a unique one: combining both the traditional and non-traditional approaches that best serve our adult and international student populations. Each course is eight (8) sessions in length, and new courses start every month. On-ground classes meet eight (8) times during a 2-month period and are scheduled for three (3) hours each, generally from 6 pm to 9 pm, Monday through Thursday, with occasional Saturday classes.

The West faculty is also a blend of traditionally and non-traditionally prepared (master’s degree or higher) and working professionals, many with international experience. They bring both theoretical and practical knowledge and skill to their teaching and facilitate student collaboration to maximize teaching and learning.

To accommodate a variety of learning styles, teaching methods include lecture, online and in-class discussion, video lectures, in-class small group work, case studies, projects, tests, student presentations, and application of concepts and theory to real-world situations. Students are encouraged to target their assignments to issues and projects directly related to their work.

To prepare students for successful employment and advancement in the business world, West also incorporates a global perspective in its curriculum and emphasizes communication (both written and oral), critical thinking, research, and computer skill development.

It is the University’s belief that any student who may benefit from enrollment in its programs is welcome. However, academic standards remain rigorous and require that students come to West prepared for university-level work or seek the preparation they need either before they begin their coursework or during their initial enrollment period.

Learning is a social, and often a sequential, experience. Therefore, it is critical that students enroll with the commitment to attend and actively participate in all classes. It is important to take classes in the recommended order as detailed in the following program descriptions. All course prerequisites must be met prior to enrolling in courses that require them.

Assessment of Student Learning

It is important to West that students graduate with the skills and knowledge needed to be successful in the real world, and with the confidence to take the next steps in their continuing education and careers. As a result, West has developed a process for assessing students’ learning throughout the attainment of their degree, from both the program and course levels.

Faculty members assess individual student learning in each class they teach. Faculty members also lead work groups that collect and analyze information about how well students are learning the outcomes for their chosen program, so West can continuously improve courses and programs.

West Learning Outcomes

To prepare students for successful employment and advancement in the professional world, West’s degree programs and courses are developed by faculty experts in the field. Integrated into the curriculum are Program and Course-based Learning Outcomes applicable to the course content. Student achievement of these outcomes is assessed by faculty members and are reflected in course assignments, grades, and other means. Learning Outcomes are provided in each course syllabus.

In support of its Mission, West has established five Institutional Learning Goals that are part of all degree programs. These Goals are designed to ensure that graduates have the necessary knowledge and skills to attain their academic and professional goals, and are the foundation for a life of learning.

Institutional Learning Goals

Communication

Communication is comprised of the ability to communicate effectively through writing, listening, and presentation skills.

Critical Thinking

Critical Thinking includes decision making and problem solving through the ability to read critically, analyze knowledge claims and beliefs, and apply mathematical concepts to real-world situations.
Global Awareness
Global Awareness refers to the ability to recognize the global nature of business, understand global diversity based on geography and culture, and recognize the implications of globalization in business decision making.

Technology Literacy
Technology Literacy includes the ability to select appropriate technology in order to locate, consume, and disseminate information, and to apply technology to solve problems, analyze data, and present information.

Research
Research involves understanding how to use the appropriate inquiry methodology to answer a given research question, solve a problem, and use qualitative and quantitative methods to investigate and analyze information, as well as to interpret and summarize results.

West Writing Intensive Courses
The West Writing Intensive courses support the University’s commitment to develop student mastery of written communication. The purpose of writing intensive courses is to give students in all academic disciplines the opportunity to continuously demonstrate writing skills by submitting a substantial writing assignment in each required course designated as a Writing Intensive Course.

Writing assignments submitted in these courses are reviewed to measure progression in writing skills throughout students’ academic programs. These courses are designated in the University Catalog and are found at intervals throughout all undergraduate and graduate degree programs.

West Policy for Graded Group Projects
The individualized learning model is paramount at Western International University. Students are graded on their individual work product, and academic success is achieved through individual initiative. However, an important part of success in the business world is the ability to participate in or lead groups of individuals focused on specific projects. Courses may include small group projects relevant to course content. However, group work is designed in such a way that the contributions of its individual members may be recognized and graded. Class time for group projects will be offered so students will not be required to meet outside the classroom to complete the project.

Integrated Capstone Course
The course focuses on the integration of the General Education, Common Body of Knowledge, and Major Course contents, and on the demonstration of mastery of the undergraduate and degree Learning Outcomes.

Utilizing the skills and knowledge learned at West, students address real-world issues in a collaborative format, and deliver results in a professional presentation at the end of class. Although the process is collaborative in nature, students are individually assessed and graded. The University reserves the right to make course substitutions.

Internship
Bachelor of Science in Business and Master of Business Administration students who are nearing the completion of their degree are eligible to take an internship course. Internship courses are designed to provide business students an opportunity to apply their learning to a workplace setting, and deepen their education with real-world experiences. The student, in collaboration with a faculty instructor, will determine a final paper or project that is intended to synthesize the student’s practical experiences and prior coursework. The benefits of the internship include the opportunity for students to:

- Evaluate, experience, and reflect upon a career field before graduation.
- Engage in career-related experiences that complement and build upon different skills that are learned in the classroom such as critical thinking, writing, presentation, and discussion skills.
- Bridge the gap between school and/or previous work experience and a career field.
- Experience roles, expectations, and behaviors of the job arena.
- Learn about one’s strengths, interests, and problem-solving skills as they may be related to a particular career field.
- Gain networking opportunities that are valuable in shaping future careers.

Bachelor of Science in Business Internship

- Students may choose to complete and pass either the Undergraduate Internship course (ITS 400) or the Integrated Capstone course (CAP 485).
- Students must have completed at least one hundred fourteen (114) credits prior to taking an internship.
- Student internship sites must be different from a student’s current employer.
• Students must apply for internship and be approved by West as well as the employer.
• All internships must take place in Arizona.

Master of Business Administration Internship
• Students may take the Graduate Internship course (ITS 600) as one of the fifteen (15) selective graduate credits required in their degree.
• Students must have completed all Core courses before taking an internship.
• ITS 600 may only be taken once and may not substitute for any of the required Core courses.
• ITS 600 will not count toward the maximum of three (3) courses in any one subject area.
• Student internship sites must be different from a student’s current employer.
• Students must apply for internship and be approved by West as well as the employer.
• All internships must take place in Arizona.

Attendance Policy for Internship Courses
• Students enrolled in an internship course are expected to meet all attendance and course requirements.
• Students must post at least one attendance within the first eight (8) calendar days of the course.
• Students will be administratively withdrawn on of the fourteenth day of non-attendance.
• Students must work at the internship site between twelve (12) and eighteen (18) hours a week to be eligible for credit.
• Students must arrange work hours directly with the internship site. With approval of the on-site supervisor, a student may make up hours, but in no case may the student go more than two (2) weeks without working at the site, and the minimum total number of hours worked over the eight (8) weeks must total a minimum of ninety-six (96) hours.

For internship courses, attendance activities are defined as the following:
• Submitting the weekly timesheet through MyAssignments on MyWest
• Submitting the log report of the student’s activities at the internship site on a weekly basis through MyAssignments on MyWest

• Responding to any Discussion Questions on MyWest if assigned by the instructor
• Posting a Reflection to MyAssignments if assigned by the instructor
• Submitting a Final Paper or Project through MyAssignments on MyWest
• Submitting any additional assignments (e.g., draft version of Final Paper) through MyAssignments on MyWest

West Online Experience

West Online Experience
A specialist in innovative education since 1978, Western International University (West) understands that tomorrow’s innovators will need a real understanding of the international commercial, political and cultural issues shaping the future. Its forward-thinking curriculum, taught by practitioner faculty, is aimed at preparing working students from around the world for leadership positions in the dynamic, global marketplace. With undergraduate and graduate degrees in areas such as business, technology and behavioral science, West’s unique curriculum combines each area of study with worldwide political economics, as well as cross-cultural communication and interpersonal skills. At West, each course lasts eight (8) weeks, and courses begin monthly. To ensure the best user experience, refer to the minimum and recommended computer requirements listed in Student Computer Requirements.

The West Formula: Learn, Practice, Apply
Courses are structured to follow a weekly path of Learn, Practice, Apply a path proven to help students better absorb and utilize new information.

Learn
• A series of short videos and reading assignments are provided to the student each week
• When finished, students take a 5-to-10 question Knowledge Check to help process the content
• All course materials and electronic textbooks are linked from within MyWest student website
• PDFs of readings, lecture slides, and lecture audio are available for download

Practice
• Interactive exercises help reinforce new knowledge
• Instant feedback will be provided
• Weekly review quizzes summarize the lessons
Apply

- Students can engage with instructors and fellow students online to put learning into practical context
- Weekly assignments take multiple forms: quizzes, essays, or other activities
- Assignments are structured to help balance students’ workload over the 8-week term

Assessments & Engagement

- Many self-assessments throughout the course help students review their learning
- Graded tests challenge students to demonstrate their knowledge
- Instructors provide feedback on assignments
- Student can post questions anytime and receive instructor feedback within 24 hours
- Student can contact instructors during posted office hours for further discussion
- Students are encouraged to arrange a 15-minute appointment with faculty every other week. A demonstration of the West online experience can be found on our website at www.west.edu/why-west/course-format.

West Interactive Online

On a limited basis, the University offers West Interactive Online classes. West Interactive Online combines live and recorded audio- and visual-based courses with web-based support. An easily accessed virtual classroom is created that provides visual presentations, group discussion, lectures, Internet exploration, message board discussions, and informal chats with faculty and other students.
State Specific Requirements

This section contains State-specific information for residents of the following states:

- Alabama
- Arizona
- Arkansas
- Georgia
- Maryland
- Minnesota
- Tennessee
- Wisconsin
- Wyoming

State Approvals

Western International University is licensed by the following state regulatory agencies:

**State of Georgia**
Non-public Postsecondary Education Commission

2082 East Exchange Place, Suite 220
Tucker, GA 30084
(770) 414-3306

**State of Maryland**
Maryland Higher Education Commission Approval

6 North Liberty Street
Baltimore, MD 21201
(800) 974-0203

**State of Minnesota**
The Minnesota Office of Higher Education

1450 Energy Park Drive, Suite 350
St. Paul, MN 55108-5227
(651) 642-0567

**State of Tennessee**
State of Tennessee Higher Education Commission

404 James Robertson Parkway, Suite 1900
Nashville, TN 37243-0830
(615) 741-5293

**State of Wisconsin**
Educational Approval Board

30 West Mifflin Street, 9th Floor
P.O. Box 8696
Madison, WI 53708
(608) 266-1996

**State of Wyoming**
Department of Education

Cheyenne Office
2300 Capitol Avenue
Hathaway Building, 2nd Floor
Cheyenne, WY 82002-0050
(307) 777-7690
(307) 777-6234
State-Specific Admission Requirements

The following states require its residents to complete the following requirements:

**Minnesota**
Prior to starting classes at Western International University, Minnesota residents are required to sign a Minnesota Enrollment Agreement

**Tennessee**
Prior to starting classes at Western International University, Tennessee residents are required to submit their high school diploma (or equivalent) and complete the Tennessee Enrollment Agreement Supplement

**Wisconsin**
Prior to starting classes at West, Wisconsin residents are required to receive a copy of their enrollment agreement (which includes a mandatory list of classes) and submit a signed Disclosure Agreement, signed Transcript Request Form or Right to Close Form, and a signed Customer’s Right to Cancel Form.

State-Specific Refund Policy

If a student attends a class and resides in one of these states, the specific state refund policy will be applied. In the event that there is a conflict in the policies, the state policies, as outlined below, will supersede the general University policy, unless the University policy is more beneficial to the student.

All requests for refund must be submitted in writing to the University. The University requires 30 days for processing. All fees are nonrefundable.

**Arizona**
Students in the state of Arizona will have tuition refunded using the University’s Institutional Refund Policy with the following exception:

- Students have the right to a full refund of all monies paid, including application and materials fees, if they withdraw within three business days after signing the Enrollment Agreement.

**Georgia**
Students in the state of Georgia will have tuition refunded using the University's Institutional Refund Policy with the following exceptions:

- Students have the right to a full refund of all monies paid, including application fee, if they withdraw within three (3) business days after signing the Enrollment Agreement.
- Students providing written notification of withdrawal prior to the first class session, or who have been out of attendance for more than 29 days will receive a full refund of tuition paid for the unattended course.
- Refunds will be paid within 30 days of the student’s official withdrawal.
- A student who is out of attendance for 29 days will be considered withdrawn.

**Maryland**
Students in the state of Maryland will have tuition refunded using the University Institutional Refund Policy with the following exception:

- Withdrawal from a course after only attending during the first course week (12.5% complete) of a 3 or 4 credit course= Refund 100% of tuition paid.
- Withdrawal from a course after only attending during the first and second course week (25% complete) of a 3 or 4 credit course= Refund of 75% of tuition paid.
- Withdrawal of a course after only attending during the first, second, and third week course (37.5% complete) of a 3 or 4 credit course= Refund of 40% of tuition paid.
- Withdrawal from a course after only attending during the first, second, third, and fourth course week (50% complete) of a 3 or 4 credit course= Refund of 20% of tuition paid.
- Tuition paid for a course from which the students’ withdraws during the refund period will remain on account to apply to the next course taken. All requests for refunds must be submitted in writing to the University. The University requires 30 day processing.
- Please Note: All fees, including application, assessment, student services, graduation, independent study, and lab fees are nonrefundable.
**Minnesota**

Students in the state of Minnesota will have tuition refunded using the University Institutional Refund Policy with the following exceptions:

- Refunds for state aid programs and non-state aid programs are calculated on a proportional basis using the state mandated or institutional refund policy.

To calculate the minimum refund due to the State Grant Program, the SELF Loan Program and other aid programs (with the exception of the state Work Study Program), the Higher Education Services Office Refund Calculation Worksheet of the Minnesota State Grant manual is used.

**Tennessee**

Students in the state of Tennessee will have tuition refunded as follows:

- Students who cancel within three (3) business days of signing the Enrollment Agreement will receive a full refund of any tuition paid.
- If the University cancels or discontinues a course, the University will make a full refund of all course charges.
- Students are eligible for a tuition refund under the following conditions:
  - Withdrawal from a course on or before the first day of class: Refund 100% of all amounts paid for the course enrollment, less a $100 administrative fee.
  - Withdrawal from a course after the course commences and prior to the second class meeting: Refund 100% of amounts paid for the course enrollment, less a $100 administrative fee.
  - Withdrawal from a course after the second class meeting and prior to the third class meeting: Refund 75% of amounts paid for the course enrollment, less a $100 administrative fee.
  - Withdrawal from a course after the third class meeting and prior to the fifth class meeting: 50% of amounts paid for the course enrolled, less a $100 administrative fee.
  - Tuition paid for a course from which the student withdraws during the refund period will remain on account to apply to the next course taken.

**Wisconsin**

Students in the state of Wisconsin will have tuition refunded using the University’s Institutional Refund Policy including the following exceptions:

- Students have the right to cancel enrollment until midnight of the third business day after receipt of the enrollment agreement and receive a full refund of any tuition paid.
- Students may withdraw from a course after instruction has started and receive a pro rata refund for the unused portion of the tuition paid if the student has completed 60% or less of the instruction or if 60% or less time has elapsed from the scheduled start date, whichever comes first.
- Refunds will be paid within 30 days of receipt of the student’s notice of cancellation or withdrawal.
- If the University cancels or discontinues a course or educational program, the University will make a full refund of all charges.
- All requests for refund must be submitted in writing to the University. The University requires 30 days for processing. All fees, including application, assessment, student services, graduation, independent study, and lab fees are nonrefundable.

**Online**

The refund policy of the state where online campus students reside will be used to calculate their refund amount. The refund policy of the state where local campus students attend class will be used to calculate their refund amount.

**State Information for Filing Complaints**

Western International University is regulated by a large number of state regulatory bodies across the country for filing complaints in the state that a student resides. If a student chooses to file a complaint, he or she can submit an internal complaint to the University’s Office of Dispute Management or file an external complaint with the designated state regulatory agency. The following is a list of the contact information for those regulatory bodies.

In **Alabama**, the student may contact:

The Alabama Commission of Higher Education  
100 North Union Street  
Montgomery, AL 36104  
Telephone: (334) 242-1998
and/or
The Alabama Department of Postsecondary Education
135 South Union Street
P.O. Box 302130
Montgomery, AL 36130
Telephone: (334) 293-4500

In Arizona, the student may contact:
The Arizona State Board for Private Postsecondary Education
1400 W. Washington, Room 260
Phoenix, AZ 85007
Telephone: (602) 542-5709

In Arkansas, the student may contact:
The Arkansas Higher Education Coordinating Board
114 East Capitol Avenue
Little Rock, AR 72201-3818
Telephone: (501) 371-2000

In Georgia, the student may contact:
The Georgia Commission
Nonpublic Postsecondary Education Commission
2082 East Exchange Place, Suite 220
Tucker, GA 30084
Telephone: (770) 414-3306

In Maryland, the student may contact:
Maryland Office of the Attorney General
200 Saint Paul Street
Baltimore, MD 21202
(410) 576-6300 or (888) 743-0023 toll free

OR
The Maryland Higher Education Commission
6 North Liberty Street
Baltimore, MD 21201
Telephone: (800) 974-0203 toll free

In Minnesota, the student may contact:
The Minnesota Office of Higher Education
1450 Energy Park Drive, Suite 350
St. Paul, MN 55108-5227
Telephone: (651) 642-0567

In Tennessee, the student may contact:
The Tennessee Higher Education Commission
404 James Robertson Parkway, Suite 1900
Nashville, TN 37243-0830
Telephone: (615) 741-5293

In Wisconsin, the student may contact:
The Wisconsin Education Approval Board
201 W. Washington Ave., 3rd Floor
P.O. Box 8696
Madison, WI 53708
Telephone: (608) 266-1996

In Wyoming, the student may contact:
The State of Wyoming’s Department of Education
Cheyenne Office
2300 Capital Avenue
Hathaway Building 2nd Floor
Cheyenne, WY 82002-0050
Telephone: (307) 777-7690

Online students residing in other states than already listed may contact:
Arizona State Board for Private Postsecondary Education
1400 W Washington, Room 260
Phoenix, AZ 85007
Telephone: (602) 542-5709

State-Specific Curricular Requirements
Residents of the following states, please refer to the listed curricular requirements:

Arkansas
Students residing in Arkansas are required to complete or transfer in the following General Education in their undergraduate degree program:

- MAT 110 Algebra I or its equivalent is required.
- Science:
  - Credits increased to 8 credits.
  - Technology courses, such as IT 110, do not apply to Science category.
  - Must include 2 virtual or physical labs.
- Social Sciences:
  - Credits are increased to 9 credits.
  - Must include 3 credits of U.S. History or American Government.
• **Humanities:**
  - Credits are increased to 9 credits.
• **Electives:**
  - Decreases elective credits from 18 to 6 credits.

**Minnesota**
Students residing in Minnesota at the time of their enrollment are required to complete or transfer in the following General Education in their undergraduate degree program:
• **MAT 110 or its equivalent is required.**
• **Bachelor of Science students only:**
  • **Science:**
    - Credits increased to 6 credits.
    - Technology courses, such as IT 110, do not apply to Science category.
  • **Electives:**
    - Decreases electives from 18 to 15 credits.
• **Bachelor of Arts students only:**
  - **Social Science:** Credits increased to 9 credits.
  - **Humanities:** Credits increased to 9 credits.
  - **Electives:** Decreases electives from 18 to 12 credits
Academic Program Requirements

For more information about our on-time completion rates, the median loan debt incurred by students who completed their programs, and other important information, please visit our website at www.west.edu/your-education/degree-programs.

Associate’s & Bachelor’s Degree
General Education Requirements

General Education courses provide foundation knowledge for all undergraduate degree programs. The requirements consist of forty-two (42) credits in the General Education Core and eighteen (18) credits in the General Education Elective block.

Total General Education Requirements – 60 Credits
(All courses are 3 credits)

Note: For State-Specific Curricular Requirements, refer to pages 48 and 49.

Course Requirements

Writing and Communication – 12 credits

Required:
ENG 101 English Composition I
ENG 102 English Composition II
COM 159 Basic Presentation Skills
COM 223 International and Intercultural Communication

Language and Culture – 6 credits

Two of the following courses will be applicable to your program:
ETH 123 Cultural Diversity
INS 220 Cultural and Social Environment: Pacific Rim
INS 223 Cultural and Social Environment: Latin America

*Foreign Language CLEP/DANTES credit or transfer credits are also acceptable.

Humanities – 6 Credits

Two of the following courses will be applicable to your program:
BEH 204 Ethics and Values in a Free Society
CRT 201 Critical Thinking
HUM 201 World Culture and the Arts'

Social and Behavioral Sciences – 6 Credits

Two of the following courses will be applicable to your program:
BEH 221 Intro. to Behavioral Science
GOV 240 American Government
GOV 281 World Political and Economic Systems

Mathematics – 6 Credits

One of the following courses will be applicable to your program:
MAT 105 Basic Mathematics
MAT 109 Business Mathematics
MAT 105: Basic Mathematics – not available to students who completed an equivalent level of mathematics.

Required:
MAT 110 Algebra I

Science – 3 Credits

One of the following courses will be applicable to your program:
SCI 244 Geology
SCI 270 Environmental Science

Additional General Education Requirement – 3 Credits
Required:
CUL 100 Culture and Globalization

Undergraduate Elective Requirements – 18 credits

The Undergraduate Elective credit block offers bachelor’s students the opportunity to pursue a variety of topics of interest and fulfill prerequisites for their major.

Common Body of Knowledge
(CBK)

A portion of all associate’s and bachelor’s degree programs are comprised of Common Body of Knowledge (CBK) courses, which represent the fundamental competencies necessary for effective performance in business environments.

Course Requirements – 18 credits

Common Body of Knowledge (CBK) – 18 credits

INB 300 International Business
ECO 301 Economic Theory
BUS 230 Emerging Technologies
MGT 340 Organization Theory & Behavior
RES 311 Quantitative Methods for Decision Making
MGT 352 Political, Legal, and Ethical Issues in Business
Associate of Arts in Business Degree Program

General Education and Major Requirements provide students with a solid background of general knowledge in addition to a broad-based business foundation.

The Associate of Arts in Business (AAB) degree is designed to prepare students to successfully progress into Core and Major coursework.

Total number of credits required – 60

AAB Degree Requirements:
- General Education Requirements – 42 credits
- Major Requirements – 18 credits

Additional Requirements:
- A minimum of 18 credits must be earned in residence at West.
- Students must maintain a minimum cumulative grade point average of 2.0 or higher for all coursework at West.

Bachelor’s Degree Programs

Each bachelor’s degree program provides students with foundations for life-long learning as well as productive careers. The General Education requirements encompass a breadth of knowledge that offers students an overall understanding of global issues and the basic skills useful in the continual learning process. One hundred twenty-six (126) credits are required to receive a bachelor’s degree from West. Credits are distributed across five categories, each of which has a specific set of credit requirements. Because the courses in each category build upon those in the category before (e.g., Common Body of Knowledge courses build on General Education, and Core courses build on Common Body of Knowledge), it is strongly recommended that they be taken in the order listed to achieve the greatest degree of understanding and success throughout the degree program. The degree Core and Major Requirements provide foundational and degree-specific knowledge and skills to prepare students for meaningful employment.

Total numbers of credits required - 126

Bachelor’s Degree Requirements:
- General Education Core - 42 credits
- General Education Electives - 18 credits
- Common Body of Knowledge (CBK) - 18 credits
- Core Requirements - 15 credits
- Major Requirements - 33 credits

Additional Requirements:
- Students must earn a minimum of thirty-six (36) credits in residence at West.
- A maximum of seventy-two (72) lower division (100- and 200-level) credits may be applied to a West bachelor’s degree program.

All courses listed as applicable to specific categories are offered by West. Transfer courses from other institutions that meet the intent of West course requirements may be applied. Transfer courses may be different from those offered by West but still may be applicable to General Education requirements. This is especially true in areas of social and behavioral sciences, mathematics, and natural science. Please refer to the Transfer of Credit section of this Catalog for additional information.

Bachelor’s Core Requirements

Because West’s degree programs are specialized, the University is divided into two colleges that provide focus to each degree program. The chosen degree program or major will determine the Core requirements.

Business Mission Statement

Western International University is committed to providing its domestic and international students with a business education that balances theory and application and is constantly reviewed for relevance and enhanced to meet the needs of today’s ever-changing, global marketplace.

Western International University develops within its business students the entrepreneurial mindset, relevant skills, leadership abilities, and multicultural understanding needed for individual achievement and corporate success.

Through faculty who combine advanced academic qualifications with years of ongoing professional experience, as well as development of innovative studies and practices, Western International University is able to provide its business students with a blend of theoretical and experiential learning that can be applied immediately and post-graduation.

College of Business and Technology

The College of Business and Technology provides education to equip students for assuming leadership positions in a variety of organizations.
- Accounting (ACC)
- Business (BUS)
- Business Administration (BA)
- Management (MGT)
College of Liberal Arts

The mission of the Liberal Arts Core at Western International University is to cultivate an intellectually stimulating environment by providing Bachelor of Arts students with a sturdy foundation that allows for critical and creative thinking and cultural acceptance through the specialized programs listed below:

- Behavioral Science
- Criminal Behavior
- Human Resource Management
- Legal Studies
- Professional Communication

Undergraduate Program Listing

Associate of Arts in Business

The Associate of Arts (AA) in Business degree program offers students a solid background in General Education and Major Requirements in addition to broad-based business foundation. The Associate of Arts in Business (AAB) program is designed to prepare students to progress into Core and Major coursework for any Western International University bachelor degree.

For complete program details, please visit our website at http://west.edu/online-degree-programs/business-aa

Total Credits Required – 60 credits
General Education Requirements – 42 credits
Major Requirements – 18 credits

Additional Requirements:

- A minimum of 18 credits must be earned in residence at West.
- Students must maintain a minimum cumulative grade point average (GPA) of 2.0 or higher for all coursework at West.

Major Requirements – 18 credits

- BUS 100 Introduction to Business
- BUS 230 Emerging Technologies
- MKT 100 Introduction to Marketing
- ACC 200 Introduction to Accounting and Finance
- MGT 340 Organization Theory & Behavior
- MGT 352 Political, Legal, and Ethical Issues in Business
Bachelor of Arts in Behavioral Science

The Bachelor of Arts in Behavioral Science degree program offers students a basic foundation in the diverse fields of psychology, social psychology, and human development and behavior. The program is experience-based and emphasizes the reciprocity of knowledge and direct application. Because of the breadth of its offerings, this major can be directly applied in multiple areas of business and corporate operations. It also has direct and immediate application in human services positions and operations, or can provide a solid base for advanced study in various behavioral science disciplines. Participation in this program will also enhance personal development through the acquisition of new knowledge and insight into group interactions and communication.

For complete program details, please visit our website at: www.west.edu/your-education/degree-programs/bachelor-degrees/behavioral-science-ba

Program Learning Outcomes

1. Differentiate the major concepts and issues in thinking, information processing, concept formation, language, problem solving, creativity, and development of intelligence.

2. Discriminate between normal psychology (e.g., self-actualization or "emotional intelligence") and the etiology of the more common disorders of anxiety, depression, and conduct problems.

3. Demonstrate the principles of effective versus ineffective teams and groups based on collaborative and conflicting interpersonal behaviors.

4. Compare societal, cross-cultural, and gender theories and the practical implications on each within a diverse community structure.

5. Explain the principles and effects of social influence, conformity, social attraction, and social perception on personal development.

6. Describe the theoretical basis for conflict management and interpersonal effectiveness in situations of human conflict and hostility.

7. Discuss differences in moral/ethical behavior in different cultures.

Course Requirements

General Education Requirements - 60 credits

Common Body of Knowledge (CBK) - 18 credits

INB 300 International Business
ECO 301 Economic Theory
BUS 230 Emerging Technologies in the Business World Today
MGT 340 Organization Theory and Behavior
RES 311 Quantitative Methods for Decision Making
MGT 352 Political, Legal and Ethical Issues in Business

Liberal Arts Core – 15 Credits
BEH 204 Ethics and Values in a Free Society
BEH 221 Introduction to Behavioral Science
BEH 331 Human Relationships and Interpersonal Communication
HRM 335 Human Resources Management
MGT 337 Supervision and Leadership

Major Requirements - 33 credits

BEH 311 Social Psychology
BEH 312 Personality Theories
BEH 317 Biological Basics of Behavior
BEH 318 Addictions
BEH 407 Motivation and Achievement
BEH 411 Lifespan Development
COM 423 Group Dynamics: Teambuilding, Negotiation
BEH 430 Theories of Counseling
BEH 440 Abnormal Psychology
RES 321 Behavioral Research Design, Tests and Measurement
CAP 485 Integrated Capstone

Total Credit Hours: 126
Bachelor of Arts in Criminal Behavior

The Bachelor of Arts in Criminal Behavior is designed to prepare students for success in a variety of professional settings ranging from law enforcement to social work. The program combines courses that focus on criminology, criminal investigation, juvenile justice, and addictions. By combining courses in criminal justice with courses in behavioral science, graduates will be prepared to focus on crime prevention techniques as well as the administration of justice and rehabilitation.

*West is not currently enrolling new students into this program.

Program Learning Outcomes

1. Apply principles of leadership and team facilitation in the direction and use of human resources to accomplish the goals of a modern criminal justice or social service organization.
2. Demonstrate a commitment to self-directed action, self-discipline, and life-long learning through examinations of criminal justice and social service career paths.
3. Demonstrate an awareness of ethical principles, codes, and standards of conduct within the criminal justice field and integrate ethical, legal, and economic accountability into professional criminal justice or social service practice.
4. Demonstrate basic skills in the application of research methods and statistical tools to criminal justice research and the application of findings to practice.
5. Demonstrate critical thinking strategies—including reasoning, problem solving, analysis, and evaluation—in criminal justice or social service settings.
6. Exhibit global thinking with a concurrent ability to act locally in an effective manner within criminal justice or social service organizational environments.
7. Explain the principles of a pluralistic society in a variety of settings as they uniquely apply to practitioners, victims, and offenders and show respect for the multicultural world.
8. Discuss and explain components of the contemporary criminal justice system inclusive of policing, courts, institutional and community corrections, victim advocacy organizations, and ancillary social service organizations that constitute the entirety of the criminal justice system.

Course Requirements

General Education Requirements - 60 credits

Common Body of Knowledge (CBK) - 18 credits
- INB 300 International Business
- ECO 301 Economic Theory
- BUS 230 Emerging Technologies in the Business World Today
- MGT 340 Organization Theory and Behavior
- RES 311 Quantitative Methods for Decision Making
- MGT 352 Political, Legal and Ethical Issues in Business

Liberal Arts Core – 15 Credits
- BEH 204 Ethics and Values in a Free Society
- BEH 221 Introduction to Behavioral Science
- BEH 331 Human Relationships and Interpersonal Communication
- HRM 335 Human Resources Management
- MGT 337 Supervision and Leadership

Major Requirements - 33 credits
- BEH 311 Social Psychology
- BEH 317 Biological Basics of Behavior
- BEH 318 Addictions
- BEH 430 Theories of Counseling
- BEH 440 Abnormal Psychology
- CRB 300 Foundations of Criminal Behavior
- CRB 320 Criminology
- CRB 340 Juvenile Justice Procedure
- CRB 360 Communication in the Criminal Justice System
- CRB 370 Criminal Investigation
- CAP 485 Integrated Capstone

Total Credit Hours: 126
Bachelor of Arts in Human Resource Management

Human Resource professionals must respond to the challenges of federal, state, and local regulations. In addition, Human Resource professionals must be adept at working with behavioral dynamics in the workplace. Designed according to HRCI’s Body of Knowledge recommendations for the Professional in Human Resources (PHR) certification, West’s Bachelor of Arts in Human Resource Management prepares HR professionals to deal with organizational issues, employment practices, compensation and benefits, labor relations, and health, safety, and security programs. The degree prepares students for such positions as HR Generalist, HR Coordinator, Personnel Specialist, Training & Development Manager, Compensation Analyst, and Labor Relations Specialist.

For complete program details, please visit our website at:

www.west.edu/your-education/degree-programs/bachelor-degrees/hr-management-ba

Program Learning Outcomes

1. Apply the principles of learning and cognition to human motivation.
2. Apply concepts of learning and memory to social and workplace situations to enhance employee motivation and achievement.
3. Effectively manage workplace operations of inventory management, project scheduling, quality assurance, and production.
4. Assure customer satisfaction through delivering high-quality products and service.
5. Design and implement a comprehensive corporate training and development plan consistent with corporate vision, structure, staffing, and employment practices.
6. Analyze corporate personnel practices and recommend appropriate enhancements to increase motivation and productivity.
7. Analyze health and safety issues in the workplace and develop a plan for assuring and maintaining a hazard-free work environment.
8. Employ effective management practices consistent with federal and state requirements for employee rights/protections, compensation, benefits, and labor relations.
9. Develop effective negotiations, mediation, and collective bargaining skills consistent with commonly accepted practices in employee relations and fair treatment.

Course Requirements

General Education Requirements - 60 credits

Common Body of Knowledge (CBK) - 18 credits

- INB 300 International Business
- ECO 301 Economic Theory
- BUS 230 Emerging Technologies in the Business World Today
- MGT 340 Organization Theory and Behavior
- RES 311 Quantitative Methods for Decision Making
- MGT 352 Political, Legal and Ethical Issues in Business

Liberal Arts Core – 15 Credits

- BEH 204 Ethics and Values in a Free Society
- BEH 221 Introduction to Behavioral Science
- BEH 331 Human Relationships and Interpersonal Communication
- HRM 335 Human Resources Management
- MGT 337 Supervision and Leadership

Major Requirements - 33 credits

- BEH 311 Social Psychology
- BEH 407 Motivation and Achievement
- HRM 420 Health and Safety in the Workplace
- HRM 460 Labor/Management Relations
- MGT 445 Corporate Training and Development
- COM 423 Group Dynamics: Teambuilding, Negotiation
- HRM 430 Employment Law
- HRM 410 Staffing and Employment Practices
  2 upper division Electives
- CAP 485 Integrated Capstone

Total Credit Hours: 126
Bachelor of Arts in Legal Studies

The Bachelor of Arts in Legal Studies degree program takes an interdisciplinary approach in building a basic foundation for students to understand the role of law, justice and governance and the impact each has on society. Students acquire knowledge on a variety of judicial, political, and economic systems as well as laws and policies that can be applied in multiple areas of government and business. Within the framework of a liberal arts education, the program also offers an international and historical perspective on legal issues which can provide a solid base for advanced study in the field of law.

*West is not currently enrolling new students into this program

Program Learning Outcomes

1. Describe the application of law in a variety of business, governmental, and societal settings.
2. Conduct thorough legal research using a variety of sources.
3. Compare and contrast the United States’ legal system with legal systems in other countries.
4. Identify commonly used alternatives to litigation.
5. Write a variety of legal memoranda.
6. Identify key points in history that contributed to the development of today’s legal system.
7. Explain the relationship between law enforcement and the court system.
8. Outline the steps of a legal process (e.g., lawsuits, trials, etc.) from initiation to resolution.
9. Distinguish between constitutional law, criminal law, and civil law.

Course Requirements

General Education Requirements – 60 credits

Common Body of Knowledge (CBK) - 18 credits
INB 300 International Business
ECO 301 Economic Theory
BUS 230 Emerging Technologies in the Business World Today
MGT 340 Organization Theory and Behavior
RES 311 Quantitative Methods for Decision Making
MGT 352 Political, Legal and Ethical Issues in Business

Liberal Arts Core – 15 Credits
BEH 204 Ethics and Values in a Free Society
BEH 221 Introduction to Behavioral Science
BEH 331 Human Relationships and Interpersonal Communication
HRM 335 Human Resources Management
MGT 337 Supervision and Leadership

Major Requirements – 33 credits
LGS 300 Legal Research and Writing
LGS 310 Justice System in America
LGS 320 Alternative Dispute Resolution
LGS 400 Comparative Law
LGS 430 Civil Procedure
GOV 281 World Political and Economic Systems
LGS 330 Ethics and the Administration of Justice
LGS 370 Criminal Procedure
LGS 410 American Constitutional Law and History
LGS 420 Criminal Law
CAP 485 Integrated Capstone

Total Credit Hours: 126
Bachelor of Arts in Professional Communication

The Bachelor of Arts in Professional Communication is designed to prepare students to communicate effectively in a variety of settings with a variety of individuals. Coursework promotes analysis, synthesis, evaluation of communication contexts, and application of strategies appropriate to specific audiences.

The major is designed to build knowledge of, and enhance skills in, communication. Students will study how differences in gender, culture, and relationship impact the communication process. Students will learn various methods and techniques of problem solving. Graduates of the program will be better prepared for professional success in fields including public relations, marketing, advertising, mass media, technical writing, government, law, and the arts; as well as personal success in their daily relationships.

*West is not currently enrolling new students into this program

Program Learning Outcomes

1. Describe all elements of the communication process.
2. Evaluate the impact of modern technology on the communication process.
3. Develop and refine effective professional presentations.
4. Analyze the impact of communication in organizational settings.
5. Discuss the effective use of persuasion in communication.
6. Propose solutions to common communication problems.
7. Analyze historical and current communication for effectiveness and impact.
8. Discuss impact of gender, culture, and relationships on the communication process.
9. Identify important milestones and contributors to the field of communication research.
10. Propose new directions for communication research and analysis.
11. Apply effective communication strategies and techniques to improve relationships.

Course Requirements

General Education Requirements – 60 credits

Common Body of Knowledge (CBK) - 18 credits
INB 300 International Business
ECO 301 Economic Theory
BUS 230 Emerging Technologies in the Business World Today
MGT 340 Organization Theory and Behavior
RES 311 Quantitative Methods for Decision Making
MGT 352 Political, Legal and Ethical Issues in Business

Liberal Arts Core – 15 Credits
BEH 204 Ethics and Values in a Free Society
BEH 221 Introduction to Behavioral Science
BEH 331 Human Relationships and Interpersonal Communication
HRM 335 Human Resources Management
MGT 337 Supervision and Leadership

Major Requirements – 33 credits
COM 330 Communication Technology and Media
COM 340 Business and Professional Communication
COM 359 Advanced Presentation and Persuasion
COM 423 Group Dynamics: Teambuilding, Negotiation
COM 440 Leadership and Managerial Communication
COM 310 Communication Theory and Application
COM 321 Gender Communication
COM 223 International and Intercultural Communication
COM 325 Rhetoric and Analysis
COM 490 Advanced Communication Seminar
CAP 485 Integrated Capstone

Total Credit Hours: 126
Bachelor of Science in Accounting

The Bachelor of Science degree in Accounting is designed to provide students with the education necessary for a rewarding and challenging professional career in public, private, or governmental accounting. The curriculum includes foundation courses at a level needed for professional certification (U.S. CPA examination). Keeping pace with trends towards international convergence of accounting standards (and CPA examination test trends), students will learn IFRS (International Financial Reporting Standards) by comparing and contrasting them with U.S. GAAP (Generally Accepted Accounting Principles). Students will learn to apply these principles to record accounting events and prepare financial statements. To enhance students’ expertise, courses in cost accounting, individual and multinational taxation, as well as auditing and forensic accounting are offered. Students planning to take the CPA or CMA examinations should check with their State Board of Accountancy or the Institute of Management Accountants (IMA®) respectively, to verify requirements.

For more information about our on-time completion rates, the median loan debt incurred by students who completed their programs, and other important information, please visit our website at:

www.west.edu/your-education/degree-programs/bachelor-degrees/accounting-bs

Program Learning Outcomes

1. Apply a broad base of professional accounting skills effectively in business.
2. Solve broad business problems by interpreting financial results.
3. Apply current knowledge of accounting trends to address emerging business issues.
4. Construct cost analyses for management for product pricing, cost management, profitability decisions, and control.
5. Use cost analyses for management for decision making and control purposes.
6. Apply tax regulations for individual, personal, and corporate tax compliance.
7. Apply governmental accounting policies and procedures.
8. Assess current accounting information system requirements and determine implementation strategies and issues.
9. Maintain high ethical standards by utilizing Generally Accepted Accounting Principles (GAAP) and abiding by the American Institute of Certified Public Accountants (AICPA) and Institute of Management Accountants (IMA) ethical codes of conduct.
10. Balance corporate commitments to stakeholders and commitment to the community.

Course Requirements

General Education Requirements - 60 Credits

Common Body of Knowledge (CBK) - 18 credits
INB 300 International Business
ECO 301 Economic Theory
BUS 230 Emerging Technologies in the Business World Today
MGT 340 Organization Theory and Behavior
RES 311 Quantitative Methods for Decision Making
MGT 352 Political, Legal and Ethical Issues in Business

Accounting Core - 15 credits
ACC 301 Financial Accounting
ACC 302 Managerial Accounting
FIN 317 Financial Management
MGT 370 Operations Management
MKT 308 Marketing Management

Major Requirements - 33 credits
ACC 304 Intermediate Accounting I
ACC 306 Intermediate Accounting II
ACC 316 Intermediate Accounting III
ACC 311 Cost Management
ACC 317 Auditing
ACC 319 Federal Income Taxation
ACC 450 Corporate Taxation
ACC 406 Governmental/Fund Accounting
ACC 460 Advanced Accounting
ACC 413 Forensic Accounting and Theory
CAP 485 Integrated Capstone

Total Credit Hours: 126
Bachelor of Science in Business Administration

Many organizations are interested in employees who have general business-related skills. Broad-based business skills are obtained by taking courses in the Common Body of Knowledge area and at least one course in each of the other business-related major areas.

For complete program details, please visit our website at:
www.west.edu/your-education/degree-programs/bachelor-degrees/business-administration-bs

Program Learning Outcomes

1. Develop a business plan for a new or existing venture that demonstrates entrepreneurial perspective.
2. Identify steps to lead an organization and its members through a transition from present state to desired future state.
3. Describe the interdependence of all organizational roles and processes.
4. Apply a personal ethical theory to business principles.
5. Analyze the skills needed in negotiating for resources, time, and organizational position power.
6. Make sound business decisions from among competing choices based on the selection of an optimal solution.
7. Demonstrate techniques for successful project management.

Course Requirements

General Education Requirements - 60 credits

Common Body of Knowledge (CBK) - 18 credits
INB 300 International Business
ECO 301 Economic Theory
BUS 230 Emerging Technologies in the Business World Today
MGT 340 Organization Theory and Behavior
RES 311 Quantitative Methods for Decision Making
MGT 352 Political, Legal and Ethical Issues in Business

Business Core - 15 credits
ACC 200 Introduction to Accounting and Finance
FIN 317 Financial Management
MGT 337 Supervision and Leadership
MGT 370 Operations Management
MKT 308 Marketing Management

Major Requirements - 33 credits
IT 316 Analysis & Design of Information Systems
HRM 335 Human Resources Management
MGT 429 Digital Business Strategies and Applications
MGT 461 Project Management
MGT 463 Management of Small Business
MGT 466 Organizational Change
MKT 434 Consumer Communications and Sales Management
3 upper division Electives
CAP 485 Integrated Capstone

Total Credit Hours: 126
Bachelor of Science in Management

Today's dynamic business environment requires business professionals skilled in decision-making and equipped with a broad-based, inter-disciplinary understanding of business processes. Such highly equipped professionals achieve bottom-line results today, while meeting the challenges of the future with creative and innovative approaches that ensure success. The Management degree curriculum provides graduates with the qualitative and quantitative capabilities they need to be effective leaders.

*West is not currently enrolling new students into this program

Program Learning Outcomes

1. Identify the factors that drive an organization's choice of actions and implement the actions based on sound strategies and systems.
2. Analyze the environmental and cultural considerations on domestic and international business and incorporate those considerations into effective actions to achieve desired results.
3. Identify and apply essential human resource management functions (planning, recruiting, selecting, training, and appraising) to achieve desired results.
4. Evaluate the key management principles, issues, and trends that have major significance and impact on competitive strategy.
5. Maximize advantages of ongoing employee training and development.
6. Incorporate the impact of technological advances in management business decision making and application of strategies.
7. Apply techniques for personal interaction in business relationships to achieve management success.
8. Demonstrate techniques for successful project management.

Course Requirements

General Education Requirements - 60 credits

Common Body of Knowledge (CBK) - 18 credits
INB 300 International Business
ECO 301 Economic Theory
BUS 230 Emerging Technologies in the Business World Today
MGT 340 Organization Theory and Behavior
RES 311 Quantitative Methods for Decision Making
MGT 352 Political, Legal and Ethical Issues in Business

Business Core - 15 credits
ACC 200 Introduction to Accounting and Finance
FIN 317 Financial Management
MGT 337 Supervision and Leadership
MGT 370 Operations Management
MKT 308 Marketing Management

Major Requirements - 33 credits
HRM 335 Human Resources Management
COM 423 Group Dynamics: Teambuilding, Negotiation
MGT 461 Project Management
MGT 463 Management of Small Business
MGT 466 Organizational Change
MGT 429 Digital Business Strategies and Applications
MGT 452 Managerial Communication
HRM 460 Labor/Management Relations
MGT 445 Corporate Training and Development
1 upper division Elective (3 credits)
CAP 485 Integrated Capstone

Total Credit Hours: 126
Bachelor of Science in Informatics

The Bachelor of Science in Informatics degree program provides a solid foundation for students who wish to pursue careers as information technology professionals, or for those who desire a more concrete understanding of the integral ways in which technology impacts the business environment globally. Graduates are well prepared for entry-level positions in specialized areas such as systems analysts, business applications programming, business database design, decision support systems, networking technologies, and are also well prepared to advance from those positions.

The CBK component of the BSI program provides students with the knowledge of principles and practices required to achieve success in any of West’s degree programs. The Technology Core enables students to understand and integrate the basic components in the technology environment, while building the logic skills necessary for system development. The major requirements introduce the most current and relevant topics affecting technology usage in business.

For complete program details, please visit our website at:

www.west.edu/your-education/degree-programs/bachelor-degrees/informatics-it-bs

Program Learning Outcomes
1. Analyze the role of the IT professional in a changing business environment.
2. Identify information technology challenges faced by decision makers in an industry undergoing change.
3. Evaluate the role that information technology undertakes to compensate changes in global demand.
4. Assess the value of information technology when addressing global, national, and local industry needs.
5. Examine the impact of IT policies on an organization’s infrastructure.
6. Examine the financial impact of IT policies on the organization’s bottom line.
7. Illustrate the growing role IT professionals have on an organization’s decision structure.
8. Lead projects to implement IT tools and services that satisfy the needs of various organizational structures.
9. Conduct hands-on development and maintenance on computer programs using various programming languages.
10. Explain strategic IT initiatives used to obtain a competitive advantage in a global economy.

Course Requirements

General Education Requirements – 60 credits

Common Body of Knowledge (CBK) - 18 credits
INB 300 International Business
ECO 301 Economic Theory
BUS 230 Emerging Technologies in the Business World Today
MGT 340 Organization Theory and Behavior
RES 311 Quantitative Methods for Decision Making
MGT 352 Political, Legal and Ethical Issues in Business

Technology Core - 15 credits
IT 316 Analysis and Design of Information Systems
IT 318 Information Systems Architecture
IT 319 Computer Networking
IT 440 Project Planning and Execution
IT 317 Fundamentals of Programming in a Web Context

Major Requirements – 33 credits
IT 307 Java Programming
IT 422 Database Systems
IT 445 IT Security and Information Assurance
IT 431 Advanced Networking Concepts
IT 450 Evaluation, Selection and Implementation Of Application Software
IT 519 Emerging/Disruptive Technologies
CAP 485 Integrated Capstone

Select at least two (2) from the following:
IT 407 Advanced Java Programming
IT 423 Software Engineering Methodologies
IT 510 Advanced Database Systems
IT 515 Mobile Application Design and Development

Select a maximum of two (2) from the following:
MGT 337 Supervision and Leadership
MGT 370 Operations Management
MGT 429 Digital Business Strategies and Applications
MKT 423 Business Development in a Digital Economy

Total Credit Hours: 126
Bachelor of Science in Business

The Bachelor of Science in Business program is designed for students who want to acquire a solid foundation in general business, but have not yet decided in which area of business to specialize, or for those who wish to individualize their program. Students have the option to combine general business studies with a distinctive and rigorous minor in a selected discipline. Minor courses provide excellent preparation for further graduate study. Students may choose 300- and 400-level courses (prerequisites must be met) in any discipline or combination of disciplines to fulfill thirty (30) credits of Major Requirements.

Minor in Public Administration is offered to organizations that wish to provide site-based instruction to their employees. This program requires a minimum enrollment and is open only to employees of the sponsoring organization.

*West is not currently enrolling new students into this program

Program Learning Outcomes

1. Systematically collect, analyze, and selectively use information from multiple business disciplines.
2. Apply logical reasoning and analysis to anticipate and recognize business problems and opportunities.
3. Make sound business decisions from among competing choices based on the selection of an optimal solution.
4. Analyze business decisions and make appropriate strategic adjustments.
5. Demonstrate techniques for successful project management.

Note: How students choose to complete their Major and/or Minor Requirements will determine additional Program Learning Outcomes specific to the course(s) of study chosen.

Course Requirements

General Education Requirements - 60 credits

Common Body of Knowledge (CBK) - 18 credits
INB 300 International Business
ECO 301 Economic Theory
BUS 230 Emerging Technologies in the Business World Today
MGT 340 Organization Theory and Behavior
RES 311 Quantitative Methods for Decision Making
MGT 352 Political, Legal and Ethical Issues in Business

Business Core - 15 credits
ACC 200 Introduction to Accounting and Finance
FIN 317 Financial Management
MGT 337 Supervision and Leadership
MGT 370 Operations Management
MKT 308 Marketing Management

Major Requirements - 33 credits

Students have the following three choices to complete thirty (30) of the thirty-three (33) Major Requirements credits:

1. Select ten (10) upper division electives from: ACC, COM, CRB, FIN, HRM, IT, LGS, MGT, or MKT and no more than three (3) total courses from BEH or INS. OR

2. Select five (5) upper division elective courses (15 credits) from: ACC, COM, CRB, FIN, HRM, IT, LGS, MGT, or MKT and no more than three (3) total courses from BEH or INS AND declare one minor (15 credits) OR

3. Declare one (1) or two (2) minors (15 credits each). Minors carry specific requirements.

AND

Select one of the following courses for the remaining three (3) credits:

CAP 485 Integrated Capstone
ITS 400 Undergraduate Internship

ITS 400: Internships are currently only available in Arizona.

Total Credit Hours: 126
Bachelor of Science in Business– Minors

Minors for the BS in Business all require fifteen (15) credits.

Accounting Minor

The Bachelor of Science in Business Accounting Minor is designed to provide students with both a theoretical understanding, as well as hands-on learning opportunities. Intermediate courses focus on theory and techniques for preparing financial statements, as well as further study of corporate financial statements and GAAP and IFRS requirements. The student will also be exposed to cost accounting concepts and federal income taxation for individuals, partnerships and corporations.

Course Requirements

<table>
<thead>
<tr>
<th>Courses</th>
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<tbody>
<tr>
<td>ACC 304</td>
<td>Intermediate Accounting I</td>
</tr>
<tr>
<td>ACC 306</td>
<td>Intermediate Accounting II</td>
</tr>
<tr>
<td>ACC 316</td>
<td>Intermediate Accounting III</td>
</tr>
<tr>
<td>ACC 311</td>
<td>Cost Management</td>
</tr>
<tr>
<td>ACC 319</td>
<td>Federal Income Taxation</td>
</tr>
</tbody>
</table>

Program Learning Outcomes

1. Apply a broad base of professional accounting skills effectively in business.
2. Solve broad business problems by interpreting financial results.
3. Apply current knowledge of accounting trends to address emerging business issues.
4. Construct cost analyses for management for product pricing, cost management, profitability decisions, and control.
5. Use cost analyses for management for decision making and control purposes.
6. Apply tax regulations for individual, personal, and corporate tax compliance.
7. Maintain high ethical standards by utilizing Generally Accepted Accounting Principles (GAAP) and abiding by the American Institute of Certified Public Accountants (AICPA) and Institute of Management Accountants (IMA) ethical codes of conduct.
8. Balance corporate commitments to stakeholders and commitment to the community.

Business Communication Minor

The minor in Business Communication will provide a broad base of knowledge for students employed in a variety of business fields. In addition, students looking to change careers may find that, with enhanced skills in media use, presentation, business writing, and organizational communication, they may be more qualified for positions in advertising, training, public relations, and also the media.

Course Requirements

<table>
<thead>
<tr>
<th>Courses</th>
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<tbody>
<tr>
<td>COM 330</td>
<td>Communication Technology and Media</td>
</tr>
<tr>
<td>COM 340</td>
<td>Business and Professional Communication</td>
</tr>
<tr>
<td>COM 359</td>
<td>Advanced Presentation and Persuasion</td>
</tr>
<tr>
<td>COM 440</td>
<td>Leadership and Managerial Communication</td>
</tr>
<tr>
<td>COM 423</td>
<td>Group Dynamics: Teambuilding, Negotiation</td>
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</tbody>
</table>

Program Learning Outcomes

1. Describe all elements of the communication process.
2. Evaluate the impact of modern technology on the communication process.
3. Develop and refine effective professional presentations.
4. Analyze the impact of communication in organizational settings.
5. Discuss the effective use of persuasion in communication.
6. Propose solutions to common communication problems.
7. Propose new directions for communication research and analysis.
8. Apply effective communication strategies and techniques to improve relationships.
Bachelor of Science in Business—Minors

Minors for the BS in Business all require fifteen (15) credits.

Criminal Behavior Minor

The Criminal Behavior minor is designed to provide the knowledge needed to be successful in a law enforcement or criminal justice environment. Courses in criminology, communication, juvenile justice and criminal investigation provide a foundation for anyone aspiring to a management position within a law enforcement, justice, or social services agency. In addition, a new foundation course provides a link between behavioral science and criminal justice principles.

Course Requirements

Courses
- CRB 300 Foundations of Criminal Behavior
- CRB 320 Criminology
- CRB 340 Juvenile Justice Procedure
- CRB 360 Communication in the Criminal Justice System
- CRB 370 Criminal Investigation

Program Learning Outcomes

1. Apply principles of leadership and team facilitation in the direction and use of human resources to accomplish the goals of a modern criminal justice or social service organization.
2. Demonstrate a commitment to self-directed action, self-discipline, and life-long learning through examinations of criminal justice and social service career paths.
3. Demonstrate an awareness of ethical principles, codes, and standards of conduct within the criminal justice field and integrate ethical, legal, and economic accountability into professional criminal justice or social service practice.
4. Demonstrate basic skills in the application of research methods and statistical tools to criminal justice research and the application of findings to practice.
5. Demonstrate critical thinking strategies—including reasoning, problem solving, analysis, and evaluation—in criminal justice or social service settings.
6. Demonstrate skill in the use and the application of current and emerging computer-based and related technologies in criminal justice or social service settings.
7. Exhibit global thinking with a concurrent ability to act locally in an effective manner within criminal justice or social service organizational environments.
8. Explain the principles of a pluralistic society in a variety of settings as they uniquely apply to practitioners, victims, and offenders and show respect for the multicultural world.
9. Discuss and explain components of the contemporary criminal justice system inclusive of policing, courts, institutional and community corrections, victim advocacy organizations, and ancillary social service organizations that constitute the entirety of the criminal justice system.

Finance Minor

Finance professionals are equipped to track and predict the flow of capital for individual entities as well as for national and global markets. The finance minor offers foundational skills needed for personal and professional investing. Students also learn about the workings of capital markets and various factors that influence the flow of capital.

Course Requirements

Courses
- FIN 325 Portfolio Management
- FIN 333 Personal Financial Planning
- FIN 344 Foundations of Financial Markets & Institutions
- FIN 455 International Finance
- FIN 480 Introductory Financial Modeling

Program Learning Outcomes

1. Analyze the profitability, liquidity, structural, and short-term and long-term decisions of a firm.
2. Evaluate high-quality decisions that incorporate comprehensive business intelligence to predict growth projections, and measure qualitative outcomes through financial models.
3. Determine how financial markets operate and how security prices are determined in the design and implementation of financing and investment decisions.
4. Consider the economic, social, and regulatory developments that influence the financial management environment.
5. Relate the linkages between the firm and capital markets, their institutions, and the ways in which they can intervene in the work of corporate executives.
Bachelor of Science in Business - Minors
Minors for the BS in Business all require fifteen (15) credits.

Human Resource Management Minor
Human resource professionals are responsible for recruiting and cultivating talent to contribute to successful establishments. In the Human Resource Management minor, students gain a solid understanding of human resource processes and functions. Courses also explore contemporary human resource issues such as health and safety, and labor relations.

Course Requirements
Courses
HRM 335  Human Resources Management
HRM 410  Staffing & Employment Practices
HRM 420  Health & Safety in the Workplace
HRM 430  Employment Law
HRM 460  Labor/Management Relations

Program Learning Outcomes
1. Analyze major concepts and issues that face human resource professionals in an ever-changing work environment.
2. Discuss the differences in hiring/staffing practices between public and private sector organizations.
3. Compare the OSHA requirements to those of an organization and identify any gaps that must be resolved to ensure a hazard-free work environment.
4. Discuss the differences between federal and state laws that could impact the fair treatment of employees.
5. Evaluate the principles necessary to achieve a successful negotiation or collective bargaining agreement.

Informatics Minor
The minor in Informatics is designed to introduce undergraduate business students to the role of IT in a successful business environment. Through exposure to the basic concepts of systems analysis, programming, project management, database design, and networking, students will be better equipped to work collaboratively with their organizations’ IT staff to tackle complex business intelligence issues. Furthermore, students who successfully complete the required coursework in the Informatics minor will have satisfied the majority of the undergraduate prerequisites needed to enroll in West’s MSISE program at a later date.

Course Requirements
Courses
IT 316  Analysis & Design of Information Systems
IT 317  Fundamentals of Programming in a Web Context
IT 319  Computer Networking
IT 440  Project Planning and Execution
IT 422  Database Systems

Program Learning Outcomes
1. Evaluate the use of technology to solve business opportunities and problems.
2. Develop a general IT competency.
3. Develop IT policies that have a positive impact on the organization’s bottom line.
Bachelor of Science in Business - Minors

Minors for the BS in Business all require fifteen (15) credits.

Legal Studies Minor

The Legal Studies minor is designed to provide undergraduate business students with the basic knowledge that will help them understand the role of law in business and commerce. Courses focus on topics ranging from legal research and writing to civil law. Students who have jobs which require them to conduct legal research or interface with corporate legal departments will find this minor to be of particular benefit to their success. Courses in the Legal Studies minor are interdisciplinary and build a basic foundation for students to understand the role of law, justice and governance and the impact it has on society, government and business. The knowledge gained in these courses can also provide a solid base for advanced study in the field of law.

Course Requirements

Courses
- LGS 300 Legal Research and Writing
- LGS 310 Justice System in America
- LGS 320 Alternative Dispute Resolution
- LGS 400 Comparative Dispute Resolution
- LGS 430 Civil Procedure

Program Learning Outcomes

1. Describe the application of law in a variety of business, governmental, and societal settings.
2. Conduct thorough legal research using a variety of sources.
3. Compare and contrast the United States’ legal system with legal systems in other countries.
4. Identify commonly used alternatives to litigation.
5. Write a variety of legal memoranda.
6. Identify key points in history that contributed to the development of today’s legal system.
7. Explain the relationship between law enforcement and the court system.
8. Outline the steps of a legal process (e.g., lawsuits, trials, etc.) from initiation to resolution.
9. Distinguish between constitutional law, criminal law, and civil law.

Management Minor

The Management Minor is designed to prepare students for further graduate study. Students completing the minor are expected to demonstrate effective personal and professional communication skills, maximize creative thinking for organizational change management, innovation and process improvement, and demonstrate techniques for successful management of operations, process control, project management and quality initiatives.

Course Requirements

Courses
- COM 423 Group Dynamics: Teambuilding, Negotiation
- HRM 335 Human Resources Management
- Select three (3) from the following seven (7) courses:
  - HRM 460 Labor/Management Relations
  - MGT 429 Digital Business Strategies and Applications
  - MGT 445 Corporate Training & Development
  - MGT 452 Managerial Communication
  - MGT 461 Project Management
  - MGT 463 Management of Small Business
  - MGT 466 Organizational Change

Program Learning Outcomes

1. Incorporate effective personal and professional communication skills.
2. Maximize creative thinking for organizational change management, innovation, and process improvement.
3. Incorporate techniques for the successful management of operations, process controls, project management, and quality initiatives.
4. Evaluate the key management principles, issues, and trends that have major significance and impact on competitive strategy.
5. Employ essential human resource management functions to achieve desired business results.
Bachelor of Science in Business - Minors

Minors for the BS in Business all require fifteen (15) credits.

Marketing Minor

The Marketing minor is an excellent choice: Marketers have the skills to select and satisfy profitable worldwide customers, set and sell strategic plans internally, and execute tactics externally to meet plan goals, with high expectations and ethical standards. Marketing becomes the company’s engine for success and long term survival. New, sophisticated tools to succeed in and manage a global, computer-driven, Internet and/or social network business environment will be explored as student advance through the degree program.

Course Requirements

Select five (5) of the following courses:

- MKT 415 Consumer Behavior Issues and Analysis
- MKT 423 Business Development in a Digital Economy
- MKT 434 Consumer Communications & Sales Management
- MKT 452 International Marketing
- MKT 454 Marketing Research and Intelligence
- MKT 470 Strategic Issues in Marketing

Program Learning Outcomes

1. Create a marketing plan suitable for a company's goals, resources, and target market.
2. Analyze specific segments of the target market to determine key demographic and psychographic factors influencing buyer behavior.
3. Design effective advertising and other marketing messages for a variety of new and traditional media.
4. Plan and conduct effective quantitative and qualitative market research.
5. Evaluate relevant financial information to determine price points, marketing budgets, and other relevant metrics, including a break-even analysis.
Master Degree Programs

Each Master Degree Program is comprised of Core and Major Course requirements. The undergraduate prerequisites provide foundation for the theoretical concepts and analytical techniques critical to understanding graduate level coursework. The Core builds on the prerequisite courses, extending the application of the concepts and techniques of business functions.

Core courses are to be completed after the prerequisites and prior to taking major courses. Core courses also build upon each other; therefore it is strongly recommended that they be taken in the order listed to achieve the greatest degree of understanding and success throughout the degree program. Also, because courses are scheduled in rotations, taking them in order will prevent students from missing courses that may not be offered for another year.

Major course requirements provide students with the opportunity to build competence in a specific discipline.

A maximum of six (6) graduate level transfer credits may be applied to the Managerial Core and/or Major Requirements.

Thirty-nine (39) credits are required to receive a Master Degree from West exclusive of prerequisites. Credits are broken into three categories, each with a specific set of course requirements.

Undergraduate Prerequisite Requirement

Students must earn a C or better in coursework to be applied to undergraduate prerequisite requirements. Students may utilize the Pass/No Pass option if they do not want these courses factored into their overall graduate GPA. Prior Learning Assessment and credit-by-examination options also may be pursued in fulfillment of these requirements. Students are encouraged to fulfill these courses prior to enrolling in graduate courses. At a minimum, prerequisites must be completed prior to enrollment in any major courses. Failure to complete prerequisite requirements prior to completion of related graduate courses will not waive or remove this requirement.

Major Requirements

Students must achieve a cumulative grade point average of at least 3.0 for all graduate work at West. The University reserves the right to make course substitutions.
Master of Arts in Human Dynamics

No Undergraduate Prerequisites Required

The Master of Arts in Human Dynamics is designed to prepare students of all professional and educational backgrounds to understand, function within, and effect change in organizations of many types. Students will receive a foundation in sociology, human resources, and psychology topics which will prepare them to critically analyze the structure and behavior of organized groups and identify changes that would enhance effectiveness on a macro level. Instruction in the major will focus on organizational structure, relationship dynamics, organizational psychology, strategy, and social psychology. Participation in this program will also enhance an understanding of diversity at both national and international levels. This program is designed to provide the graduate with skills and knowledge that can be applied in a variety of human services, business, and industrial settings. Graduates will be better prepared to function successfully within organizations and propose structural and personnel changes that will enhance the effectiveness of a variety of organization types.

*West is not currently enrolling new students into this program

Program Learning Outcomes

1. Design, evaluate, and recommend organization structures and processes.
2. Identify ideal employee types based on organizational structures and functions.
3. Establish and implement strategies to enhance organizational efficiency.
4. Establish and implement strategies to enhance employee relationships for optimal effectiveness.
5. Establish organizational objectives based on the structure type and employee base.
6. Identify key constituents necessary to make key organizational decisions.
7. Strategize negotiation and resolution strategies to be used in specific organization types.
8. Identify decision-making strategies to enhance organizational success.

Course Requirements

Core Requirements - 24 Credits
- COM 623 Global Communication for Professionals
- LDR 620 Ethical Leadership and Corporate Social
- LDR 625 Leading Organizational Change
- RES 600 Graduate Research Methods
- LDR 610 Leadership Styles
- LDR 615 Interpersonal Communication Skills for Leaders
- ORG 610 Organizational Culture and Style
- ORG 620 Behavior in International Organizations

Major Requirements - 15 Credits
- ORG 630 Diversity in Organizational Settings
- ORG 640 Human Relationships in Organizations
- ORG 650 Negotiation and Resolution Strategies
- ORG 660 Dynamics of Decision Making
- ORG 670 Organizational Learning

Total Credit Hours: 39
Master of Arts in Innovative Leadership

No Undergraduate Prerequisites Required

Western International University established this degree program to prepare students to fill leadership roles in their professions and communities. The increasingly complex and dynamic business environment requires innovative leaders able to function within the diversity of perspectives being shared globally at wireless speeds. The program is built upon the understanding that knowledge can be taught, skills can be acquired, and attitudes can be developed. Innovative leadership techniques related to gathering and communicating information, business intelligence, climate and culture, as well as the impact of leadership styles on different stakeholder groups are highlighted. The importance of ethical character for building the trust needed to practice cross-functional, cross-disciplinary communication, collaboration and teaming within the organization and with external partners is emphasized.

*West is not currently enrolling new students into this program

Program Learning Outcomes

1. Evaluate the impact of organizational change on an organization in a fast-changing environment.
2. Apply and practice those leadership skills that influence others to perform ethically at a high level through motivational strategies, mentoring, and coaching.
3. Apply the various leadership styles to different business environments and analyze the critical nature of power sources that affect leadership behavior.
4. Synthesize the strategies needed to create an organization that is adaptable to the future culture and environment that influence improvement in productivity and overall performance.
5. Analyze the challenges in leadership related to the global marketplace with a focus on technological innovations.
6. Develop leadership skills.
7. Access individual leadership skills and styles.
8. Recognize diversity and leadership.
9. Recognize skills required to lead teams
10. Examine trends in leadership effectiveness based on changing environment variables.
11. Lead others.
12. Exhibit personal effectiveness.
13. Demonstrate professional knowledge.
14. Lead change.

Course Requirements

Core Requirements - 24 Credits
COM 623  Global Communication for Professionals
LDR 620  Ethical Leadership and Corporate Social
LDR 625  Leading Organizational Change
RES 600  Graduate Research Methods
LDR 610  Leadership Styles
LDR 615  Interpersonal Communication Skills for Leaders
ORG 610  Organizational Culture and Style
ORG 620  Behavior in International Organizations

Major Requirements - 15 Credits
LDR 635  Leadership Organizational Climate Culture
LDR 640  Building Stakeholder Relationships
LDR 645  Innovative Leadership in a Global Context
LDR 650  Leadership Intelligence
LDR 655  Critical Leadership Issues for Innovative Leaders

Total Credit Hours: 39
Master of Business Administration (M.B.A.)

Degrees

For business professionals interested in moving into higher management, an MBA is an important prerequisite. Many professionals currently working as managers also pursue MBA degrees to update their business skills. West’s Master of Business Administration degree programs prepare students for responsible leadership positions in the fields of finance, information technology, international business, management or marketing by focusing on the application of up-to-date business theories and principles to real world situations.

All MBA degree-seeking students are strongly encouraged to subscribe to an industry journal (such as Barron’s, Wall Street Journal, etc.) to keep abreast of current issues in business. Some individual courses will require extensive use of these resources in addition to the required text. Students can also access industry journals via the West Online Library and/or industry websites.

M.B.A. General Requirements

Course Requirements

MBA Core Requirements - 24 credits

The Managerial Core is a prerequisite to the major and must be completed before enrolling in major courses.

- CUL 623 Global Communication for Professionals
- BUS 620 Ethical Leadership and Corporate Responsibility
- IT 620 Information Resource Management
- INB 601 International Business Environment
- MKT 646 Strategic Concepts in Marketing
- RES 600 Graduate Research Methods
- MGT 625 Strategic Management
- FIN 645 Corporate Finance

Major Requirements - 15 credits

Students may take no more than three (3) courses in any one subject area. Students may also count ITS 600 Graduate Internship towards their Major Requirements.

Internships are only available in Arizona.
M.B.A. Degree

The MBA degree offers students the opportunity to customize their learning experiences by selecting courses for their majors based on a particular interest or scheduling convenience. The program combines the diverse MBA Managerial Core with five (5) graduate courses that may be drawn from a variety of subject areas that impact current social, environmental and technological issues.

*West is not currently enrolling new students into this program

Program Learning Outcomes

1. Effectively use analytic, research, and decision-making processes to make reasoned, economically efficient, and ethical choices from available alternatives.

2. Individually and in groups, communicate clearly, effectively, and concisely in writing, non-verbally, orally, and via presentation in a manner appropriate to the situation; use active listening and self-disclosure.

3. Use information technologies to appraise accurately the value and/or impact on and to enhance the structure, processes, management and decision making of organizations.

4. Apply leadership skills throughout the planning, implementation, and assessment phases of organizational activities.

5. Identify, plan, organize, and evaluate available resources for specific purposes and within specific contexts.

6. Analyze the ethical, legal, and social challenges and responsibilities of organizations to ensure sound stewardship of organizational resources.

7. Apply the skills and knowledge of the major field of study, properly and creatively, under uncertain and partial and asymmetric informational conditions.

8. In interdisciplinary teams, solve problems and create value for all stakeholders.

9. Evaluate the impact of differences in global markets, political-economic conditions, and diverse cultures on organizational business plans, strategy, and program execution.

10. Understand the decision making and functional roles in the process from idea generation to product or service commercialization.

Course Requirements

MBA Undergraduate Prerequisites - 9 Credits

- ACC 305  Financial and Managerial Accounting
- FIN 317  Financial Management
- MGT 340  Organization Theory and Behavior

*These prerequisite credits are not applied towards degree requirements

MBA Core Requirements - 24 credits

- CUL 623  Global Communication for Professionals
- BUS 620  Ethical Leadership and Corporate Responsibility
- IT 620  Information Resource Management
- INB 601  International Business Environment
- MKT 646  Strategic Concepts in Marketing
- RES 600  Graduate Research Methods
- MGT 625  Strategic Management
- FIN 645  Corporate Finance

Major Requirements – 15 Credits

- Fifteen (15) selective (MBA) graduate credits - Students may take no more than three (3) courses in any one subject area.
- Students may also count ITS 600 Graduate Internship towards their Major Requirements.

Internships are only available in Arizona.

Total Credit Hours: 39
M.B.A. in Accounting

Professionals today are expected to leverage a broad range of skill sets while demonstrating expertise in specialized roles. This program offers accounting professionals practice in advanced management and decision-making skills. It also allows students to focus on in-depth accounting topics and developments ranging from the implementation of International Financial Reporting Standards (IFRS) to ethics and advanced applications.

This program is designed for the student with an accounting background and/or an undergraduate degree in accounting. Although students in the MBA in Accounting program would greatly benefit from having an undergraduate degree in a business discipline, it is not required.

Each state sets forth standards required to be eligible to take the CPA exam and apply for licensure or certification as a CPA. The Certified Management Accountant (CMA) certification requires membership in the Institute of Management Accountants (IMA) as well as education, work experience, and examination requirements. While Western International University (West) programs are designed with consideration for the standards proposed by the National Association of State Boards of Accounting (NASBA) and the American Institute of Certified Public Accountants (AICPA) and the IMA, Western International University cannot assure that successful graduates will meet their states’ or IMA’s specific eligibility requirements to take the CPA or CMA exams or apply for licensure or certification as a CPA or CMA. Applicants should check with their appropriate state organization and/or the IMA to determine if the West program, combined with their undergraduate degree, work experience, and any other specific criteria, meets examination and licensing eligibility requirements for the CPA and/or CMA designations.

State and/or IMA requirements may vary from the time of admission to program completion. There is no assurance at the time of program completion that the specific jurisdiction’s requirements will be consistent with the requirements at the time of admission.

http://www.west.edu/online-degree-programs/accounting-mba

Program Learning Outcomes

1. Analyze problems specific to the business environment through interpretation of financial results.

2. Apply finance tools in conjunction with accounting methodologies that are necessary to maintain a corporate perspective of the international and domestic business environments and the financial management of a corporation.

3. Apply current knowledge of accounting trends to address emerging business issues.

Course Requirements

Undergraduate Prerequisites- 9 credits
ACC 301 Financial Accounting
ACC 302 Managerial Accounting
FIN 317 Financial Management

These prerequisite credits are not applicable towards degree requirements

MBA Core Requirements - 24 credits
CUL 623 Global Communication for Professionals
BUS 620 Ethical Leadership and Corporate Responsibility
IT 620 Information Resource Management
INB 601 International Business Environment
MKT 646 Strategic Concepts in Marketing
RES 600 Graduate Research Methods
MGT 625 Strategic Management
FIN 645 Corporate Finance

Major Requirements- 15 Credits
Select five (5) of the following courses:
ACC 617 Accounting Theory & Research
ACC 621 Legal & Ethical Environment of Accounting
ACC 641 International Accounting
ACC 610 Advanced Cost Accounting
ACC 618 Advanced Auditing
ACC 623 Forensic Accounting
ACC 622 Federal Taxation
ACC 642 Multinational Taxation
ACC 675 Advanced Consolidation Accounting

Total Credit Hours: 39
M.B.A. in Finance

Financial analysis and decision-making is central to the corporate environment. Because business conditions continue to be unpredictable, there will be a greater need for highly educated yet practical financial managers. The MBA in Finance is designed to provide a quantitative and qualitative concentration of courses leading to a corporate-related finance position.

*West is not currently enrolling new students into this program

Program Learning Outcomes

1. Analyze the profitability, liquidity, structural, and short-term and long-term decisions of a firm.
2. Integrate knowledge of the institutional structure and analytical tools to understand the financial innovation that will occur in the future and affect the financial management environment.
3. Develop global finance tools that are necessary to maintain a corporate perspective of the international business environment and the financial management of a multinational corporation.
4. Assess the technological advances resulting in new financial products, delivery systems, and access to information for improved financial decision making.
5. Evaluate high-quality decisions that incorporate comprehensive business intelligence to predict growth projections, and measure qualitative outcomes through financial models.
6. Critique complex financial analyses to clarify ethical conflicts and assist in determining ethical outcomes.
7. Determine how financial markets operate and security prices are determined in the design and implementation of financing and investment decisions.
8. Interpret the wrenching changes in the worldwide financial services marketplace as competition between financial institutions continues to intensify.
9. Consider the economic, social, and regulatory developments that influence the financial management environment.
10. Relate the linkages between the firm and capital markets, their institutions, and the ways in which they can intervene in the work of corporate executives.

Course Requirements

MBA Undergraduate Prerequisites - 9 Credits

ACC 305 Financial and Managerial Accounting
FIN 317 Financial Management
MGT 340 Organization Theory and Behavior

These prerequisite credits are not applied towards degree requirements

MBA Core Requirements - 24 credits

CUL 623 Global Communication for Professionals
BUS 620 Ethical Leadership and Corporate Responsibility
IT 620 Information Resource Management
INB 601 International Business Environment
MKT 646 Strategic Concepts in Marketing
RES 600 Graduate Research Methods
MGT 625 Strategic Management
FIN 645 Corporate Finance

Major Requirements - 15 Credits

FIN 660 Security Analysis
FIN 665 Money and Capital Markets
FIN 670 Mergers and Acquisitions
FIN 675 Multinational Financial Management
FIN 680 Financial Modeling

Total Credit Hours: 39
M.B.A. in International Business
The evolving global economy is increasing demand for highly skilled managers with knowledge of international business practices, foreign cultures, finance, marketing, economics, and information technology. West’s MBA in International Business prepares students to assume major responsibilities within international, multinational, and global organizations. Students learn to evaluate risk and adapt business practices to conform to different cultural and political environments.

*West is not currently enrolling new students into this program

Program Learning Outcomes
1. Evaluate potential opportunities for a corporation’s ability to compete in global trade.
2. Consider the role of governments and the importance of political power in the development of international trade.
3. Organize information about critical factors and variables in foreign environments that have either direct or indirect influence on the organization.
4. Manage resources within complex and diverse national and economic environments to implement and achieve corporate goals and objectives.
5. Explain monetary systems and organizational structures in the international environment.
6. Assess the international trade environments to identify the strategic behavior of governments, as well as firms and industries in the global marketplace.

Course Requirements
MBA Undergraduate Prerequisites - 9 Credits
ACC 305  Financial and Managerial Accounting
FIN 317  Financial Management
MGT 340  Organization Theory and Behavior

These prerequisite credits are not applied towards degree requirements

Language/International Studies Course Prerequisites - 6 Credits

The following undergraduate courses or equivalent foreign language/international studies courses are required prior to taking any of the major courses. If knowledge has been gained through means other than completion of courses, students should contact their Advisor for information on the Prior Learning Assessment Program.

* Credits not applied toward degree requirements

Choose two from the following:
CHI 152  Introduction to Mandarin Chinese
INS 220  Cultural and Social Environment: Pacific Rim
INS 223  Cultural and Social Environment: Latin America
INS 321  Cultural & Social Environment: Europe/Russia
INS 330  Cultural & Social Environment: Con Mid E/N. Africa
INS 331  Cultural & Social Environment: Sub-Saharan Africa
SPN 154  Introductory Spanish Conversation for Global Communication
SPN 252  Beginning Spanish Conversation for Global Communication
SPN 253  Intermediate Spanish Conversation for Global Communication

MBA Core Requirements - 24 credits
CUL 623  Global Communication for Professionals
BUS 620  Ethical Leadership and Corporate Responsibility
IT 620  Information Resource Management
INB 601  International Business Environment
MKT 646  Strategic Concepts in Marketing
RES 600  Graduate Research Methods
MGT 625  Strategic Management
FIN 645  Corporate Finance

Major Requirements - 15 Credits
INB 641  Management in the Global Cross-Cultural Environment
INB 643  International Business Policy and Strategy
INB 650  Structure of the Global Economy
INB 670  Legal Environment of International Business

One Graduate Elective

Total Credit Hours: 39
M.B.A. in Management

Key leaders in organizations of all types must be able to think critically, plan strategically, communicate effectively, and act decisively in an ever-changing, global marketplace. These qualities are essential for implementing business solutions that create competitive advantage—the difference between mediocre results and outstanding performance. The MBA in Management program equips graduates with the insight and the foresight to excel.

For complete program details, please visit our website at:
www.west.edu/your-education/degree-programs/master-degrees/management-mba

Program Learning Outcomes

1. Conduct and interpret research in support of strategic decisions in an organization.
2. Relate the ideas, concepts, and proficiencies acquired in the MBA program to practical applications required in the competitive business environment.
3. Assess financial results for the purpose of strategic decision making and organizational planning.
4. Evaluate, reconstruct, and resolve complex business problems.
5. Formulate information systems to support an effective enterprise.

Course Requirements

MBA Core Requirements - 24 credits
CUL 623 Global Communication for Professionals
BUS 620 Ethical Leadership and Corporate Responsibility
IT 620 Information Resource Management
INB 601 International Business Environment
MKT 646 Strategic Concepts in Marketing
RES 600 Graduate Research Methods
MGT 625 Strategic Management
FIN 645 Corporate Finance

Major Requirements - 15 Credits
ACC 600 Accounting and Finance for Managers
LDR 625 Leading Organizational Change
MGT 634 Entrepreneurship and Intrapreneuship
MGT 665 Corporate Power/Politics/Negotiations
MGT 675 Management of Innovation and Creativity

Total Credit Hours: 39
M.B.A. in Marketing

Modern business faces numerous challenges: ethical concerns, globalization, increased competition, and rapid changes in technology. The strategy development to meet these challenges, and the focusing of the company’s efforts to overcome them, are led by the marketing function. The MBA Marketing student is prepared for the increased responsibility of business leadership, and the graduate is armed with modern tools to execute profitable strategies and perform professionally. A Marketing Degree prepares students for a wide range of careers in any industry or business, large or small, new or traditional, including product development, advertising, public relations, business analysis, and market research as well as, marketing and business management.

*West is not currently enrolling new students into this program

Program Learning Outcomes

1. Develop a comprehensive industry analysis.
2. Create a strategic marketing plan that capitalizes on market opportunities while accounting for the impact on profits.
3. Build and manage product mix and product lines.
4. Evaluate the stages of marketing evolution and possible strategies to be used during each stage.
5. Select an effective position in the market.
6. Assess the strategic implications of a global society and the complexities of international marketing.
7. Contrast competitive advantages of specific firms in the marketplace.
8. Evaluate the marketers’ social responsibility in analyzing and using consumer behavior to develop marketing strategies.
9. Analyze the environmental factors that impact and affect marketing decisions.
10. Plan, organize, and control marketing and sales efforts.

Course Requirements

MBA Undergraduate Prerequisites - 9 Credits
- ACC 305 Financial and Managerial Accounting
- FIN 317 Financial Management
- MGT 340 Organization Theory and Behavior

These prerequisite credits are not applied towards degree requirements

MBA Core Requirements - 24 credits
- CUL 623 Global Communication for Professionals
- BUS 620 Ethical Leadership and Corporate Responsibility
- IT 620 Information Resource Management
- INB 601 International Business Environment
- MKT 646 Strategic Concepts in Marketing
- RES 600 Graduate Research Methods
- MGT 625 Strategic Management
- FIN 645 Corporate Finance

Major Requirements - 15 Credits
- MKT 610 International Marketing
- MKT 636 Supply Chain Management
- MKT 642 Buyer Behavior and Sales Promotion
- MKT 654 Marketing Research and Intelligence
- MKT 660 E-Commerce Marketing

Total Credit Hours: 39
Master’s in Public Administration (M.P.A.) Program

The goal of West’s Master Degree Program in Public Administration (M.P.A.) is to furnish students with the ability to exercise responsible leadership in a public service setting.

The M.P.A. program is designed to provide the theoretical, professional, and practical skills and knowledge needed to ethically implement public policies, projects and programs in government agencies (local, state, federal), non-profits, tribal governments, non-governmental organizations, research and advocacy groups.

*West is not currently enrolling new students into this program

Program Learning Outcomes

1. Demonstrate professional behaviors and skills through effective communication, leadership, and innovative decision making.
2. Assess the competitive forces in public management environment and develop an effective approach for managing public resources.
3. Evaluate the boundaries of administrative discretion and the conflicting interest groups and judicial constraints evident in public management on the local, state, and federal levels.
4. Identify alternative approaches for achieving competitive advantage based on vision and purpose.
5. Develop and use a personal framework for understanding the complexity of public administration in a changing, unstable public sector environment.
6. Select optimizing solutions to address the uncertainty of limited resources, cutback management, reduction in force, cost savings, and service reduction in both local and national governments.
7. Describe how budgets are formulated, the major constituencies in the budgetary process and the impact of public budgets at the local, state, and federal levels.
8. Analyze the process of public policy agenda implementation and evaluation in the changing national and global environment.
9. Articulate trends in administrative law, analyze case histories, and formulate personal opinions regarding the variety of structural, legal, political, and policy settings in which government agencies operate.

10. Develop and implement an effective procurement operation based on ethical and legal confines and measure performance in terms of customer service and organizational profit.
11. Identify security concerns and counter measures reflecting the current world environment, including emergency planning and response imperatives.

Course Requirements

MPA Core Requirements - 24 Credits
CUL 623 Global Communication for Professionals
BUS 620 Ethical Leadership and Corporate Social
IT 620 Information Resource Management
RES 600 Graduate Research Methods
MPA 610 Strategic Planning and Implementation in Public Administration
MPA 625 Strategic Management in the Public Sector
MGT 665 Corporate Power/Politics/Negotiations
MPA 630 Managing Public Policy

Major Requirements - 15 Credits
MPA 642 Public Finance: Government Accounting & Control
MPA 646 Procurement and Contract Administration
MPA 650 Human Behavior & Resource Administration
MPA 667 Public Finance: Politics of the Budgetary Procurement
MPA 670 The Public Administration & the Laws

Total Credit Hours: 39
Master of Science General Requirements

Requirements
MS Accounting Core – 18 credits
A portion of all Master of Science (MS) degree programs at Western International University (West) is comprised of the MS Core courses, which provide foundational education.

- CUL 623 Global Communication for Professionals
- BUS 620 Ethical Leadership and Corporate Responsibility
- ACC 617 Accounting Theory and Research
- ACC 641 International Accounting
- FIN 645 Corporate Finance
- ACC 610 Advanced Cost Accounting

MS IT Core - 24 Credits
The IT Core provides advanced knowledge of software engineering, integrated data resource management, and e-business strategies.

- COM 623 Global Communication for Professionals
- LDR 620 Ethical Leadership and Corporate Social
- IT 620 Information Resource Management
- RES 600 Graduate Research Methods
- IT 630 Technology Project Management
- IT 638 Economics of Info Systems/ProposalMgt
- IT 645 Internet Business Strategy
- IT 654 Integrated Data Resource Management

Master of Science in Accounting

Considering pursuing an MS in Accounting? An online degree from West is rigorous, but manageable for working adults. (An on-campus option may also be available; contact a student advisor for details.)

The Master of Science degree in Accounting is designed to provide students with the academic background necessary to seek advanced positions in industry, government, and non-profit organizations, including companies doing business internationally. To ensure appropriate technical expertise, students will be exposed to courses such as: International Accounting, Advanced Auditing, Advanced Consolidation Accounting, Legal and Ethical Environment of Accounting, Multinational Taxation, Forensic Accounting, and Accounting Theory and Research.

The Master of Science in Accounting will also address the planned change from Generally Accepted Accounting Principles (GAAP) to International Financial Reporting Standards (IFRS). The program provides the knowledge needed for the business accounting function, as well as a foundation to take the Certified Public Accountant (CPA) and Certified Management Accountant (CMA) exams.

Each state sets forth standards required to be eligible to take the CPA exam and apply for licensure or certification as a CPA. The Certified Management Accountant (CMA) certification requires membership in the Institute of Management Accountants (IMA) as well as education, work experience, and examination requirements. While Western International University (West) programs are designed with consideration for the standards proposed by the National Association of State Boards of Accounting (NASBA) and the American Institute of Certified Public Accountants (AICPA) and the IMA, Western International University cannot assure that successful graduates will meet their states' or IMA's specific eligibility requirements to take the CPA or CMA exams or apply for licensure or certification as a CPA or CMA. Applicants should check with their appropriate state organization and/or the IMA to determine if the West program, combined with their undergraduate degree, work experience, and any other specific criteria, meets examination and licensing eligibility requirements for the CPA and/or CMA designations. State and/or IMA requirements may vary from the time of admission to program completion. There is no assurance at the time of program completion that the specific jurisdiction’s requirements will be consistent with the requirements at the time of admission.
Master of Science in Accounting...continued

This program is designed for the student with few or no undergraduate credits in accounting. Although students in the MS in Accounting program would greatly benefit from having an undergraduate degree in a business discipline, it is not required.

Program Learning Outcomes

1. Apply differences between Generally Accepted Accounting Principles (GAAP) and the International Financial Reporting Standards (IFRS) as they relate to companies doing business both domestically and internationally.
2. Evaluate the appropriateness of the internal control environment and recommend changes necessary for audit compliance.
3. Utilize current accounting information tools to assist with auditing and to make sound business decisions.
4. Identify legal and ethical issues in accounting as they pertain to both domestic and international businesses.
5. Distinguish among the various types of financial statement fraud and make recommendations for how to detect and prevent fraud within the organization.
6. Apply federal, state, and payroll tax regulations for individual and corporate tax compliance.
7. Demonstrate technical competencies of partnership accounting and the accounting treatment for consolidations, including those taking place in the international business setting.
8. Analyze issues that pertain to effective tax planning for multinational corporations and manage business decisions accordingly.
9. Apply global finance tools in conjunction with accounting methodologies that are necessary to maintain a corporate perspective of the international and domestic business environments and the financial management of a multinational corporation.
10. Identify current tools used in accounting research and demonstrate how they aid effective problem solving.

Course Requirements

MS ACC Undergraduate Prerequisites – 6 credits
ACC 301 Financial Accounting
ACC 302 Managerial Accounting
These prerequisite credits are not applied towards degree requirements

MS Accounting Core - 18 credits
CUL 623 Global Communication for Professionals
BUS 620 Ethical Leadership and Corporate Responsibility
ACC 617 Accounting Theory and Research
ACC 641 International Accounting
FIN 645 Corporate Finance
ACC 610 Advanced Cost Accounting

Major Requirements - 21 credits
ACC 601 Intermediate Accounting Applications I
ACC 602 Intermediate Accounting Applications II
ACC 618 Advanced Auditing
ACC 623 Forensic Accounting
ACC 622 Federal Taxation
ACC 642 Multinational Taxation
ACC 675 Advanced Consolidation Accounting

Total Credit Hours: 39
Master of Science in Information Systems Engineering

Preparing students for leadership roles in design, development and implementation of information systems, the MSISE degree focuses on the theory, methods and practices of building effective systems. Prior to beginning the MSISE, students must demonstrate fundamental knowledge of information technology principles, either through a technical baccalaureate degree or through successful completion of the undergraduate prerequisites. The MSISE major extends students’ knowledge from the IT Core through coursework in topics specifically related to engineering and building information systems.

*West is not currently enrolling new students into this program

Program Learning Outcomes

1. Evaluate the role of the information systems professional in an information-driven society.

2. Create appropriate solutions to management issues within an industry that is continually redesigned.

3. Organize team and partner relationships that effectively meet the enterprise’s mission, objectives, and goals.

4. Develop and implement new and innovative technologies to meet the expanding demands of the global marketplace.

5. Measure the effectiveness of diverse technologies in meeting individual and organizational needs.

6. Appraise the value of technology within the context of global, national, and local realities.

7. Evaluate the role of malicious technology in the current organizational environment.

8. Evaluate the role of enabling technology in the current organizational environment.

9. Evaluate the use of technology to solve business opportunities and problems.

10. Introduce advanced technology into the technology and business environments.

Course Requirements

MS IT Undergraduate Prerequisites - 9 Credits
IT 316 Analysis & Design of Information Systems
IT 317 Fundamentals of Programming in a Web Context
IT 307 Java Programming

Credits not applied towards degree requirements

MS IT Core - 24 Credits
COM 623 Global Communication for Professionals
LDR 620 Ethical Leadership and Corporate Social
IT 620 Information Resource Management
RES 600 Graduate Research Methods
IT 630 Technology Project Management
IT 638 Economics of Info Systems and Proposal Management
IT 645 Internet Business Strategy
IT 654 Integrated Data Resource Management

Major Requirements - 15 Credits
IT 643 Telecommunication/Satellite Sys Engr. Engineering
IT 650 Software Engineering Methodology
IT 660 Security Systems Engineering
IT 670 Project Verification & Validation
IT 680 Intrusion Detection & Analysis: Security Beyond the Firewall

Total Credit Hours: 39
Professional Studies

West’s Certificate Program has been specifically designed to provide the functional knowledge required for effectiveness in accountancy and financial planning and to prepare students to sit for state board exams.

- Certificates are awarded upon successful completion of the program with an overall GPA of 2.0.
- Certificate program course syllabi are available to professional organizations for continuing educational units (CEUs)

Enrollment Process:

Applicants for admission into the Certificate program must:

- Complete and sign West Application for Admission form
- Pay a non-refundable application fee
- Provide documentation of eligibility for enrollment in selected program

Accountancy Certificate

The West Certificate is designed to prepare students from any discipline for the CPA exam. Students who wish to take the CPA examination should check with their State Board of Accountancy to verify requirements. However, the certificate is also a valuable professional credential for students who do not wish to take the CPA exam. The West Certificate requires fifty (54) credits in accounting and related areas. Students may transfer any or all prerequisites as well as a maximum of twenty-four (24) credits in accounting and related course requirements for the West Certificate.

*West is not currently enrolling new students into this program

Course Requirements

Certificate Program Prerequisites

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
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<tbody>
<tr>
<td>MAT 109</td>
<td>Business Mathematics</td>
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<td>OR</td>
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<tr>
<td>MAT 110</td>
<td>Algebra I</td>
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<td>AND</td>
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<td>ECO 301</td>
<td>Economic Theory</td>
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<tr>
<td>RES 311</td>
<td>Quantitative Methods for Decision Making</td>
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<td>ACC 302</td>
<td>Managerial Accounting</td>
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<td>ACC 306</td>
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<td>ACC 317</td>
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<td>ACC 319</td>
<td>Federal Income Taxation</td>
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<td>ACC 316</td>
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<td>ACC 406</td>
<td>Governmental/Fund Accounting</td>
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<td>ACC 413</td>
<td>Forensic Accounting and Theory</td>
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<td>ACC 450</td>
<td>Corporate Taxation</td>
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<td>ACC 460</td>
<td>Advanced Accounting</td>
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<td>MGT 352</td>
<td>Political, Legal and Ethical Issues in Business</td>
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<td>MGT 445</td>
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<td>MKT 423</td>
<td>Business Development in a Digital Economy</td>
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<td>MKT 470</td>
<td>Strategic Issues in Marketing</td>
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</tbody>
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Courses

Western International University courses listed below are offered as part of current programs or former programs still in progress.

• 📋 indicates courses taught in a computer classroom
• 🖥️ indicates courses that require a laptop
• 📝 indicates writing intensive courses

ACC - Accounting

ACC 200 - Introduction to Accounting and Finance (3)
This course is an introduction to financial management concepts and accounting principles. Students explore the relationship between accounting and finance and the roles of these two related fields in business. Students learn the steps to create, read, and interpret financial statements. Additional topics include budgeting strategies, time value of money, and basic concepts of risk and return on investments.

ACC 301 - Financial Accounting (3)
This course introduces the basic concepts of the financial accounting process, as well as the role of governmental and regulatory agencies. Students receive hands-on experience in the accounting cycle by preparing and recording financial data and statements. Topics include Generally Accepted Accounting Principles (GAAP), inventory methods, and the double entry system.

ACC 302 - Managerial Accounting (3)
This course covers the fundamental concepts of managerial accounting and its role in the decision making process. Students compare the accounting needs of various business organizations and discover different methods of cost allocation. Themes include for-profit organization accounting, cost accounting, cash flow, and long-term liabilities.

Prerequisite: ACC 301.

ACC 304 - Intermediate Accounting I (3)
This course provides a detailed discussion of the theory and techniques necessary for financial statement preparation. Students learn the intricacies of the accounting cycle and measurement process, with special emphasis on the Generally Accepted Accounting Principles (GAAP). GAAP is compared with International Financial Standards (IFRS), and issues of convergence are addressed. Additional subjects include cash, receivables, inventories, fixed assets, and intangible assets. The student is also introduced to accounting information systems and software programs.

Prerequisite: ACC 302.

ACC 305 - Financial and Managerial Accounting (3)
This course illustrates the role of accounting in making key business decisions. Students gain experience in the preparation and analysis of financial statements in order to determine the financial health of an organization. Subjects include accrual accounting, differential and capital investment analysis, budgeting, and assets.

ACC 306 - Intermediate Accounting II (3)
This course provides an in-depth discussion and analysis of significant accounting principles, as well as a comprehensive study of corporate financial statements. Students focus on the tenets for recording transactions and developing financial statements under both Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS). Topics are based primarily on the balance sheet and include cash, receivables, inventories, long term assets, current liabilities, long-term liabilities, and equity. Students are also introduced to time value of money.

Prerequisite: ACC 304.

ACC 311 - Cost Management (3)
This course introduces the use of internally generated information for decision making, control, and motivation. Students gain an understanding of cost behavior and responsibility in accounting for proper cost management. Subjects include budgeting, cost control, and product costing.

Prerequisite: ACC 316.

ACC 316 - Intermediate Accounting III (3)
This course provides a comprehensive discussion and analysis of significant accounting principles and issues relative to the proper recording of financial transactions under both Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS). Topics include dilutive securities, investments, income taxes, leases, post-retirement benefits, statement of cash flows, disclosure and analysis of financial statements prepared using international standards.

Prerequisite: ACC 306.
ACC 317 - Auditing (3)

This course investigates the role audits play in modern business and their importance to good corporate governance. Students learn the process of both internal and external auditing while adhering to Generally Accepted Auditing Standards (GAAS) with consideration for current convergence of GAAS with International Auditing Standards (IAS). Topics include corporate ethics, legal liability, statistical sampling techniques, and risk assessment.

Prerequisite: ACC 316.

ACC 319 - Federal Income Taxation (3)

This course focuses on the current federal tax structure, highlighting individual tax issues. Students integrate techniques for tax preparation, planning, and management. Subjects include gross income calculations including treatment of foreign-earned income, deductions and losses, depreciation, and property transactions.

Prerequisite: ACC 316.

ACC 405 - Accounting Information Systems (3)

This course incorporates the design and operation of accounting information systems and current developments related to the field. Students apply their knowledge through the use of currently available software and explore concerns arising from the integration of accounting and information systems. Themes include REA modeling, internal control, business cycles, and QuickBooks. Note: During the first half of this course, the traditional lecture format will be used and during the second half of the course, students will meet in the computer lab to prepare assignments using QuickBooks software.

Prerequisite: ACC 302.

ACC 406 - Governmental/Fund Accounting (3)

This course introduces the basic accounting procedures for governmental and non-profit entities. Students apply contemporary financial and compliance auditing standards using a simulation model for a small city government. Themes include developing account groups, major fund accounts, budgets, and financial statements.

Prerequisite: ACC 302 OR ACC 305.

ACC 413 - Forensic Accounting and Theory (3)

This course concentrates on accounting issues that arise from potential or current litigation. Students evaluate the forces that have contributed to Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS) and address contemporary accounting concerns. Subjects include accounting theory and conceptual framework, financial reporting. The course also explores several topics in forensic accounting including cause and types of fraud, fraud detection, and investigation.

Prerequisite: ACC 302.

ACC 450 - Corporate Taxation (3)

This course investigates corporate income taxation as it relates to current federal laws. Students learn to differentiate between accounting income and taxable income and are also exposed to the taxation of partnerships, estates, limited liability companies, and trusts. Topics include corporate tax returns, multinational taxation issues, partnership formation and operation, S corporations, and corporate liquidation.

Prerequisite: ACC 319.

ACC 460 - Advanced Accounting (3)

This course presents the fundamental concepts required for advanced accounting procedures. Students gain hands-on experience in the preparation of partnership allocations for ownership, profit, and losses. Subjects include mergers, acquisitions, consolidated financial statements, foreign currency transactions, convergence with International Financial Reporting Standards, and derivative financial instruments.

Prerequisite: ACC 316.

ACC 600 - Accounting and Finance for Managers (3)

This course introduces the student to the basic concepts of financial accounting and corporate financial management. The course is designed to provide business students a foundation in the tools and skills of accounting and finance, which are critical in the success of business. Topics include the accounting cycle, the conceptual framework of accounting, budgeting, time value of money, financial statement analysis, and capital decision making.
ACC 601 - Intermediate Accounting Applications I (3)
This course provides an in-depth discussion of the accounting cycle through to preparation of the balance sheet, and focuses on a more comprehensive study of the sections of this key financial statement. An advanced discussion of Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS) is also included. In addition to discussion of the standards and principles of financial accounting and accounting information systems, additional topics will include the further study of both current and long-term assets, as well as liabilities and stockholder’s equity.

ACC 602 - Intermediate Accounting Applications II (3)
This course exposes the student to an advanced discussion of the income statement and statement of cash flows, including the effect of both Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS) on these financial statements. The concepts of securities, investments, income taxes, pensions and post-retirement benefits, leases and full disclosure are also presented. Topics are studied through in-depth analysis of corporate financial statements.

ACC 610 - Advanced Cost Accounting (3)
This course is designed to present cost accounting concepts and skills at the graduate level. It addresses general business concerns of cost management and control. Managers use cost accounting information to make decisions on strategy formulation, research and development, budgeting, production planning, and pricing. Students gain hands-on experience in the application of these cost accounting concepts. This course will be conducted in a computer lab.
Prerequisite: ACC 302 OR ACC 305.

ACC 617 - Accounting Theory & Research (3)
This course is designed to introduce the student to the concepts of accounting theory. The course will cover accounting principles and relationships that explain observed practices and predict unobserved practices. Accounting theory strives to explain why companies elect certain accounting methods over others. In addition, the student will learn and understand how accounting theory can be verified through accounting research.

ACC 618 - Advanced Auditing (3)
This course serves as a graduate-level introduction to auditing of financial statements. The course focuses on professional responsibilities of the auditor, ethics, evaluating potential clients, audit planning, evidence gathering and evaluation of internal controls, audit conduct, and the audit report. The course also addresses the responsibilities of corporate executives under the Sarbanes-Oxley Act.
Prerequisite: ACC 302 OR ACC 305.

ACC 621 - Legal and Ethical Environment of Accounting (3)
This course exposes the student to current legal and ethical issues facing the accounting profession, including issues that organizations confront when doing business internationally. By analyzing real-world cases, students will apply an understanding of values, ethical dilemmas, knowledge of applicable codes of conduct, and sound reasoning to a variety of situations. Students will develop skills that allow them to make beneficial business decisions for an organization, as well as society as a whole. The course will culminate with students conducting an ethics audit at their current place of employment or at another organization.

ACC 622 - Federal Taxation (3)
This course is designed to give the student an overview of federal taxation laws and forms. Students obtain a basic understanding of issues related to tax laws, the origin of tax laws, concepts, and their application. Other course topics include the determination of income, deductions, exclusion, and deferrals. Students work with the individual 1040 form and related Schedules A, B, and C. The course covers business taxation, including that of partnerships, corporations, and Subchapter S Corporations using forms 1065, 1120, and 1120S. In addition, the course introduces the principles and concepts involved with researching tax issues.
Prerequisite: ACC 302 OR ACC 305.
ACC 623 - Forensic Accounting (3)
This course serves as an introduction to forensic accounting and focuses on the detection and deterrence of fraud. Students will be exposed to the major fraud schemes, including skimming, cash larceny, billing schemes, check tampering and payroll schemes, as well as the most common fraudulent financial statement schemes. Students will also learn the techniques associated with gathering and preserving evidence, interviewing witnesses and writing reports. Resources available to the fraud investigator will be discussed, and the student will have an opportunity to examine various components of a corporate code of conduct to analyze how it can be used in fraud investigation.
Prerequisite: ACC 302 OR ACC 305.

ACC 641 - International Accounting (3)
This course is designed to introduce the student to the basic concepts in international accounting, financial reporting, and financial control. The course will compare International Financial Reporting Standards (IFRS) and Generally Accepted Accounting Principles (GAAP). It will explain international accounting terminology, application, and how important the international dimensions of accounting are for today’s international accounting professionals. It will also provide the student with hands-on experience in the preparation of international financial statements.
Prerequisite: ACC 302 OR ACC 305.

ACC 642 - Multinational Taxation (3)
This course presents a broad survey of the U.S. federal income taxation rules relating to international transactions. It addresses both inbound transactions - the treatment of non-resident aliens and foreign corporations investing and/or doing business in the United States, as well as outbound transactions - the treatment of U.S. citizens and residents investing and/or doing business outside the United States. It emphasizes the reading and application of original source authorities. The objective of this course is to provide the student with an introduction to the complex rules of international taxation. Upon the successful completion of this course; the student will have a working knowledge of international taxation enabling them to discuss mid-range international tax issues.
Prerequisite: ACC 622.

ACC 675 - Advanced Consolidation Accounting (3)
This course is designed to introduce the student to concepts dealing with financial accounting and reporting in the following areas: business combinations, consolidated financial statements, foreign currency translation, international accounting and translation of financial statements of foreign affiliates. The course addresses how convergence with international accounting standards plays an important role in virtually every aspect of financial reporting. It will also provide the student with hands-on experience in the process of business combination and financial statement preparation. Throughout the course, the International Financial Reporting Standards are emphasized.
Prerequisite: ACC 641.

BEH - Behavioral Science

BEH 204 - Ethics and Values in a Free Society (3)
This course examines the core social and cultural values, norms, and ethics in a free and democratic society. Students compare modern and traditional value systems and explore contemporary ethical issues. Themes include consequentialist and nonconsequentialist theories of morality, absolutism versus relativism, and social conflict theory.

BEH 221 - Introduction to Behavioral Science (3)
This course provides a solid foundation in the basic principles of psychology and an overview of its subfields. Students discuss major concepts of cognitive psychology and discover how psychological, social, and biological factors interact to impact human behavior. Topics include human development, personality theory, and psychological disorders.

BEH 311 - Social Psychology (3)
This course surveys topics involved in social psychology that shape interpersonal relationships. Students determine the impact of social influences on self-concept and behavior, as well as strategies for promoting healthy relationships. Subjects include social attraction and perception, discrimination, assertiveness, and aggression.

BEH 312 - Personality Theories (3)
This course explores concepts of behavioral genetics as they relate to major theories and approaches to understanding human personality. Students develop a composite personality theory based on readings, lectures, and other information sources. Topics include social learning theories, psychodynamic theories, humanistic theories, behaviorist models, and sociobiology.
BEH 317 - Biological Basics of Behavior (3)
This course introduces theories regarding the biological basis of behavior and explores the role of genetics and technology in behavioral research. Students discover the basic structures and functions of the nervous and endocrine systems, as well as their contributions to human functions and behavior. Topics include brain development, cognition, sensory systems, common neurological disorders, and destructive behaviors.

BEH 318 - Addictions (3)
This course addresses issues that exist due to the ongoing problem of chemical dependency and other addictions. Students discover methods for identifying addictions and gain an understanding of interventions and treatment methods. Themes include addiction models, the Diagnostic and Statistical Manual of Mental Disorders (DSM-IV-TR®), 12-step programs, and recovery.

BEH 331 - Human Relationships and Interpersonal Communication (3)
This course analyzes communication within interpersonal relationships. Students learn distinctions between effective and ineffective communication, as well as the differences between functional and dysfunctional relationships. Subjects include interpersonal relationship theories, conflict management, verbal and non-verbal communication, listening skills, and cross-cultural exchanges.

BEH 407 - Motivation and Achievement (3)
This course explores evolutionary, sociobiological, environmental, and cognitive influences on human motivation and achievement. Students examine attributes, attitudes, and abilities that increase personal effectiveness and facilitate achievement. Themes include positive and negative emotions, assertiveness, creativity, and effective goal setting.

BEH 411 - Lifespan Development (3)
This course introduces the principles of human development from prenatal period through advanced years. Students investigate case studies to discover the effect of environmental continuities and changes on the psychosocial, cognitive, and physical aspects of human development. Topics include cross-cultural and gender theories, life stages, and nature versus nurture.

BEH 414 - Humanistic Psychology (3)
This course covers the basic ideas and principles of humanistic psychology with an emphasis on positive psychology. Students explore practical applications to everyday life, as well as new research and trends in the field. Themes include personality assessment, person-centered education, social action, personal myths, spirituality, and bereavement.
Prerequisite: BEH 312.

BEH 430 - Theories of Counseling (3)
This course explores various theoretical approaches to counseling and psychotherapy. Students examine case studies to discover the legal and ethical issues that guide counselors. Topics include fundamental counseling theories, assessment and diagnosis, person-centered approaches, and major psychological disorders.
Prerequisite: BEH 312 OR BEH 411(402).

BEH 440 - Abnormal Psychology (3)
This course examines major categories of emotional, psychological, and mental disorders using both the textbook and the Diagnostic and Statistical Manual of Mental Disorders (DSM). Students study psychological influences, lifespan development, cultural factors, and societal change as they pertain to the manifestation and treatment of psychopathology. Subjects include abnormal behavior, self-actualization, emotional intelligence, and suicide.
Prerequisite: BEH 221 OR BEH 312.

BUS - Business

BUS 100 - Introduction to Business (3)
This course is designed to introduce students to the fundamentals of business, its operations, and management. Students learn how firms operate in the competitive, economic, legal, and social business environments. Topics include the functional areas of business as they pertain to management, accounting, finance, marketing, operations, and information technology.

BUS 230 - Emerging Technologies in the Business World Today (3)
This course examines emergent technologies and their impact on communications, employee relations, and the global economy. Students gain an understanding of best practices and how organizations of all types align, partner, and communicate through the use of technology.
BUS 620 - Ethical Leadership and Corporate Responsibility (3)

This course examines ethical systems and how corporate ideals are reflected in individual and organizational behavior. Students investigate ethical dilemmas to discover how congruence between individual and corporate values is developed and maintained. Themes include the nature of morality, disparate legal systems, and business ethics.

CAP - Capstone

CAP 485 - Integrated Capstone (3)

This course combines the knowledge and skills learned in the General Education and Common Body of Knowledge classes, with the functional, theoretical, and technical skills acquired in the Core and Major classes. Students demonstrate mastery of university and program competencies, as well as the ability to succeed in individual, collaborative, and leadership roles. Subjects include management, communication, problem solving, technology, marketing, globalization, and ethics.

Prerequisite: 114 CREDITS.

CHI - Chinese

CHI 152 - Introduction to Mandarin Chinese (3)

This course provides a foundation in Mandarin Chinese and prepares students to communicate at a basic level. Students learn basic pronunciation and tones, as well as how to use their computers to type characters. Topics include listening skills, syntax, vocabulary, and cultural awareness.

COM - Communications

COM 159 - Basic Presentation Skills (3)

This course introduces the foundational skills crucial for presenting information to diverse audiences. Students learn strategies for dealing with and overcoming presentation anxiety, as well as techniques for designing, developing, and delivering successful presentations to targeted audiences. Themes include listening effectively, analyzing audiences, locating and organizing content, developing appropriate audiovisual aids, delivering the presentation, and building confidence.

COM 223 - International and Intercultural Communication (3)

This course explores the impact of national origin and cultural identity on the communication process, both domestically and abroad. Students examine the general concept of culture and how it relates to different communication strategies, and they learn how to develop intercultural competence. Topics include the intercultural communication spectrum, universal cultural systems, and cultural patterns.

COM 300 - Applied Communication Skills (3)

This course explores the basic communication topics of verbal and nonverbal communication, interpersonal, small group communication, rhetoric and more. Upon completion, students will be better prepared to immediately apply communication concepts to any field of study as well as any career.

COM 310 - Communication Theory and Application (3)

This course presents a practical approach to the study of contemporary human communication and communication theories. Students study the evolutionary nature of communication and its connection to survival and social needs. Subjects include interpersonal, small group, intercultural, business, family, gender, public, and mass communications.

COM 321 - Gender Communication (3)

This course examines the impact of gender on communication in personal and professional circles. Students formulate strategies in which communication differences related to gender can be leveraged in a positive manner. Themes include the effects of gender on verbal and nonverbal communication, group dynamics, decision making, and conflict management. Students reflect on communication issues in interpersonal relationships in the workplace, in education, and in the media. Students apply theory and research in real-world situations to improve male/female interactions while empowering participants to become more effective speakers and listeners.

COM 325 - Rhetoric and Analysis (3)

This course examines communication delivered in various settings through the use of assorted media. Students learn to communicate effectively, as well as analyze, interpret, and evaluate messages. Topics include rhetorical theories, critiquing messages, and visual communication.
COM 330 - Communication Technology and Media (3)
This course investigates the historical and contemporary use of communication technologies, with special emphasis on the interrelationships among technology, economics, policy, society, and culture. Students assess the power of the media in maintaining social order and facilitating social change. Subjects include the Internet, legal and ethical issues in domestic and international media, and media research techniques.

COM 340 - Business and Professional Communication (3)
This course focuses on communication strategies for business and professional settings. Students practice effective communication and apply their new knowledge in their daily lives. Themes include dyadic communication, presentations for small and large groups, interviewing, and written forms of business communication.

COM 359 - Advanced Presentation and Persuasion (3)
This course further develops presentation skills and provides advanced techniques for communicating with audiences of various sizes. Students analyze the role of persuasion in sales, marketing, advertising, and labor relations. Topics include audience persuasion, motivation, and the effective use of technology and visual aids for presentation enhancement. By combining approaches that are both tactical (presentation skills) and strategic (persuasion), students learn the components necessary to deliver professional and influential communication.

COM 423 - Group Dynamics: Teambuilding, Negotiation (3)
This course explores effective versus ineffective communication in groups and how leaders emerge. Students participate in role-playing activities in order to enhance problem solving skills and encourage trust in team development. Themes include the principles of interpersonal and group dynamics, experiential learning, and conflict resolution.

COM 440 - Leadership and Managerial Communication (3)
This course focuses on the changing role of communication within organizations and in leadership development. Students improve decision-making skills and acquire a system for meeting communication challenges. Subjects include theories of organizational communication, current topics in leadership and managerial communication, and organizational change. Effective leadership and managerial communication are transferable skills, paramount in the resources of successful leaders.

Prerequisite: COM 340.

COM 490 - Advanced Communication Seminar (3)
This course focuses on research methods and how to apply acquired knowledge to solve a variety of communication challenges at the individual, social, and organizational levels. Students review, refine, and update research techniques in order to evaluate and strengthen existing communication theories and media influence. Topics include communication research development, content analysis, and research presentation.

COM 623 - Global Communication for Professionals (3)
This course provides an overview of critical topics related to professional communication and develops techniques for successful intercultural exchanges. Students analyze global communication differences in relation to organizational decision making and labor relations. Themes include communication models, research methods, proxemics, and negotiation processes.

CRB - Criminal Behavior

CRB 300 - Foundations of Criminal Behavior (3)
This course introduces the behavioral aspects of crime and explores the structure of the criminal justice system in the United States. Students investigate contemporary issues in domestic social policy, as well as global crime statistics, justice administration, and rehabilitation methods. Topics include policing, juvenile and drug-related crimes, trial and sentencing activities, and the prison system.

CRB 320 - Criminology (3)
This course examines the psychological and societal causes of criminal behavior. Students assess society’s influence and reaction to crime while learning criminological methods of inquiry. Subjects include theories of criminality and the economic, social, and psychological impacts of crime.

CRB 340 - Juvenile Justice Procedure (3)
This course introduces the unique nature of the juvenile justice system and the complexities of working with juvenile offenders. Students learn appropriate practices for handling, detaining, and processing juveniles. Themes include the causes of juvenile delinquency, juvenile justice procedure, and rehabilitation methods.
CRB 360 - Communication in the Criminal Justice System (3)
This course develops the written and verbal communication skills necessary for working in the criminal justice system. Students explore strategies for effective communication using a variety of channels. Topics include communicating with diverse populations, the proper use of investigative reporting forms, interviews, and interpersonal communication within the criminal justice system.

CRB 370 - Criminal Investigation (3)
This course explores the investigative principles of criminal investigation. Students discover the proper techniques for collecting, classifying, and preserving evidence. Subjects include accident scenes, research methods, information sources, and questioning techniques.

CRT - Critical Thinking
CRT 201 - Critical Thinking (3)
This course is designed to help students become critical consumers of information by developing the ability to think clearly and critically and to apply logical reasoning to evaluate information. Students focus on the foundations of arguments, assumptions, inductive and deductive reasoning as well as other types of reasoning, and recognition of manipulative techniques used in various forms of communication.

CUL - Culture
CUL 100 - Culture and Globalization (3)
This course offers an introduction to cultural geography with a focus on cultural categories. The course surveys major world cultural patterns, resources, population, and the changing relationships of human groups and the physical environment. Students will explore the complexity of places and regions to gain a sense of their own cultural identity within the context of the larger world cultures as well as the interconnections between their lives and those of people in different parts of the world.

CUL 101 - Cultural Dynamics (3)
This course offers an introduction to cultural geography with a focus on cultural categories. The course surveys major world cultural patterns, resources, population, and the changing relationships of human groups and the physical environment. Students will explore the complexity of places and regions to gain a sense of their own cultural identity within the context of the larger world cultures as well as the interconnections between their lives and those of people in different parts of the world.

CUL 623 - Global Communication for Professionals (3)
This course provides an overview of critical topics related to professional communication and develops techniques for successful intercultural exchanges. Students analyze global communication differences in relation to organizational decision making and labor relations. Themes include communication models, research methods, proxemics, and negotiation processes.

ECO - Economics
ECO 301 - Economic Theory (3)
This course introduces fundamental economic theory in both microeconomics and macroeconomics. Students apply mathematical concepts to real-world concerns in order to collect and analyze data efficiently, build effective business models, and explain issues in quantitative terms. Topics include supply and demand, inflation, interest rates, labor markets, and economic growth.

ENG - English
ENG 101 - English Composition I (3)
This course provides the foundation for academic writing and promotes standard reading and writing skills. Students use all steps in the writing process to create clear, concise, and unified essays in different modes. Topics include the guidelines in the West Writing Style Handbook, grammatical usage, literary devices, and the research-paper process.

ENG 102 - English Composition II (3)
This course builds upon the knowledge acquired in ENG 101 and enhances research writing skills. Students explore strategies for organizing, writing, and documenting a research paper using the guidelines in the West Writing Style Handbook. Themes include gathering resources, grammar, parallel structure, rhetorical devices, and citations. Prerequisite: ENG 101.

ETH - Ethnicity
ETH 123 - Cultural Diversity (3)
This course provides insight on issues related to cultural diversity in the United States, promoting a more respectful and inclusive society. Students develop a deeper understanding of the human experience by exploring cultural distinctions and similarities. Subjects covered in this course include race/ethnicity, gender, sexual orientation, age, disabilities, and class.
FIN - Finance

FIN 317 - Financial Management (3)
This course introduces students to the theories and concepts of financial management and the role of financial managers. Students gain insight into the effects of financial decisions on cash flow and franchise value as well as how choices are influenced by risk analysis. Topics include financial statements, asset management, capital markets, and interest rates.
Prerequisite: ACC-301 and ACC-302 (or ACC-305 for MBA prerequisites).

FIN 325 - Portfolio Management (3)
This course presents an overview of the information required for making successful investments. Students study the effects of national and international government policies on portfolio management. Themes include portfolio theory, risk and return analysis, stock and bond management, and market efficiency.
Prerequisite: FIN 317.

FIN 333 - Personal Financial Planning (3)
This course introduces the concepts of the personal financial planning process. Students apply theory to the development and review of their own individual financial plans. Topics include establishing financial goals, money management, investment alternatives, taxation, and retirement planning.

FIN 344 - Foundations of Financial Markets and Institutions (3)
This course covers individual and institutional participants in national and global financial markets, as well as their principal economic functions. Students evaluate how markets and institutions are affected by financial innovation, information technology, and regulatory environment. Themes include primary and secondary markets, interest rates, bank obligations, and corporate securities.
Prerequisite: ECO 301.

FIN 455 - International Finance (3)
This course examines the fundamental aspects of major and emerging international markets. Students explore international financing alternatives and the effects of government actions. Subjects include international business and financial environments, currency, fluctuation sources, international lending policies, and balance sheet effects.
Prerequisite: FIN 317.

FIN 480 - Introductory Financial Modeling (3)
This course introduces quantitative models in corporate finance and bridges the gap between theory and practice. Students use Microsoft Excel to build financial models and explore its use as a tool to solve financial problems. Topics include financial statements, forecasting, valuation, and capital budgeting.
Prerequisite: FIN 317.

FIN 645 - Corporate Finance (3)
This course focuses on the analytical methods required for corporate financial management in domestic and international firms. Students interpret financial statements and perform stock, bond, project, and firm valuations using various methodologies. Subjects include dividend theoretical models, risk and return valuation, capital budgeting, and short-term financing.
Prerequisite: ACC 305 FIN 317(96).

FIN 660 - Security Analysis (3)
This course provides the methodology for analyzing, constructing, and managing investment portfolios and individual securities. Students develop an analytical framework for the valuation of risk and return relationships among investments. Topics include portfolio management, derivatives, insurance, and the global financial environment.
Prerequisite: FIN 645.

FIN 665 - Money and Capital Markets (3)
This course examines national and international monetary and fiscal policy, as well as their effects on global capital markets. Students review the functions of the U.S. Federal Reserve, World Bank, International Monetary Fund, and other governmental agencies. Themes include interest rates, inflation, currencies, futures markets, and the economic growth of individual countries.
Prerequisite: FIN 645.

FIN 670 - Mergers and Acquisitions (3)
This course analyzes the planning, structure, development, and eventual execution of mergers and acquisitions. Students evaluate rationale and strategies for the successful completion of a merger or acquisition. Subjects include asset valuation, leverage, debt, interest rates, tax and agency effects, divestiture, and restructuring.
Prerequisite: FIN 645.
FIN 675 - Multinational Financial Management (3)
This course describes the financial management of multinational enterprises. Students analyze the key financial decisions of multinational businesses and the impact of global events on the decision-making process. Subjects include international monetary relationships, international financial institutions, international capital markets, and currency implications.
Prerequisite: FIN 645.

FIN 680 - Financial Modeling (3)
This course focuses on the use of spreadsheet functions to perform financial analyses and produce complex interactive financial models. Students develop the financial modeling skills applicable to various subspecialties in the field of financial management. Topics include basic financial calculations, efficient portfolio creation, option strategies, and financial risk assessment.
Prerequisite: FIN 645.

GOV 240 - American Government (3)
This course introduces students to the foundation, structure, organization, and functions of the United States government. Students explore the ways in which these factors work together to make America a unique Republic. Topics include the U.S. Constitution, civil liberties and civil rights, public policy, and the branches of the US government.

GOV 260 - Government Systems of the World
This course examines world political systems. Students focus on political philosophy and comparative government. Themes include democratic, authoritarian, and developing government systems.

GOV 281 - World Political and Economic Systems (3)
This course surveys the political and economic structures of various countries. Students explore the differences between North and Latin American, Asian, and European free enterprise systems. Topics include political and economic systems, socialism, social democracy, and authoritarian regimes.

HIS 268 - World History (3)
This course provides a basic overview of world history. Students acquire a solid knowledge base regarding major developments in global history. Subjects include art, economics, literature, politics, and science.

HIS 378 - History of the World Economies (3)
This course focuses on the competition for world markets and the struggle for economic empires. Students trace the history of world economies to discover how conflict, trade, and colonial interests have influenced modern history. Topics include global economic systems, natural and cultural resources, colonialism, agriculture, and industrialism.
Prerequisite: ECO 301.

HRM 335 - Human Resources Management (3)
This course provides a general overview of the key employment practices necessary to effectively manage human resources within an organization. Students learn the process of planning, recruiting, selecting, training, and evaluating employees. Topics include federal and state regulation compliance, company policies and procedures, and contemporary trends in human resources.

HRM 410 - Staffing & Employment Practices (3)
This course evaluates current issues affecting staffing and employment practices and their impact on an organization’s ability to compete in the marketplace. Students learn to develop and maintain a successful work force while complying with labor laws and regulations. Themes include labor markets, organizational models, staffing procedures, and the role of public policy.
Prerequisite: HRM 335.

HRM 420 - Health & Safety in the Workplace (3)
This course increases awareness of the internal and external factors that negatively affect occupational safety. Students learn how to maintain and improve health and safety in the workplace, with emphasis on organizational commitment and involvement. Topics include the Occupational Safety and Health Administration (OSHA), hazards, exposures, injuries, illnesses, and fatalities.
Prerequisite: HRM 335.
HRM 430 - Employment Law (3)
This course provides an overview of the key legislation that impacts employer and employee rights. Students discover the importance of effective management practices to ensure federal and state regulatory compliance. Themes include training, consumer protection, compensation, benefits, labor relations, workplace behavior, and safety.
Prerequisite: HRM 335.

HRM 460 - Labor/Management Relations (3)
This course analyzes historical and modern labor relations in the United States, as well as their impact on the strategies of an organization. Students discover the importance of selecting organizational benefits that will attract and maintain a quality labor pool. Subjects include labor unions, contract negotiations, the National Labor Relations Board (NLRB), and arbitration procedures.
Prerequisite: HRM 335.

HUM - Humanities
HUM 127 - Religions of the World (3)
This course compares the major world religions and their impact on the cultures in which they are prevalent. Students evaluate various attitudes toward wealth and personal achievement with a focus on religious tolerance in the modern world. Themes include Buddhism, Christianity, Confucianism, Hinduism, Islam, Judaism, and Taoism.

HUM 201 - World Culture and the Arts (3)
This course emphasizes the complex role of culture and the arts in enriching and influencing the human experience. Students analyze the function of art in various civilizations and search for universal themes. Subjects include cultural systems and values, architecture, literature, music, and contemporary alternative media.

INB - International Business
INB 300 - International Business (3)
This course surveys the financial, socioeconomic, legal, and political factors involved in expanding a business outside national borders. Students analyze the interrelationships between people and cultures in making business decisions and completing transactions. Topics include international trade theories, operational strategies, domestic and foreign economies, and foreign market analysis.

INB 420 - Import/Export Management (3)
The organization of export and import operations in support of marketing and distribution is emphasized including such topics as freight forwarding, shipping procedures, selecting transportation modes, documentation, the interface with treasury functions in international banking transactions and collection, and a review of governmental regulations over imports and exports.
Prerequisite: 1 COURSE INB 300(801) INB 300(966).

INB 601 - International Business Environment (3)
This course develops an understanding of the economic, political, social, and technological issues of many nations as they relate to the global business environment. Also covered are strategic plans and logistical systems of the multinational firm and how they are adjusted to meet the corporation’s goals. Alternative structures of overall corporate policies and strategies as related to the global operation are also examined.

INB 605 - Political Economy of Global Business (3)
This course offers an overview of the political and economic aspects of global business. Students consider the emerging and increasingly central role of rulemaking bodies that challenge the leadership of national states, international organizations, and multinational corporations. Topics include world population dynamics, international trade and exchange, agricultural and industrial production, income stratification, and governing philosophies.

INB 641 - Mg in the Global Cross-Cultural Environ. (3)
This course provides an in-depth study of current conditions existing in the global economy and business world. Students develop effective management strategies for the cross-cultural environment and analyze how cultural barriers impact operations. Themes include the global workplace, cultural synergy, business in specific global regions, and management systems.
Prerequisite: INB 601.

INB 643 - International Business Policy & Strategy (3)
This course focuses on strategic planning for organizing, financing, and managing international operations. Students assess the international business environment to identify the strategic behavior of governments, firms, and industries in the global marketplace. Subjects include ethics; economic volatility; and financing, licensing, and managing export operations.
INB 650 - Structure of the Global Economy (3)

This course is a survey of world populations, resources, and patterns of economic development. Students explore the changing nature of agricultural and industrial production, with an emphasis on newly developed and emerging nations. Topics include global trade, global trade financing, lending practices, and debt.

Prerequisite: INB 601.

INB 670 - Legal Environment of International Business (3)

This course examines the legal environment of international business. Students study the interrelationships among laws of various countries and inter- and non-governmental organizations, as they affect individuals and businesses attempting to operate internationally. Subjects include transborder contracts, liabilities, and the role of attorneys.

INS - International Studies

INS 100 - Cultural Geography (3)

This course offers an introduction to cultural geography with a focus on cultural categories. The course surveys major world cultural patterns, resources, population, and the changing relationships of human groups and the physical environment. Students will explore the complexity of places and regions to gain a sense of their own cultural identity within the context of the larger world cultures as well as the interconnections between their lives and those of people in different parts of the world.

INS 220 - Cultural and Social Environment: Pacific Rim (3)

This course examines how religious, philosophical, historical, and cultural aspects of Pacific Rim civilizations impact modern problems, processes, and outcomes. Students evaluate the growing importance and strength of China’s economy and describe the competitive advantages of the region. Topics include geography, development trends, the impact of colonization, and prevalent Asian religions.

INS 223 - Cultural and Social Environment: Latin America (3)

This course examines the historical, social, political, and economic development of Latin America and its relationship with the United States. Students analyze the conflicts that exist between the colonial, social, and democratic orders developing throughout the region. Subjects include organization of culture, race relations, the underground economy, and immigration.

INS 321 - Cultural and Social Environment: Europe/Russia (3)

This course describes the impact of historical, cultural, and social developments on regional and subregional relations within Europe and Russia. Students compare regional history and the results of modern state development, as well as the role and effect of communism in these regions. Themes include great wars, the Soviet period, post-communist transitions, and the European Union.

INS 330 - Cultural & Social Environment: Contemporary Middle East/North Africa (3)

This course investigates the impact of religious, philosophical, historical, and cultural aspects of the Middle East and North Africa on modern problems, processes, and outcomes. Students explore the diversity of human thought and behavior that characterize various cultures in the region. Subjects include traditional values and practices, Islam, and Western interventions.

INS 331 - Cultural & Social Environment: Sub-Saharan Africa (3)

This course investigates the cultural, social, and political traditions of historical and contemporary Sub-Saharan Africa. Students explore the diversity of human thought and behavior that characterizes different cultures in the region. Topics include conflicting world views, ethnic and religious conflicts, Western and Islamic influences, tribal conflicts and their impact, and the post-apartheid legacy.

IT - Information Technology

IT 110 - Fundamentals of Computers (3)

This course covers the basic knowledge needed to successfully utilize personal computers. Students focus on the primary software tools for everyday business operations, as well as the use of the Internet for e-mail and research. Subjects include Netscape and Explorer Internet browsers, Microsoft Word, Excel, Access, and PowerPoint.

IT 307 - Java Programming (3)

This course provides a general introduction to programming, with an emphasis on object-oriented programming. Students explore the syntax and semantics of the Java language and the role of the information technology (IT) professional in a changing business environment. Topics include repetition and switch structures, methods and arrays, graphical user interfaces, and common programming errors.

Prerequisite: IT 317.
IT 316 - Analysis and Design of Information Systems (3)
This course explores various methodologies for the development of information systems. Students gain an understanding of principles and concepts as they walk through hypothetical cases that emphasize each phase of the development process. Topics include the analysis, design, programming, implementation, and maintenance of information systems. (3 credits)

IT 317 - Fundamentals of Programming in a Web Context (3)
This course covers the programming fundamentals underlying software development. Topics include algorithms, programmatic logic, flowcharts, pseudo-code methods, data structures, and object-oriented concepts. These fundamentals will be illustrated by designing and building simple software programs.

IT 318 - Information Systems Architecture (3)
This course covers the major components of computer hardware, operating systems, software applications, and utilities. Students identify computer architecture and hardware operation, as well as how the computer understands different data formats. Themes include memory, number systems, input/output devices, and functionality.

IT 319 - Computer Networking (3)
This course introduces information technology (IT) networking and focuses on functional details rather than broad-based theory. Students gain a thorough understanding of contemporary networking schemas and industry practices. Subjects include network topologies, telecommunication techniques, and security.

IT 330 - Emerging Technologies (3)
This course examines emergent technologies and their impact on communications, employee relations, and the global economy. Students gain an understanding of best practices and how organizations of all types align, partner, and communicate through the use of technology. Topics include nanotechnology, biotechnology, media technology, disruptive technologies, and security.

IT 400 - Advanced .Net (3)
This course builds upon the foundations provided in IT 307, focusing on solving advanced business problems using the Microsoft .NET environment. Students create database routines using .NET while incorporating various reference tools that assist in the application development process. Themes include .NET language, Structured Query Language (SQL), Windows Forms, ASP.NET, and .NET controls. This course is taught in a computer lab.
Prerequisite: IT 307.

IT 407 - Advanced Java Programming (3)
This course introduces the software concepts that are prevalent in today’s enterprise-level software systems. Students focus on advanced Java programming and explore its widespread use for many web-enabled applications. Subjects include Java Persistence API (JPA), component architectures, mobile applications, network applications, concurrent programming techniques, web-based technologies, and messaging systems.
Prerequisite: IT 307.

IT 408 - Advanced Xml/Html Programming (3)
This course describes how to conceptually integrate and apply the advanced Extensible Markup Language (XML) technologies that underlie the development of web applications, web services, and enterprise services. Students transform XML to Hypertext Markup Language (HTML), Cascading Styles Sheets (CSS), and JavaScript. Subjects include XML Schema, server-side programming languages, and middleware. This course is taught in a computer lab.
Prerequisite: IT 317.

IT 421 - Database Management (3)
This course offers an overview of the simple, hierarchical network, relational and object-oriented structure models of database management. Students create a simple database using one of the popular packages and explain the roles and duties of a database administrator (DBA). Topics include relational database management systems (RDBMS), entity-relationship models (ERM), and data normalization.
Prerequisite: IT 316.
IT 422 - Database Systems (3)
This course offers an overview of the simple, hierarchical, XML, relational and object-oriented structure models of data storage and management. Students create and manipulate simple databases using SQL. Topics include the roles and duties of a database administrator (DBA), relational database management systems (RDBMS), entity-relationship models (ERM), data normalization, and the various uses of the SQL language.
Prerequisite: IT 316.

IT 423 - Software Engineering Methodologies (3)
This course presents the significant features of software engineering and how the analysis, synthesis, and implementation of these combined features determine the success or failure of software intensive systems. Students investigate modern approaches to software development that utilize Unified Modeling Language (UML). Themes include project management, process models, user interfaces, and software testing.
Prerequisite: IT 307 IT 316.

IT 431 - Advanced Networking Concepts (3)
This course provides an overview of advanced networking configurations. Topics include Voice-Over-Internet Protocol (VOIP), video teleconferencing over IP networks, web conferencing, and firewall security. The course will consider quality-of-service (QoS) requirements, voice and video protocols, ports and services (PPS), multi-point bridging, cloud computing, and virtualization.
Prerequisite: IT 319.

IT 440 - Project Planning and Execution (3)
This course concentrates on the planning and execution phases of project management. Students become familiar with project management software and learn the importance of team member participation. Subjects include specifications, project schedule development, project plan implementation, and business process modeling.

IT 445 - It Security & Information Assurance (3)
This course examines the concepts of information systems and network availability, integrity, and confidentiality. Students evaluate security disciplines to understand how each is critical to the creation of effective security controls and processes. Topics include IT security and information assurance methodologies, security models and architectures, access control systems, ethics, and legal implications.
Prerequisite: IT 319.

IT 450 - Evaluation, Selection and Implementation of Application Software (3)
This course focuses on the interrelationship between information technology (IT) and business functions in the process of selecting, acquiring, and implementing new software applications. Students prepare a request for proposal (RFP), evaluate potential vendors, and appraise the future impact of their chosen software on IT organizations. Subjects include in-house, outsourced, and prepackaged software solutions, risk analysis, and contract negotiations.
Prerequisite: IT 316.

IT 460 - Quality Assurance and Configuration Management (3)
This course focuses on techniques used to successfully test and implement information systems applications. Students examine policies and procedures to ensure new software will be tested and put into production without causing server disruptions to the organization. Topics include the design of a comprehensive test plan, determining critical success factors, the testing of system components, ensuring plans are in place to provide user training, and the proper installation and configuration of hardware and operating system software.
Prerequisite: IT 423.

IT 481 - Enterprise Service Oriented Architecture (3)
This course investigates the integration of business and technological domains in order to create an overall enterprise service-oriented architecture (SOA). Students demonstrate how to analyze, synthesize, and refactor business services and activities into business processes. Topics include web services, technical supporting architecture, and security.
Prerequisite: IT 307.

IT 510 - Advanced Database Systems (3)
This course expands on the relational database model and introduces the design and construction of a native XML database. Students apply SQL to implement and query relational databases, and apply XQuery to implement and query native XML databases. Topics include database constraints, stored procedures, triggers, and XML languages. Additional topics include data warehousing and data mining.
Prerequisite: IT 422.
IT 515 - Mobile Application Design and Development (3)

This course examines the concepts and tools to design and develop simple mobile applications. Topics include distributed computing with an emphasis on wireless technologies and web service architectures. Framework details for both mobile and web services will be explored, as will deployment and security strategies.

Prerequisite: IT 407.

IT 519 - Emerging/Disruptive Technologies (3)

This course, taken towards the end of a student’s program, focuses on currently emerging technologies, how they may impact or are impacting businesses, and how they might be integrated with existing information systems. Specific technology topics will vary with each offering to update students on changes that may have occurred since starting the program. Students will be expected to research an emerging technology to produce a final paper or project.

IT 620 - Information Resource Management (3)

This course includes the techniques and methodology of managing data, information, and knowledge at all levels of an organization. Students describe the business environment within the structures of the information age and how information management informs organizational strategies. Themes include information systems planning, systems development, outsourcing, and leadership.

IT 630 - Technology Project Management (3)

This course highlights the importance of project management skills in the delivery of complex information technology projects. Students learn the process of project management at all levels, from defining requirements to successfully closing out projects. Themes include time and cost management, quality management, human resources and communications management, and risk management.

IT 638 - Economics of Information Systems and Proposal Management (3)

This course develops the skills needed to manage IT cost within an organization and acquire resources from prospective providers. Students focus on the planning and implementation of information systems using internal/external human resources for improved performance at the functional level. Topics include proposal development, interpretation of requirements, cost information, and financial presentations.

IT 643 - Telecommunication/Satellite Sys Engr. Engineering (3)

This course provides a global perspective on telecommunications technologies and standards. Students create a business/technology network-oriented plan to support a particular organizational strategy. Themes include wireless, broadband, and optical networking, mobile technology, and competing services.

IT 645 - Internet Business Strategy (3)

This course explores how new technology enables a competitive advantage by transforming relationships with customers, suppliers, and business partners. Students demonstrate the transition from current business approaches to e-business strategies with the preparation of an e-business plan. Subjects include e-commerce, supply chain management (SCM), Enterprise Application Integration (EA), and customer relationship management (CRM).

IT 650 - Software Engineering Methodology (3)

This course explores the formal methods and principles of modern software engineering. Students design and implement medium-sized software projects from specifications while applying key principles to ensure that the software is accurate, efficient, modular, reusable, structured, and well documented. Topics include software tools, object-oriented design, object-oriented programming, and project management.

IT 654 - Integrated Data Resource Management (3)

This course analyzes the organizational needs, technology, and management necessary to store and manipulate data with an emphasis on using databases in client/server, distributed, and service-oriented environments. Students compare common database architectures and demonstrate their efficient management. Topics include internet-based, object-oriented, and enterprise databases, Structured Query Language (SQL), and Extensible Markup Language (XML).

IT 660 - Security Systems Engineering (3)

This course concentrates on the engineering of security tools that can be integrated into systems software, applications software, and communications software. Students discover the importance of engineering defenses that meet the various levels of confidentiality and physical security required for business data. Subjects include cryptography, database and data mining security, privacy in computing, and legal and ethical issues in computer security.
IT 670 - Project Verification and Validation (3)
This course demonstrates the process taken to verify and validate a product. Students gain knowledge of how to plan and execute the project process and explore future trends in the use of independent verification and validation. Topics include test system architecture, bug tracking databases, staffing, and organizational challenges for test managers.
Prerequisite: IT 650.

IT 680 - Intrusion Detection and Analysis: Security Beyond the Firewall (3)
This course examines enterprise security needs and suggests necessary security procedures. Students explore the use of intrusion detection system tools to recognize normal vs. abnormal network behavior. Topics include Internet Protocol, network traffic analysis, internet attacks, network intelligence procedures, and future trends in network security and intrusion detection.
Prerequisite: IT 660.

IT 699 - Seminar on Issues and Trends in It (3)
This course predicts the evolution of information technology (IT) issues and trends based on current and projected environments. Students analyze developing concerns in ethics, security, and privacy issues related to IT. Themes rotate on a regular basis with a consistent focus on the impact of IT on enterprise resource planning (ERP), supply chain management (SCM), and customer relationship management (CRM).
Prerequisite: IT619 or IT615, IT630, IT638, IT645

ITS - Internship
ITS 400 - Undergraduate Internship (3)
This course is designed to provide undergraduate students who are nearing the completion of their program with an opportunity to apply their learning to a workplace setting. Student work at the internship site will be directed and evaluated by an on-site supervisor. The student will also work with a faculty member to determine a final paper or project intended to synthesize the student’s practical experiences and prior coursework. This course requires the student to meet minimum attendance requirements of the internship site, to keep a daily log of activities, and to maintain weekly contact with the designated instructor.
Prerequisite: 114 CREDITS.

ITS 600 - Graduate Internship (3)
This course is designed to provide graduate students who are nearing the completion of their program with an opportunity to apply their learning to a workplace setting. Student work at the internship site will be directed and evaluated by an on-site supervisor. The student will also work with a faculty member to determine a comprehensive final project or paper intended to synthesize the student’s practical experiences and prior coursework. This course requires the student to meet minimum attendance requirements of the internship site, to keep a daily log of activities, and to maintain weekly contact with the designated instructor.

LDR - Leadership
LDR 610 - Leadership Styles (3)
This course is intended for those in, or actively seeking, a leadership position and focuses on traits and strategies for successful leaders. Students explore leadership theories and apply them to their personal leadership style in order to increase effectiveness. Topics include the personality of leaders, assessment tools, testing for leadership, and the evolution of leadership.

LDR 615 - Interpersonal Communication Skills for Leaders (3)
This course explores the complex process of communication in the workplace and how to develop relationships that make for powerful and successful human interactions. Students participate in experiential learning in order to gain an understanding and mastery of the communication skills necessary for maximum leadership effectiveness. Topics include listening skills, communication customs for the global workplace, cultural interpretations, communication challenges, negotiations, and conflict resolution.

LDR 620 - Ethical Leadership and Corporate Social Responsibility (3)
This course examines ethical systems and how corporate ideals are reflected in individual and organizational behavior. Students investigate ethical dilemmas to discover how congruence between individual and corporate values is developed and maintained. Themes include the nature of morality, disparate legal systems, and business ethics.
LDR 625 - Leading Organizational Change (3)
This course emphasizes the importance of leadership in times of organizational change. Students learn to assess internal and external forces, communicate the change vision, and develop strategies to deal with resistance. Subjects include philosophies of change, the open systems model, stakeholders, and fostering high performance organizations.

LDR 635 - Leadership Organizational Climate Culture (3)
This course presents the importance of organizational climate and culture for success in contemporary global business. Students learn how to define organizational climate and culture, as well as assess the assumptions, values, and norms of different organizations. Topics include cultural bias, productivity, customer service, and competitiveness.

LDR 640 - Building Stakeholder Relationships (3)
This course provides a foundation for creating business value through stakeholder relationships. Students discover the significance of stakeholder dynamics when it comes to achieving organizational objectives. Subjects include the global business environment, the identification and engagement of stakeholders, and future stakeholder relationships.

LDR 645 - Innovative Leadership in a Global Context (3)
This course focuses on the rapidly changing global environment that places high premiums on leadership competencies. Students investigate the underlying forces driving globalization, as well as the adjustments it requires in order to remain competitive. Topics include the international context, leadership strategies, transnational organizational development, and cross-border collaboration.

LDR 650 - Leadership Intelligence (3)
This course defines leadership intelligence and demonstrates the impact of both intelligence quotient (IQ) and emotional quotient (EQ) on organizational behavior. Students learn how to use critical and analytical thinking to make rational choices in uncertain or chaotic circumstances. Themes include decision making, risk management, the value of change, and operational intelligence.

LDR 655 - Critical Leadership Issues for Innovative Leaders (3)
This course expands upon traditional leadership theories in order to address the complex and dynamic challenges facing modern leaders. Students explore different philosophical frameworks for understanding innovative leadership within the current global environment. Topics rotate on a regular basis with a consistent focus on emerging leadership issues.
Prerequisite: LDR 610, LDR 615, LDR 620 AND LDR 625.

LGS - Legal Studies

LGS 300 - Legal Research and Writing (3)
This course introduces the basic skills required for legal analysis, research, and writing. Students research and write legal memoranda and other documents of increasing length and complexity. Subjects include legal ethics, legal research, editing, drafting, and revising.
Prerequisite: ENG 101 ENG 102 CRT 201.

LGS 310 - Justice System in America (3)
This course examines the criminal justice system, as well as the underlying structure of law in the United States. Students analyze the criminal justice process and identify the roles of law enforcement, adjudication, and corrections. Topics include law enforcement agencies, the adversarial system, plea bargaining, punishment, rehabilitation, and correctional institutions.

LGS 320 - Alternative Dispute Resolution (3)
This course surveys the variety of techniques and processes that are often used in lieu of traditional judicial processes. Students explore a variety of scenarios in which alternative dispute resolution may be preferable to litigation. Themes include negotiation, mediation, and arbitration.

LGS 330 - Ethics and the Administration of Justice (3)
This course explores the role of the legal team in the investigative process. Students study prosecution and defense activities, with an emphasis on arguing for or against the admission of evidence. Subjects include the presumption of innocence, evidence collection, burden of proof, and expert witnesses.

LGS 370 - Criminal Procedure
This course explores the role of the legal team in the investigative process. Students study prosecution and defense activities, with an emphasis on arguing for or against the admission of evidence. Subjects include the presumption of innocence, evidence collection, burden of proof, and expert witnesses.
LGS 400 - Comparative Law (3)
This course examines the role of law in different nations and provides a foundation for further study. Students investigate the differences and similarities of various legal systems throughout the world. Topics include constitutional, criminal, and civil law, foreign legal systems, and the global economy.
Prerequisite: LGS 300.

LGS 410 - American Constitutional Law and History (3)
This course introduces the fundamental laws of the United States as determined by the Constitution. Students explore the historical and theoretical foundations of constitutional law and the role of the Supreme Court in American government. Themes include federalism, separation of powers, due process, Supreme Court review, and constitutional interpretation.

LGS 420 - Criminal Law (3)
This course introduces substantive and procedural criminal law through the study of its foundations, practices, and limitations. Students examine case studies to gain a practical understanding of the topic. Subjects include offense classifications, jurisdiction, punishment, rehabilitation, and criminal law legislation.
Prerequisite: LGS 370.

LGS 430 - Civil Procedure (3)
This course covers both substantive civil law and civil procedure, with special emphasis on federal civil procedure. Students explore the distinctions between criminal and civil procedure and the role of participants in civil litigation. Topics include service of process, pretrial discovery, trial procedure, and judgment.

MAT - Mathematics
MAT 105 - Basic Mathematics (3)
This course introduces the principles of mathematics while developing mathematical reasoning and skills. Students perform basic operations as they relate to whole numbers, fractions, decimals, and polynomials. Topics include graphs, exponents, linear equations, simple geometry, and algebraic concepts. Students must complete MAT 105 before taking MAT 109 or 110.

MAT 109 - Business Mathematics (3)
This course expands upon mathematical principles with an emphasis on business applications. Students evaluate formulas used in business operations and solve basic accounting, retail, and finance equations. Themes include banking, taxes, interest, depreciation, financial reports, and business statistics.
Prerequisite: MAT 105.

MAT 110 - Algebra I (3)
This course focuses on introductory college algebra concepts and applying these concepts to solve problems. This course covers linear and quadratic equations, inequalities, polynomials, graphing, factoring, and systems of equations.
Prerequisite: MAT 105.

MGT - Management
MGT 337 - Supervision & Leadership (3)
This course demonstrates the difference between being a manager and being a transformational leader. Students engage in self-analysis to identify and implement leadership strengths, as well as overcome weaknesses. Topics include effective management styles, communication strategies, motivation techniques, and labor relations.

MGT 340 - Organization Theory & Behavior (3)
This course introduces the principles, philosophies, and theories of management and organizational behavior as used in both public and private organizations. Students explore these ideas through realistic case studies, group exercises, and self-assessment. Themes include organization theory, individual and group dynamics, conflict resolution, and decision making.
MGT 352 - Political, Legal and Ethical Issues in Business (3)
This course explores how government policies and regulations affect business management, business transactions, and personnel management. Students explore how to balance corporate and community commitments while maintaining a successful business model. Subjects include key legal functions affecting business operations, ethical business practices, contracts, management of business property (personal and intellectual), product liability, labor relations, and personnel management. This is a writing intensive course.

MGT 370 - Operations Management (3)
This course provides a thorough investigation of how an organization manages its activities, decisions, and responsibilities. Students learn quantitative methods for achieving success as an operations manager, as well as within an operating department. Topics include corporate and operational strategies, scheduling, forecasting, logistics, and customer satisfaction.

Prerequisite: RES 311.

MGT 428 - Doing Business in a Connected World (3)
This course covers basic electronic business practices. Students learn about the application of internets, intranets, extranets, electronic business intelligence and electronic inventory management. The course focuses upon broad topics and not technical competencies.

MGT 429 - Digital Business Strategies and Applications (3)
This course examines digital business strategies and applications from a nontechnical perspective and provides an overview of the digital business environment. Students familiarize themselves with the methods, challenges, benefits, and risks of digital business. Subjects include electronic communication systems, software applications, operational and financial objectives, customer service, and competitive advantage.

MGT 445 - Corporate Training and Development (3)
This course explores corporate training and development methodologies, technologies, and best practices. Students learn how to analyze, design, and develop training programs that align with corporate goals. Topics include training program development, monitoring and evaluation, behavior issues, and performance management.

Prerequisite: MGT 340.

MGT 452 - Managerial Communication (3)
This course addresses basic communication theories and examines the key concepts that contribute to effective managerial and organizational communication. Students engage in hands-on exercises and activities designed to improve professional writing, speaking, and presentation skills. Subjects include effective communication strategies, professional writing, and labor relations.

MGT 461 - Project Management (3)
This course focuses on implementing strategies to successfully achieve an objective. Students discover how to efficiently manage projects in order to establish authority, assign responsibility, and allocate resources. Themes include a project's task hierarchy and life cycle, schedule requirements, budget adherence, and performance measurement.

MGT 463 - Management of Small Business (3)
This course explores topics and issues unique to the small business environment. Students focus on the business planning process and apply their knowledge by completing a formal business plan. Topics include ownership forms, managerial policies, working capital, financing, product/service selection, marketing, inventory, and technology.

MGT 466 - Organizational Change (3)
This course concentrates on the necessity of change within an organization, as well as the impact of that change on organizational systems and personnel. Students determine how to successfully identify the need for change, as well as develop an appropriate plan for its implementation. Subjects include internal and external assessment, creating and sustaining a competitive advantage, and negotiation processes.

Prerequisite: MGT 340.

MGT 625 - Strategic Management (3)
This course presents the process for developing and implementing a strategic plan in order to gain a competitive advantage. Students focus on case studies to reinforce the application of theory to contemporary business realities. Topics include microeconomic foundations of competitive strategy, mission statement development and analysis, and strategy evaluation.
MGT 634 - Entrepreneurship and Intrapreneurship (3)
This course explores the distinctions between entrepreneurship and intrapreneurship, as well as their advantages and disadvantages. Students demonstrate their understanding through the development of a comprehensive business plan. Themes include types of business ownership, feasibility assessment, financing, and valuation.

MGT 636 - Managing Organizational Change
This course views change as an adaptive process that can affect organizational structure, design and technology, as well as group and interpersonal processes. Attention is devoted to the roles and responsibilities of both internal and external change agents such as: developing consulting skills in needs assessment, diagnosis and problem identification and process facilitation; developing intervention strategies at the individual, team and system level; integrating technology and personnel skills, and assessing the impact of various changes on the organization; and exploring conflict management strategies to effectively manage the disequilibrium that may result from implementation of organizational changes.

MGT 642 - Ethical Issues in Business (3)
The legal and ethical integrity of business individuals and entities is an important part of building quality products or services. This course examines issues and real questions faced by business organizations. Critical topics discussed are: ethical theory and corporate responsibility; governmental and self-regulation; the employer-employee relationship; discrimination, diversity and employment practices; financial disclosure and international issues.

MGT 665 - Corporate Power/Politics/Negotiations (3)
This course investigates various forms of power, politics, and negotiations in the corporate realm and how they affect the decision-making process. Students evaluate the interpersonal skills and political strategies of successful managers and organizations in order to develop personal strengths. Themes include strategic power planning, management styles, and conflict resolution strategies.

Prerequisite: MGT 625.

MGT 671 - Executive Strategy (3)
This course is intended to be taken at the end of the management program as it reinforces the skills learned in lower-division courses. Students concentrate on quantitative data by conducting business and competitive analyses of realistic environments. Topics include competitive dynamics, corporate strategy, and the legal environment of business.

MGT 675 - Management of Innovation and Creativity (3)
This course examines the use of innovative and creative strategies within an organization in order to ensure its long-term sustainability. Students discover how to generate, manage, and adopt new products and technologies that are compatible with organizational objectives. Subjects include business intelligence, marketplace positioning, strategic alliances, life cycles, and disruptive technology.

Prerequisite: MGT 625 RES 600.

MKT - Marketing
MKT 100 - Introduction to Marketing (3)
This course introduces the concept of marketing to students. Students learn the basic tools of marketing, how opportunities are identified, how products and services are developed, and how marketing messages are developed. Topics include the basics of consumer behavior and positioning, and how companies use these and different forms of media and promotional strategies to influence consumer decisions.

MKT 308 - Marketing Management (3)
This course illustrates the importance of marketing in modern global business and introduces critical strategies for success. Students learn to manage internal resources while fostering external relationships with vendors, partners, and customers. Topics include marketing plan components, product introduction and promotion, market segmentation, pricing, and distribution channels.

MKT 415 - Consumer Behavior Issues and Analysis (3)
This course focuses on understanding and influencing consumer perceptions and decisions. Students explore the basic methods and techniques necessary for analyzing and interpreting consumer behavior. Themes include target markets, product positioning, effective marketing design, online consumer behavior, and decision making.
MKT 423 - Business Development in a Digital Economy (3)
This course provides the skills and knowledge needed to generate viable business via the internet. Students learn the importance of online customer data and how to use a website to create customer value. Topics include online consumer psychology, branding, product development, lifecycle product management, website integration, and competition strategies in industries with both online and traditional channels.

MKT 434 - Consumer Communications & Sales Management (3)
This course covers a wide variety of communication methods that reach and influence customers. Students investigate how public relations can manage and enhance marketing campaigns. Subjects include advertising, sales promotion, direct marketing, individual selling, and the Internet.

MKT 452 - International Marketing (3)
This course focuses on the design of global marketing strategies. Students analyze cultural, economic, and political settings in order to create successful international marketing campaigns. Themes include decision making, cultural awareness, market research, and competitive advantage.
Prerequisite: MKT 308.

MKT 454 - Marketing Research and Intelligence (3)
This course concentrates on research methods that will lead to timely and accurate analysis in consumer, industrial, and international markets. Students explore marketing research techniques, as well as the collection, analysis, and interpretation of data. Subjects include strategic planning, marketing research design, and database development.

MKT 470 - Strategic Issues in Marketing (3)
This course concentrates on the social, cultural, technological, economic, and legal issues that impact product and service marketing. Students explore ethics and social responsibility in marketing practices, as well as major marketing issues affecting modern organizations. Topics include consumer behavior, promotion, packaging, pricing, positioning, and distribution strategies.

MKT 610 - International Marketing (3)
This course provides an advanced exploration of the concepts and practices of marketing in the global environment. Students build upon their understanding of international marketing and assess the modifications and adaptations necessary to compete in the global marketplace. Subjects include decision making, intercultural communication, global marketing strategies, technology, and strategic management.

MKT 636 - Supply Chain Management (3)
This course provides a comprehensive analysis of the strategic design process central to effective supply chain management. Students explore the role of supply chain management in the overall product/service marketing continuum. Themes include the distribution channel network, vertical marketing systems, manufacturing, wholesaling, retailing, JIT inventory, logistics, and technology.

MKT 642 - Buyer Behavior and Sales Promotion (3)
This course provides management strategies that align with consumer behavior and business-to-business buying. Students examine the key factors that influence consumers and affect sales promotion. Topics include advertising, direct marketing, public relations, and the Internet.

MKT 646 - Strategic Concepts in Marketing (3)
This course analyzes the role of marketing in modern, cross-cultural businesses. Students formulate strategies that segment markets, analyze the competition, distribute products, and successfully generate profits. Topics include environmental analysis, creating customer value, branding, and marketing communications.

MKT 654 - Marketing Research and Intelligence (3)
This course addresses the new technologies that have revolutionized the methods and techniques of information gathering, strategic thinking, and marketing research. Students focus on methods that make competitive market information more accessible to analyze and interpret, leading to more timely and accurate decision making. Topics include consumer, industrial, and international markets, research designs, sampling, and measurement.
MKT 660 - E-Commerce Marketing (3)
This course presents strategies for e-commerce marketing. Students develop a comprehensive marketing plan for an e-commerce business or software/multimedia product which will utilize the Internet as the main marketing channel. Subjects include partnerships, co-branding, customer service, and traditional marketing integration.

MPA - Public Administration

MPA 610 - Strategic Planning and Implementation in Public Administration (3)
This course provides an overview of public administrative and management processes, procedures, and structures. Students investigate strategic planning and implementation at the local, regional, and federal levels. Themes include public administrator roles and responsibilities, ethics, and contemporary practices.

MPA 625 - Strategic Management in the Public Sector (3)
This course highlights the role of strategy formulation in the development and sustainment of agency competitive advantage. Students demonstrate an ability to design analytic methodologies to deal with changes in the public policy landscape. Topics include public sector management, stakeholders, organizational strategy, benchmarking, mission statements, and global influences.
Prerequisite: MGT 340.

MPA 630 - Managing Public Policy (3)
This course focuses on the theoretical, conceptual, and practical understanding of public policy management. Students develop the insight and skills necessary to plan, organize, implement, and manage policy programs and operations. Topics include public policy planning, policy evaluation, and management strategies.

MPA 642 - Public Finance: Governmental Accounting and Control (3)
This course examines the finance and accounting principles and procedures used by public administration professionals. Students learn the importance of sound accounting practices as they pertain to the management of public organizations. Subjects include financial reporting, budget and control issues, revenue and expense recognition, auditing, and governmental performance measures.

MPA 646 – Public Finance: Politics of Budgetary Process (3)
This course presents the skills necessary to develop the policies and procedures used to procure goods in the public sector. Students explore the rules, regulations, and laws that are critical to the development, negotiation, and administration of contracts at all levels of government. Themes include the procurement planning process, contracting methods and phases, and management strategies.

MPA 650 - Human Behavior & Resource Administration (3)
This course provides a realistic approach to the organizational theories and behaviors found within the public sector. Students analyze the economic, political, and social factors that affect human resource management. Topics include management strategies, individual and group behavior, organizational behavior, and conflict management.

MPA 667 - Public Finance: Politics of the Budget Procurement (3)
This course explores fundamental political issues in public finance, as well as the creation and management of public budgets. Students identify the key elements of the budget process in federal, state, and local governments and critique budget justifications. Themes include budget cycles, revenues, horizontal and vertical equity standards, expenditures, and budget reforms.

MPA 670 - The Public Administration and the Laws (3)
This course analyzes the public administrator's role in relation to the law. Students explore how legal and moral forces guide decision making within the public sector. Subjects include the Administrative Procedures Act, legislative and judicial processes, and regulatory review.
Prerequisite: MGT 350, MGT 352.

ORG - Organization

ORG 610 - Organizational Culture and Style (3)
This course is intended for those in, or actively seeking, a leadership position and introduces the concept of organizations as social organisms. Students assess their own leadership styles and discover the interrelationship between an organization’s culture and the individuals who work for the organization. Themes include organizational stratification, worker behavior, leadership personalities, and testing for leadership.
ORG 620 - Behavior in International Organizations (3)
This course explores organizational theories and their relation to international organizational behavior. Students examine the effect of globalization on management theories and practices. Topics include motivation, leadership, cultural diversity, ethics, management strategies, and virtual teams.

ORG 630 - Diversity in Organizational Settings (3)
This course introduces management functions and principles within an atmosphere of increasing globalization and workforce diversity. Students explore the necessity of implementing organizational programs for diversity awareness in order to plan, lead, and manage personnel and operations. Subjects include communication strategies, motivation, appraisal and discipline, labor relations, and unions.

ORG 640 - Human Relationships in Organizations (3)
This course focuses on the development of human relationships within organizational settings. Students learn how to build effective relationships based on the individual and collective attributes of their respective organizations. Themes include peer, client, and supervisor-subordinate relationships, work-life balance, workplace romance, and the impact of globalization on workplace relationships.

ORG 650 - Negotiation and Resolution Strategies (3)
This course explores major concepts and theories of negotiation and resolution. Students develop skills to manage relationships and develop negotiation and resolution strategies. Topics include techniques for dealing with difficult negotiations and methods for identifying the impact of gender, culture, and personality on negotiation and resolution styles.

ORG 660 - Dynamics of Decision Making (3)
This course addresses how organizational structures affect social influence and decision making. Students investigate the psychological principles associated with decision making and develop their personal decision making skills. Subjects include individual and group behavior, organizational structure and culture, decision making processes, and decision analysis.

ORG 670 - Organizational Learning (3)
This course focuses on implementing or improving organizational training and education programs. Students explore learning program proposal procedures and evaluate existing programs in multinational corporations. Themes include the Multi-Facet Model, organizational culture, learning styles, and motivation.

PHI - Philosophy

PHI 101 - Introduction to Philosophy (3)
This course examines the significance of philosophical issues as they pertain to the understanding of daily life. Students explore the nature of reality, enhance critical thinking skills, and develop personal philosophy of life statements. Subjects include Greek, European, and non-Western philosophers, postmodern philosophy, and the relationship between philosophy and history.

RES - Research

RES 311 - Quantitative Methods for Decision Making (3)
This course explores the quantitative methods vital to organizational decision making. Students select the most appropriate techniques to analyze, summarize, and interpret information. Topics include statistics, sampling methods, normal distribution, probability, and hypothesis testing.
Prerequisite: MAT 110(112).

RES 321 - Behavioral Research Design, Tests and Measurement (3)
This course concentrates on research methods and research design in behavioral science. Students explore systematic methodology for behavioral research to enable them to make better decisions when designing research projects, and to become more discerning consumers of research results. Topics include research tools, statistical concepts, and problem analysis.
Prerequisite: RES 311.

RES 600 - Graduate Research Methods (3)
This course provides graduate students with the tools necessary for completing the in-depth research, reading, writing, and speaking activities central to all coursework at West. Students advance their studies of research design and methodology and apply these skills to their personal studies. Subjects include primary and secondary research, descriptive and inferential statistics, regression and correlation analysis, and research presentation.
SCI - Science

SCI 244 - Geology (3)
This course explores two billion years of geological history on earth. Students experience hands-on learning while visiting unique geological environments and participating in laboratory activities. Themes include the geologic time scale, rocks and minerals, weathering and erosion, stratigraphic principles, plate tectonics, volcanism, and economic geology. A lab fee may be required.

SCI 264 - General Physics (3)
This course presents a general introduction to the principles of Newtonian and modern physics. Students concentrate on concepts rather than computations, building a strong foundation for further study and a widely applicable knowledge base. Topics include energy, mechanics, properties of matter, atomic and nuclear physics, and the theory of relativity.

SCI 270 - Environmental Science (3)
This course presents scientific principles for the analysis of current and future issues facing the global environment. The course examines the interrelationship of life on earth and the environment, including land, water, and atmospheric systems. Human activity and population trends are analyzed for their potential impact on the global environment. Utilizing scientific methods of inquiry, students have the opportunity to investigate biological diversity, environmental sustainability, human health and waste management through a series of online and home-based laboratory exercises.

SOC - Sociology

SOC 101 - Introduction to Sociology (3)
This course introduces the principles of collective human behavior and the origins, functions, and dynamics of social institutions. Students explore sociological theories, identify a variety of social research techniques, and describe the power of media to transform social thinking. Themes include culture, group behavior, social stratification, and contemporary issues in social change.

SOC 122 - Cultures of the Southwest (3)
This course highlights Hispanic, Native American, and other cultures of the American Southwest. Students investigate the Southwest’s environmental history and the impact of civilization on its ecology. Topics include historical development, social structures, religious beliefs, art forms, and the impact of Southwestern cultures on contemporary society.

SPN - Spanish

SPN 154 - Introductory Spanish Conversation for Global Communication (3)
This course is designed for individuals with minimal or no previous Spanish instruction and develops skills for global communication. Students learn basic pronunciation, vocabulary, and sentence structure in order to become effective Spanish speakers. Subjects include listening skills, grammar, and cultural awareness.

SPN 252 - Beginning Spanish Conversation for Global Communication (3)
This course is intended for individuals with a fundamental understanding of Spanish and builds upon the skills learned in SPN 154. Students continue to develop their Spanish language proficiency while exploring the intricacies of cross-cultural communication. Topics include communicative goals, language functions, and cultural awareness.

Prerequisite: SPN 154.

SPN 253 - Intermediate Spanish Conversation for Global Communication (3)
This course is designed for students who have successfully completed at least two years of high school Spanish, one year of university-level Spanish, or SPN 252. Students continue to advance their Spanish language proficiency and focus on intermediate level conversation skills. Themes include comparatives and superlatives, commands, future tense, present subjunctive tense, and Spanish speaking cultures.

Prerequisite: SPN 252
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<thead>
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<th>Education 2</th>
<th>Education 3</th>
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<tr>
<td>Name</td>
<td>Degrees and Institutions</td>
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<td>Degree(s)</td>
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